

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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ELITE TRAVELER is a consumer brand created as the market-leading guide and curator of the global luxury lifestyle of ultra-high-net-worth (UHNW) individuals. Elite Traveler provides detailed information covering the full spectrum of responsible luxury lifestyle, including travel, fashion, jewelry, watches, spirits, autos, jets, yachts and real estate for the exclusive audience of UHNW Individuals. Editorial content across all channels focuses purely on content that champions sustainable, ethical and environmentally conscious luxury, providing a 360-degree multi-platform media experience.

MAGAZINE CHANNEL FORMAT – PRINT AND DIGITAL ISSUES

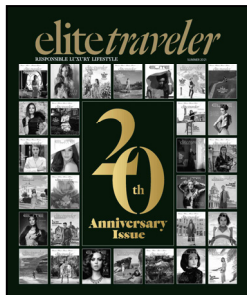
ELITE TRAVELER is produced in print and digital formats. The editorial for the print copy is the same for all recipients. The digital format is written and designed for the digital reading experience, accessed by a computer, mobile phone, or tablet. Digital formats may include features such as videos and surveys allowing for user interaction with the brand.

BRAND REPORT PURPOSE

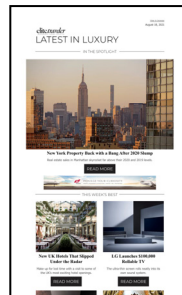
The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand’s unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

CHANNELS

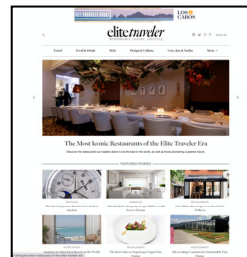
**ELITE TRAVELER
PRINT AND DIGITAL
MAGAZINE**



**ELITE TRAVELER
E-NEWSLETTER**



**ELITE TRAVELER
WEBSITE**



**ELITE TRAVELER
SOCIAL MEDIA**



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Paid	Non-Paid	Average
ELITE TRAVELER PRINT AND DIGITAL MAGAZINE (2 issues in the period)	340	49,852	50,192
a. Print	340	49,505	49,845
b. Digital	-	347	347
(See Paragraph 4 for Source)			
ELITE TRAVELER E-NEWSLETTER (26 issued in the period)	-	11,600	11,600
ELITE TRAVELER WEBSITE (Monthly Users with 323,004 average Pageviews)	-	227,160	227,160
ELITE TRAVELER SOCIAL MEDIA			
a. Twitter followers	-	*36,020	*36,020
b. Facebook followers	-	*19,992	*19,992
c. Instagram followers	-	*54,634	*54,634
d. LinkedIn followers	-	*3,473	*3,473

*Social Media claims are cumulative figures, not averages.

MAGAZINE CHANNEL FORMAT: This magazine is produced in print and digital formats.

No attempt has been made to identify or eliminate duplication that may exist across media channels.

MARKET SERVED

ELITE TRAVELER Responsible Luxury Lifestyle magazine, serves ultra-affluent consumers worldwide. Distributed via private jet terminals, in-flight caterers, corporate flight departments, private jet charter, fractional jet owners, jet card and management companies, and to paid subscribers. Multi-Copy Same Addressee circulation is audited only to the point of distribution.

PRICE AND FREQUENCY

\$113.61	Average Annual Subscription Order Price for the Period Reported (Excluding Sponsored Subscriptions)
4	Issues Per Year
\$20.50	All Single-Copy Sales Prices for the Period

AVERAGE TOTAL QUALIFIED BASED ON 2 ISSUES IN THE PERIOD

Total Qualified	50,192
Average Rate Base	**NC
Variance +/-	**NC
Percent +/-	**NC
Qualified Paid	340
Subscriptions	329
Sponsored	-
Single-Copy Sales	11
Qualified Non-Paid	49,852

****NC = None Claimed**

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Qualified Paid		Qualified Non-Paid		Total Qualified	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	329	0.7	347	0.7	676	1.4
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	49,505	98.6	49,505	98.6
Sponsored Individually Addressed	-	-	-	-	-	-
Sponsored Multi-Copy Same Addressee	-	-	-	-	-	-
Sub-Total Subscriptions:	329	0.7	49,852	99.3	50,181	100.0
Single-Copy Sales	11	-	-	-	11	-
Sponsored Single-Copy Sales	-	-	-	-	-	-
Delivered Unlabeled Single Copies	-	-	-	-	-	-
TOTAL	340	0.7	49,852	99.3	50,192	100.0

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2020/2021 Issue	Print	Digital	Qualified Paid			Qualified Non-Paid	Total Qualified
			Single-Copy Sales	Subscriptions	Total		
Winter	49,848	288	3	325	328	49,808	50,136
Spring	49,842	406	19	333	352	49,896	50,248

3. BREAKOUT OF QUALIFIED CIRCULATION TO THE CONSUMER MARKET FOR ISSUE OF SPRING 2021
This issue is 0.2% or 112 copies above the other issue reported in Paragraph 2.

Breakout to the Consumer Market	Total Qualified	Percent of Total	Print	Digital	Qualified Non-Paid	Qualified Paid
Non-Paid Multi-Copy Same Addressee						
Private Jets (Note 1)	49,896	99.3	49,490	406	49,896	-
Sub-Total Non-Paid Multi-Copy Same Addressee	49,896	99.3	49,490	406	49,896	-
Paid Individual/Direct Request - Subscribers	333	0.7	333	-	-	333
Single-Copy Sales	19	-	19	-	-	19
TOTAL QUALIFIED CIRCULATION	50,248	100.0	49,842	406	49,896	352
PERCENT	100.0		99.2	0.8	99.3	0.7

Note 1: Private Jets include corporate flight departments, in-flight caterers, FBOs, private jet operators, charter companies, fractional jet owners, jet cards, aviation and aircraft management companies.

4. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF SPRING 2021

Qualification Source	Qualified Within					Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years	Print	Digital				
I. Direct Request:	113	220	-	333	-	-	333	333	0.7
II. Request from recipient's company:	-	-	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-	-	-
IV. Communication from recipient or re-distributor (other than request):	21,971	14,715	13,210	49,490	406	49,896	-	49,896	99.3
V. TOTAL – Sources other than above (listed alphabetically):	-	-	-	-	-	-	-	-	-
Rosters and Directories	-	-	-	-	-	-	-	-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-	-	-
Delivered Unlabeled Single Copies	19	-	-	19	-	-	19	19	-
TOTAL QUALIFIED CIRCULATION	22,103	14,935	13,210	49,842	406	49,896	352	50,248	100.0
PERCENT	44.0	29.7	26.3	99.2	0.8	99.3	0.7	100.0	

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED BRAND REPORTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2018	January - June 2019	July - December 2019	January - June 2020	July - December 2020	January - June 2021*
Total Audit Average Qualified:	98,965	98,524	99,865	97,780	50,125	50,192
Rate Base (if any):	**NC	**NC	**NC	**NC	**NC	**NC
Rate Base +/-:	**NC	**NC	**NC	**NC	**NC	**NC
Percent +/-:	**NC	**NC	**NC	**NC	**NC	**NC
Qualified Paid:	355	360	368	377	371	340
Subscriptions	355	360	368	377	371	329
Sponsored	-	-	-	-	-	-
Single-Copy Sales	-	-	-	-	-	11
Qualified Non-Paid:	98,610	98,164	99,497	97,403	49,754	49,852
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	\$155.74	\$169.42	\$125.33	\$123.97	\$120.92	\$113.61

***NOTE: January – June 2021 is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

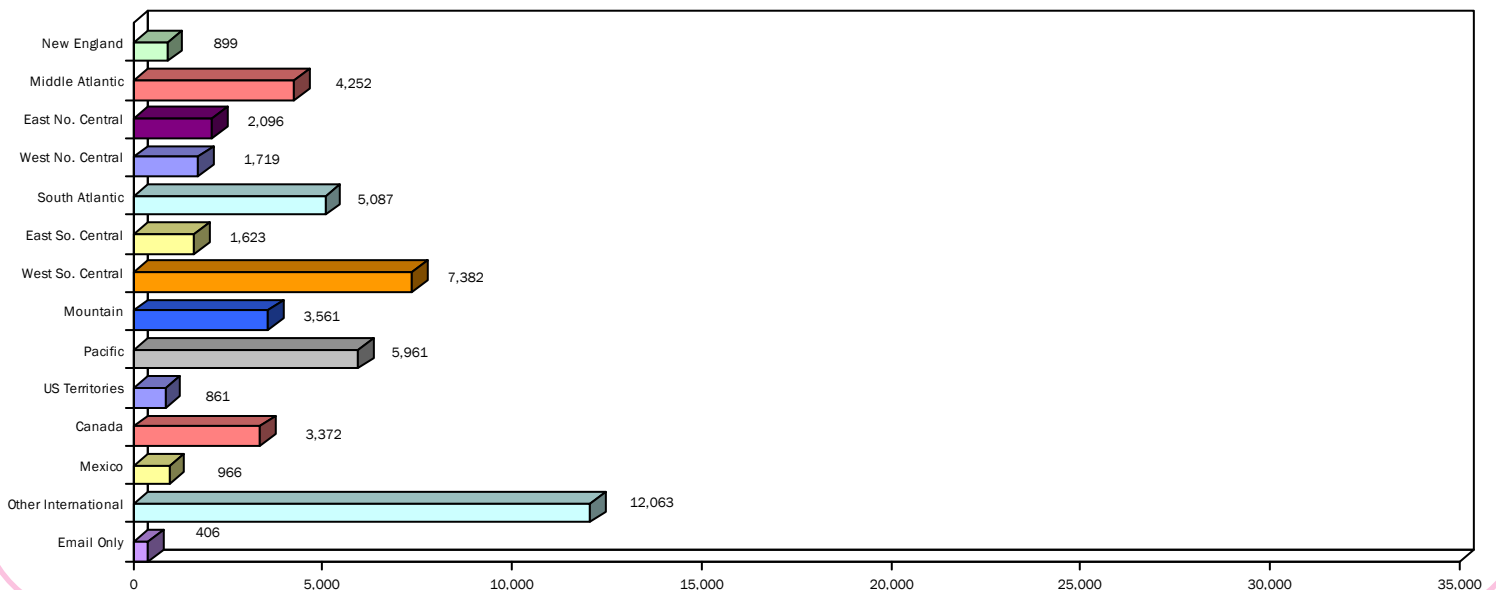
**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF SPRING 2021*

State	Print	Digital	Qualified Paid			Total Qualified Non-Paid	Total Qualified	Percent
			Single-Copy Sales	Subscriptions	Total Paid			
Maine	85	-	-	-	-	85	85	
New Hampshire	40	-	-	-	-	40	40	
Vermont	40	-	-	-	-	40	40	
Massachusetts	310	-	-	5	5	305	310	
Rhode Island	105	-	-	-	-	105	105	
Connecticut	319	-	-	4	4	315	319	
NEW ENGLAND	899	-	-	9	9	890	899	1.8
New York	3,004	-	-	29	29	2,975	3,004	
New Jersey	917	-	-	17	17	900	917	
Pennsylvania	331	-	-	6	6	325	331	
MIDDLE ATLANTIC	4,252	-	-	52	52	4,200	4,252	8.4
Ohio	373	-	-	3	3	370	373	
Indiana	738	-	-	3	3	735	738	
Illinois	616	-	-	11	11	605	616	
Michigan	226	-	-	6	6	220	226	
Wisconsin	143	-	-	3	3	140	143	
EAST NO. CENTRAL	2,096	-	-	26	26	2,070	2,096	4.2
Minnesota	140	-	-	5	5	135	140	
Iowa	234	-	-	4	4	230	234	
Missouri	608	-	-	3	3	605	608	
North Dakota	55	-	-	-	-	55	55	
South Dakota	10	-	-	-	-	10	10	
Nebraska	65	-	-	-	-	65	65	
Kansas	607	-	-	2	2	605	607	
WEST NO. CENTRAL	1,719	-	-	14	14	1,705	1,719	3.4
Delaware	66	-	-	1	1	65	66	
Maryland	39	-	-	4	4	35	39	
Washington, DC	4	-	-	4	4	-	4	
Virginia	831	-	-	1	1	830	831	
West Virginia	-	-	-	-	-	-	-	
North Carolina	308	-	-	3	3	305	308	
South Carolina	311	-	-	1	1	310	311	
Georgia	622	-	-	7	7	615	622	
Florida	2,906	-	-	26	26	2,880	2,906	
SOUTH ATLANTIC	5,087	-	-	47	47	5,040	5,087	10.1
Kentucky	201	-	-	1	1	200	201	
Tennessee	304	-	-	4	4	300	304	
Alabama	166	-	-	1	1	165	166	
Mississippi	952	-	-	2	2	950	952	
EAST SO. CENTRAL	1,623	-	-	8	8	1,615	1,623	3.2
Arkansas	141	-	-	1	1	140	141	
Louisiana	1,339	-	-	4	4	1,335	1,339	
Oklahoma	390	-	-	-	-	390	390	
Texas	5,512	-	-	22	22	5,490	5,512	
WEST SO. CENTRAL	7,382	-	-	27	27	7,355	7,382	14.7
Montana	81	-	-	1	1	80	81	
Idaho	56	-	-	1	1	55	56	
Wyoming	80	-	-	-	-	80	80	
Colorado	1,109	-	-	4	4	1,105	1,109	
New Mexico	32	-	-	2	2	30	32	
Arizona	1,600	-	-	5	5	1,595	1,600	
Utah	116	-	-	1	1	115	116	
Nevada	487	-	-	2	2	485	487	
MOUNTAIN	3,561	-	-	16	16	3,545	3,561	7.1
Alaska	30	-	-	-	-	30	30	
Washington	640	-	-	10	10	630	640	
Oregon	786	-	-	1	1	785	786	
California	4,444	-	-	44	44	4,400	4,444	
Hawaii	61	-	-	1	1	60	61	
PACIFIC	5,961	-	-	56	56	5,905	5,961	11.9
UNITED STATES	32,580	-	-	255	255	32,325	32,580	64.8
U.S. Territories	861	-	-	1	1	860	861	
Canada	3,372	-	-	12	12	3,360	3,372	
Mexico	966	-	-	1	1	965	966	
Other International	12,063	-	19	64	83	11,980	12,063	
APO/FPO	-	-	-	-	-	-	-	
Email Only	-	406	-	-	-	406	406	
TOTAL QUALIFIED CIRCULATION	49,842	406	19	333	352	49,896	50,248	100.0

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION



GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF SPRING 2021*

Region/Country	Print	Digital	Qualified Paid			Total Qualified Non-Paid	Total Qualified	Percent
			Single-Copy Sales	Subscriptions	Total Paid			
ASIA								
Bhutan	1	-	-	1	1	-	1	
China	60	-	-	-	-	60	60	
Hong Kong - SAR	5	-	-	-	-	5	5	
India	72	-	-	2	2	70	72	
Indonesia	10	-	-	-	-	10	10	
Korea, Republic Of	125	-	-	-	-	125	125	
Macao	1	-	-	1	1	-	1	
Malaysia	281	-	-	1	1	280	281	
Singapore	87	-	-	2	2	85	87	
Taiwan	2	-	-	2	2	-	2	
Thailand	2	-	-	2	2	-	2	
Vietnam	85	-	-	-	-	85	85	
Subtotal	731	-	-	11	11	720	731	1.5
MIDDLE EAST								
Bahrain	2	-	-	2	2	-	2	
Israel	85	-	-	-	-	85	85	
Jordan	100	-	-	-	-	100	100	
Kuwait	25	-	-	-	-	25	25	
Lebanon	1	-	-	1	1	-	1	
Saudi Arabia	65	-	-	-	-	65	65	
United Arab Emirates	113	-	-	3	3	110	113	
Subtotal	391	-	-	6	6	385	391	0.8
EUROPE								
Austria	228	-	-	3	3	225	228	
Belgium	75	-	-	5	5	70	75	
Bulgaria	5	-	-	-	-	5	5	
Channel Islands	30	-	-	-	-	30	30	
Croatia	60	-	-	-	-	60	60	
Cyprus	30	-	-	-	-	30	30	
Czech Republic	20	-	-	-	-	20	20	
Denmark	25	-	-	-	-	25	25	
Finland	50	-	-	-	-	50	50	
France	522	-	-	2	2	520	522	
Germany	321	-	-	6	6	315	321	
Greece	215	-	-	-	-	215	215	
Iceland	25	-	-	-	-	25	25	
Ireland	100	-	-	-	-	100	100	
Italy	668	-	-	3	3	665	668	
Malta	5	-	-	-	-	5	5	
Monaco	28	-	-	3	3	25	28	
Montenegro	5	-	-	-	-	5	5	
Netherlands	61	-	-	1	1	60	61	
Norway	80	-	-	-	-	80	80	
Poland	5	-	-	-	-	5	5	
Portugal	220	-	-	-	-	220	220	
Romania	80	-	-	-	-	80	80	
Russian Federation	25	-	-	-	-	25	25	
Slovakia	5	-	-	-	-	5	5	
Spain	1,307	-	-	2	2	1,305	1,307	
Sweden	11	-	-	1	1	10	11	
Switzerland	215	-	-	5	5	210	215	
Turkey	155	-	-	-	-	155	155	
Ukraine	260	-	-	-	-	260	260	
United Kingdom	2,814	-	7	7	14	2,800	2,814	
Subtotal	7,650	-	7	38	45	7,605	7,650	15.2
AFRICA								
Egypt	80	-	-	-	-	80	80	
Kenya	25	-	-	-	-	25	25	
Morocco	76	-	-	1	1	75	76	
Nigeria	50	-	-	-	-	50	50	
Rwanda	30	-	-	-	-	30	30	
South Africa	100	-	-	-	-	100	100	
Tanzania	105	-	-	-	-	105	105	
Subtotal	466	-	-	1	1	465	466	0.9
NORTH AMERICA								
Canada	3,372	-	-	12	12	3,360	3,372	
Mexico	966	-	-	1	1	965	966	
United States	32,580	-	-	255	255	32,325	32,580	
Subtotal	36,918	-	-	268	268	36,650	36,918	73.5
CARIBBEAN								
Anguilla	50	-	-	-	-	50	50	
Aruba	40	-	-	-	-	40	40	
Bahamas	100	-	-	-	-	100	100	
Barbados	50	-	-	-	-	50	50	
Bermuda	150	-	-	-	-	150	150	
Cayman Islands	200	-	-	-	-	200	200	
Cuba	25	-	-	-	-	25	25	
Curacao	25	-	-	-	-	25	25	
Dominican Republic	451	-	-	1	1	450	451	
Grenada	25	-	-	-	-	25	25	
Jamaica	25	-	-	-	-	25	25	
Netherlands Antilles	10	-	-	-	-	10	10	
Puerto Rico	861	-	-	1	1	860	861	
Saint Vincent and the Grenadines	70	-	-	-	-	70	70	
Turks and Caicos Islands	100	-	-	-	-	100	100	
Virgin Islands, British	25	-	-	-	-	25	25	
Virgin Islands, U.S.	70	-	-	-	-	70	70	
Subtotal	2,277	-	-	2	2	2,275	2,277	4.5
CENTRAL AMERICA								
Costa Rica	30	-	-	-	-	30	30	
Guatemala	25	-	-	-	-	25	25	
Panama	75	-	-	-	-	75	75	
Subtotal	130	-	-	-	-	130	130	0.3
SOUTH AMERICA								
Argentina	90	-	-	-	-	90	90	
Brazil	460	-	-	-	-	460	460	
Colombia	275	-	-	-	-	275	275	
Paraguay	25	-	-	-	-	25	25	
Peru	5	-	-	-	-	5	5	
Venezuela	55	-	-	-	-	55	55	
Subtotal	910	-	-	-	-	910	910	1.8
ASIA PACIFIC								
Australia	254	-	-	4	4	250	254	
Fiji	30	-	-	-	-	30	30	
New Zealand	85	-	12	3	15	70	85	
Subtotal	369	-	12	7	19	350	369	0.7
Email Only	-	406	-	-	-	406	406	0.8
TOTAL QUALIFIED CIRCULATION	49,842	406	19	333	352	49,896	50,248	100.0

*See Additional Data

2021	Elite Traveler
JANUARY	
January 6	11,710
January 13	11,690
January 20	11,697
January 27	11,690
FEBRUARY	
February 3	11,694
February 10	11,693
February 17	11,693
February 24	11,666
MARCH	
March 3	11,653
March 10	11,651
March 17	11,634
March 24	11,652
March 31	11,632
APRIL	
April 7	11,624
April 14	11,621
April 21	11,604
April 28	11,624
MAY	
May 5	11,626
May 12	11,614
May 19	11,606
May 26	11,586
JUNE	
June 2	11,598
June 9	11,585
June 16	11,656
June 23	11,653
June 30	10,441
AVERAGE:	
	11,600

Elite Traveler (26 issued in the period)

WEBSITE CHANNEL

WWW.ELITETRAVELER.COM

2021	Pageviews	Sessions	Users	Average Session Duration
January	292,726	227,908	200,416	0:47
February	285,429	228,523	201,894	0:44
March	318,646	242,980	214,297	0:43
April	293,672	234,205	206,742	0:41
May	340,120	281,217	251,544	0:37
June	407,436	319,102	288,068	0:37
AVERAGE:	323,004	255,655	227,160	0:41

January – June 2021 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

WEBSITE GLOSSARY

Pageviews: A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.





Sessions: A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Users: An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

Average Session Duration: The time visitors remain on a site per session.

SOCIAL MEDIA CHANNEL

Elite Traveler Social Media

2021	 Twitter followers http://www.twitter.com/elite_traveler	 Facebook followers http://www.facebook.com/EliteTraveler	 Instagram followers http://www.instagram.com/Elitetraveler	 LinkedIn followers http://linkedin.com/company/Elite-Traveler
Beginning Balance	35,720	19,740	50,971	3,212
January	35,818	19,758	51,285	3,246
February	35,980	19,825	52,333	3,281
March	36,125	19,965	52,678	3,317
April	36,188	19,929	52,990	3,347
May	36,014	19,982	53,982	3,403
June	36,020	19,992	54,634	3,473

ADDITIONAL DATA

MAGAZINE:

METHOD OF DISTRIBUTION:

Qualified recipients are paid subscribers and non-paid recipients. Distributed via private jet terminals, in-flight caterers, corporate flight departments, private jet charter, fractional jet owners, jet card and management companies, and to paid subscribers.

Multi-Copy Same Addressee circulation is audited only to the point of distribution.

Individual copies are addressed and mailed via Standard Class. Digital editions can be downloaded on select first class and business class airlines, 5-star hotels, and available for opt-in email subscription.

STATEMENT OF CONTENT PLATFORM

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

AVERAGE NON-QUALIFIED CIRCULATION: 352 COPIES

SUBSCRIPTION PRICE:

4 issues for \$113.61

GEOGRAPHIC DISTRIBUTION:

Geographic data for E-Newsletter, Website and Social Media are not reported at the media owner's option.

1a. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – PRINT

Qualified Circulation	Qualified Paid		Qualified Non-Paid		Total Qualified	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	329	0.7	-	-	329	0.7
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	49,505	99.3	49,505	99.3
Sponsored Individually Addressed	-	-	-	-	-	-
Sponsored Multi-Copy Same Addressee	-	-	-	-	-	-
Sub-Total Subscriptions:	329	0.7	49,505	99.3	49,834	100.0
Single-Copy Sales	11	-	-	-	11	-
Sponsored Single-Copy Sales	-	-	-	-	-	-
Delivered Unlabeled Single Copies	-	-	-	-	-	-
TOTAL	340	0.7	49,505	99.3	49,845	100.0

1b. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL

Qualified Circulation	Qualified Paid		Qualified Non-Paid		Total Qualified	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	-	-	347	100.0	347	100.0
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Sponsored Multi-Copy Same Addressee	-	-	-	-	-	-
Sub-Total Subscriptions:	-	-	347	100.0	347	100.0
Single-Copy Sales	-	-	-	-	-	-
Sponsored Single-Copy Sales	-	-	-	-	-	-
Delivered Unlabeled Single Copies	-	-	-	-	-	-
TOTAL	-	-	347	100.0	347	100.0

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Lorraine Cousland, SVP/Associate Publisher

Randy Silverman, VP Circulation

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

State

County

Received by BPA Worldwide

Type

ID Number

September 30, 2021

New York

New York

September 30, 2021

CBD

E239B0J1

About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.