

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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ELITE TRAVELER is a consumer brand created exclusively for and distributed to the private jet traveler. Elite Traveler provides detailed information covering the spectrum of luxury lifestyle categories for our exclusive audience of Ultra High Net Worth Individuals. Editorial content across all channels covers the full range of the private jet lifestyle, including travel, destinations, fashion, watches, jewelry, dining, and luxury transport, providing a 360-degree multi-platform media experience.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand’s unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.


CHANNELS

ELITE TRAVELER MAGAZINE



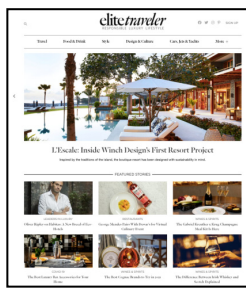
2 issues in the period
50,125 average circulation

ELITE TRAVELER E-NEWSLETTER




27 issued in the period
11,828 average per occurrence

ELITE TRAVELER WEBSITE



169,837 average users

ELITE TRAVELER SOCIAL MEDIA



35,720 Twitter followers
19,740 Facebook followers
50,971 Instagram followers
3,212 LinkedIn followers

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Paid	Non-Paid	Average
ELITE TRAVELER MAGAZINE (2 issues in the period)	371	49,754	50,125
(See Paragraph 4 for Format Type and Source)			
ELITE TRAVELER E-NEWSLETTER (27 issued in the period)	-	11,828	11,828
ELITE TRAVELER WEBSITE (Monthly Users with 595,531 average Pageviews)	-	169,837	169,837
ELITE TRAVELER SOCIAL MEDIA			
a. Twitter followers	-	*35,720	*35,720
b. Facebook followers	-	*19,740	*19,740
c. Instagram followers	-	*50,971	*50,971
d. LinkedIn followers	-	*3,212	*3,212

*Social Media claims are cumulative figures, not averages.

Publication Format: This publication is produced in both print and digital formats.

No attempt has been made to identify or eliminate duplication that may exist across media channels.

MARKET SERVED

ELITE TRAVELER, the private jet lifestyle magazine, serves ultra-affluent consumers worldwide. Distributed via private jet terminals, in-flight caterers, corporate flight departments, private jet charter, fractional jet owners, jet card and management companies, and to paid subscribers. Multi-Copy Same Addressee circulation is audited only to the point of distribution.

PRICE AND FREQUENCY

\$120.92 Average Annual Subscription Order Price for the Period Reported (Excluding Sponsored Subscriptions)

4 Issues Per Year

**NC All Single-Copy Sales Prices for the Period

****NC=None Claimed**

AVERAGE TOTAL QUALIFIED BASED ON 2 ISSUES IN THE PERIOD

Total Qualified	50,125
Average Rate Base	**NC
Variance +/-	**NC
Percent +/-	**NC
Qualified Paid	371
Subscriptions	371
Sponsored	-
Single-Copy Sales	-
Qualified Non-Paid	49,754

****NC = None Claimed**

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Qualified Paid		Qualified Non-Paid		Total Qualified	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	371	0.7	157	0.4	528	1.1
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	49,597	98.9	49,597	98.9
Sponsored Individually Addressed	-	-	-	-	-	-
Sponsored Multi-Copy Same Addressee	-	-	-	-	-	-
Sub-Total Subscriptions:	371	0.7	49,754	99.3	50,125	100.0
Single-Copy Sales	-	-	-	-	-	-
Sponsored Single-Copy Sales	-	-	-	-	-	-
Delivered Unlabeled Single Copies	-	-	-	-	-	-
TOTAL	371	0.7	49,754	99.3	50,125	100.0

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2020 Issue	Print	Digital	Qualified Paid			Qualified Non-Paid	Total Qualified
			Single-Copy Sales	Subscriptions	Total		
Summer	49,932	150	-	372	372	49,710	50,082
Fall	50,005	163	-	370	370	49,798	50,168

3. BREAKOUT OF QUALIFIED CIRCULATION TO THE CONSUMER MARKET FOR ISSUE OF FALL 2020

This issue is 0.2% or 86 copies above the other issue reported in Paragraph 2.

Breakout to the Consumer Market	Total Qualified	Percent of Total	Print	Digital	Qualified Non-Paid	Qualified Paid
Non-Paid Multi-Copy Same Addressee						
Private Jets (Note 1)	49,798	99.3	49,635	163	49,798	-
Sub-Total Non-Paid Multi-Copy Same Addressee	49,798	99.3	49,635	163	49,798	-
Paid Individual/Direct Request - Subscribers	370	0.7	370	-	-	370
Single-Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	50,168	100.0	50,005	163	49,798	370
PERCENT	100.0		99.7	0.3	99.3	0.7

Note 1: Private Jets include corporate flight departments, in-flight caterers, FBOs, private jet operators, charter companies, fractional jet owners, jet cards, aviation and aircraft management companies.

4. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FALL 2020

Qualification Source	Qualified Within					Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years	Print	Digital				
I. Direct Request:	225	145	-	370	-	-	370	370	0.7
II. Request from recipient's company:	-	-	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-	-	-
IV. Communication from recipient or re-distributor (other than request):	19,658	23,300	6,840	49,635	163	49,798	-	49,798	99.3
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-	-	-	-	-
Rosters and Directories	-	-	-	-	-	-	-	-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-	-	-
Delivered Unlabeled Single Copies	-	-	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	19,883	23,445	6,840	50,005	163	49,798	370	50,168	100.0
PERCENT	39.6	46.8	13.6	99.7	0.3	99.3	0.7	100.0	

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED BRAND REPORTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	January - June 2018	July - December 2018	January - June 2019	July - December 2019	January - June 2020*	July - December 2020*
Total Audit Average Qualified:	98,858	98,965	98,524	99,865	97,780	50,125
Rate Base (if any):	**NC	**NC	**NC	**NC	**NC	**NC
Rate Base +/-:	**NC	**NC	**NC	**NC	**NC	**NC
Percent +/-:	**NC	**NC	**NC	**NC	**NC	**NC
Qualified Paid:	369	355	360	368	377	371
Subscriptions	369	355	360	368	377	371
Sponsored	-	-	-	-	-	-
Single-Copy Sales	-	-	-	-	-	-
Qualified Non-Paid:	98,489	98,610	98,164	99,497	97,403	49,754
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	\$156.23	\$155.74	\$169.42	\$125.33	\$123.97	\$120.92

***NOTE: January - December 2020 is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

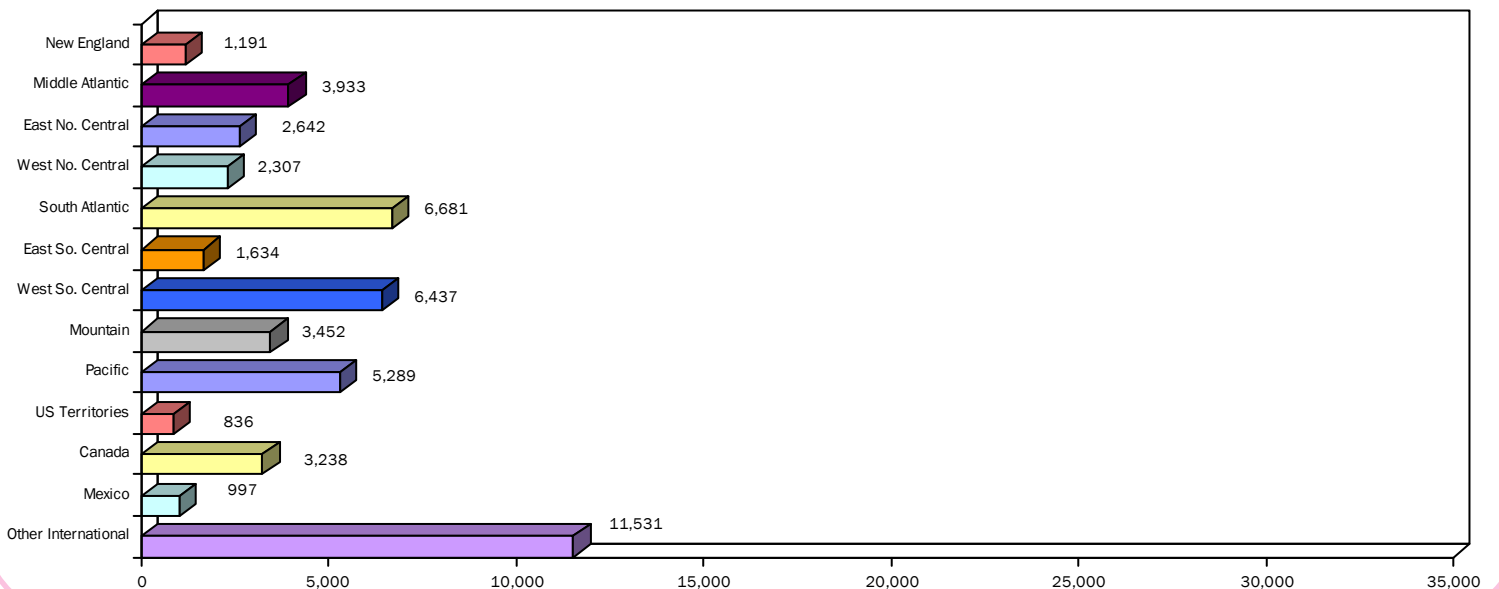
**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FALL 2020*

State	Print	Digital	Qualified Paid			Total Qualified Non-Paid	Total Qualified	Percent
			Single-Copy Sales	Subscriptions	Total Paid			
Maine	85	-	-	-	-	85	85	
New Hampshire	90	2	-	-	-	92	92	
Vermont	40	-	-	-	-	40	40	
Massachusetts	479	1	-	4	4	476	480	
Rhode Island	125	1	-	-	-	126	126	
Connecticut	367	1	-	7	7	361	368	
NEW ENGLAND	1,186	5	-	11	11	1,180	1,191	2.4
New York	2,159	6	-	34	34	2,131	2,165	
New Jersey	1,320	2	-	15	15	1,307	1,322	
Pennsylvania	442	4	-	7	7	439	446	
MIDDLE ATLANTIC	3,921	12	-	56	56	3,877	3,933	7.8
Ohio	487	1	-	7	7	481	488	
Indiana	593	2	-	3	3	592	595	
Illinois	917	3	-	12	12	908	920	
Michigan	378	-	-	8	8	370	378	
Wisconsin	258	3	-	3	3	258	261	
EAST NO. CENTRAL	2,633	9	-	33	33	2,609	2,642	5.3
Minnesota	414	-	-	4	4	410	414	
Iowa	354	-	-	4	4	350	354	
Missouri	688	-	-	3	3	685	688	
North Dakota	101	-	-	1	1	100	101	
South Dakota	60	-	-	-	-	60	60	
Nebraska	170	-	-	-	-	170	170	
Kansas	520	-	-	-	-	520	520	
WEST NO. CENTRAL	2,307	-	-	12	12	2,295	2,307	4.6
Delaware	51	1	-	1	1	51	52	
Maryland	169	-	-	4	4	165	169	
Washington, DC	55	2	-	5	5	52	57	
Virginia	906	2	-	1	1	907	908	
West Virginia	-	-	-	-	-	-	-	
North Carolina	587	3	-	2	2	588	590	
South Carolina	401	-	-	1	1	400	401	
Georgia	652	1	-	7	7	646	653	
Florida	3,840	11	-	30	30	3,821	3,851	
SOUTH ATLANTIC	6,661	20	-	51	51	6,630	6,681	13.3
Kentucky	225	-	-	-	-	225	225	
Tennessee	492	1	-	7	7	486	493	
Alabama	326	-	-	1	1	325	326	
Mississippi	590	-	-	3	3	587	590	
EAST SO. CENTRAL	1,633	1	-	11	11	1,623	1,634	3.3
Arkansas	152	-	-	2	2	150	152	
Louisiana	1,083	-	-	3	3	1,080	1,083	
Oklahoma	425	-	-	-	-	425	425	
Texas	4,774	3	-	29	29	4,748	4,777	
WEST SO. CENTRAL	6,434	3	-	34	34	6,403	6,437	12.8
Montana	131	1	-	1	1	131	132	
Idaho	40	1	-	-	-	41	41	
Wyoming	80	1	-	-	-	81	81	
Colorado	1,178	-	-	3	3	1,175	1,178	
New Mexico	91	3	-	1	1	93	94	
Arizona	1,299	-	-	9	9	1,290	1,299	
Utah	116	-	-	1	1	115	116	
Nevada	511	-	-	1	1	510	511	
MOUNTAIN	3,446	6	-	16	16	3,436	3,452	6.9
Alaska	85	-	-	-	-	85	85	
Washington	555	3	-	-	-	558	558	
Oregon	519	1	-	9	9	511	520	
California	3,914	11	-	55	55	3,870	3,925	
Hawaii	200	1	-	-	-	201	201	
PACIFIC	5,273	16	-	64	64	5,225	5,289	10.5
UNITED STATES	33,494	72	-	288	288	33,278	33,566	66.9
U.S. Territories	835	1	-	1	1	835	836	
Canada	3,227	11	-	12	12	3,226	3,238	
Mexico	996	1	-	1	1	996	997	
Other International	11,453	78	-	68	68	11,463	11,531	
APO/FPO	-	-	-	-	-	-	-	
TOTAL QUALIFIED CIRCULATION	50,005	163	-	370	370	49,798	50,168	100.0

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION



GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FALL 2020*

Region/Country	Print	Digital	Qualified Paid			Total Qualified Non-Paid	Total Qualified	Percent
			Single-Copy Sales	Subscriptions	Total Paid			
ASIA								
Bhutan	1	-	-	1	1	-	1	
China	60	-	-	-	-	60	60	
Hong Kong - SAR	6	-	-	1	1	5	6	
India	51	1	-	1	1	51	52	
Indonesia	10	1	-	-	-	11	11	
Japan	25	1	-	-	-	26	26	
Korea, Democratic People's Republic Of	50	-	-	-	-	50	50	
Macao	1	-	-	1	1	-	1	
Malaysia	283	-	-	3	3	280	283	
Singapore	106	1	-	1	1	106	107	
Taiwan	2	-	-	2	2	-	2	
Thailand	2	-	-	2	2	-	2	
Vietnam	85	-	-	-	-	85	85	
Subtotal	682	4	-	12	12	674	686	1.4
MIDDLE EAST								
Bahrain	2	-	-	2	2	-	2	
Israel	85	-	-	-	-	85	85	
Jordan	100	-	-	-	-	100	100	
Kuwait	25	-	-	-	-	25	25	
Lebanon	51	-	-	1	1	50	51	
Qatar	25	-	-	-	-	25	25	
Saudi Arabia	65	-	-	-	-	65	65	
Syrian Arab Republic	25	-	-	-	-	25	25	
United Arab Emirates	237	3	-	2	2	238	240	
Subtotal	615	3	-	5	5	613	618	1.2
EUROPE								
Austria	162	4	-	2	2	164	166	
Belgium	74	-	-	4	4	70	74	
Bulgaria	5	-	-	1	1	4	5	
Channel Islands	31	-	-	-	-	31	31	
Corsica	60	-	-	-	-	60	60	
Croatia	105	-	-	-	-	105	105	
Czech Republic	20	-	-	-	-	20	20	
Denmark	25	-	-	-	-	25	25	
Finland	50	-	-	-	-	50	50	
France	716	1	-	1	1	716	717	
Germany	361	31	-	6	6	386	392	
Greece	275	1	-	-	-	276	276	
Iceland	26	1	-	1	1	26	27	
Ireland	180	6	-	-	-	186	186	
Italy	767	-	-	2	2	765	767	
Luxembourg	5	-	-	-	-	5	5	
Malta	5	-	-	-	-	5	5	
Monaco	28	1	-	3	3	26	29	
Montenegro	5	-	-	-	-	5	5	
Netherlands	111	-	-	1	1	110	111	
Norway	80	-	-	-	-	80	80	
Poland	5	2	-	-	-	7	7	
Portugal	220	-	-	-	-	220	220	
Romania	130	-	-	-	-	130	130	
Russian Federation	61	-	-	1	1	60	61	
Slovakia	5	-	-	-	-	5	5	
Spain	1,092	1	-	2	2	1,091	1,093	
Sweden	21	-	-	1	1	20	21	
Switzerland	221	6	-	6	6	221	227	
Turkey	175	1	-	-	-	176	176	
Ukraine	260	-	-	-	-	260	260	
United Kingdom	1,301	11	-	12	12	1,300	1,312	
Subtotal	6,582	66	-	43	43	6,605	6,648	13.2
AFRICA								
Egypt	80	-	-	-	-	80	80	
Morocco	75	-	-	-	-	75	75	
Nigeria	25	-	-	-	-	25	25	
Rwanda	30	-	-	-	-	30	30	
South Africa	150	-	-	-	-	150	150	
Subtotal	360	-	-	-	-	360	360	0.7
NORTH AMERICA								
Canada	3,227	11	-	12	12	3,226	3,238	
Mexico	996	1	-	1	1	996	997	
United States	33,493	73	-	288	288	33,278	33,566	
Subtotal	37,716	85	-	301	301	37,500	37,801	75.3
CARIBBEAN								
Anguilla	50	-	-	-	-	50	50	
Antigua and Barbuda	50	-	-	-	-	50	50	
Aruba	35	-	-	-	-	35	35	
Bahamas	205	-	-	-	-	205	205	
Barbados	25	1	-	-	-	26	26	
Bermuda	150	-	-	-	-	150	150	
Cayman Islands	200	-	-	-	-	200	200	
Cuba	25	-	-	-	-	25	25	
Dominican Republic	450	-	-	-	-	450	450	
Grenada	25	-	-	-	-	25	25	
Jamaica	25	-	-	-	-	25	25	
Netherlands Antilles	85	-	-	-	-	85	85	
Puerto Rico	835	1	-	-	-	836	836	
Saint Kitts and Nevis	40	-	-	-	-	40	40	
Saint Lucia	115	-	-	-	-	115	115	
Saint Vincent and the Grenadines	30	-	-	-	-	30	30	
Trinidad and Tobago	125	-	-	-	-	125	125	
Turks and Caicos Islands	25	-	-	-	-	25	25	
Virgin Islands, British	70	-	-	-	-	70	70	
unspecified Caribbean	25	-	-	-	-	25	25	
Subtotal	2,590	2	-	-	-	2,592	2,592	5.2
CENTRAL AMERICA								
Costa Rica	30	-	-	-	-	30	30	
Guatemala	25	-	-	-	-	25	25	
Panama	225	-	-	-	-	225	225	
Subtotal	280	-	-	-	-	280	280	0.6
SOUTH AMERICA								
Argentina	45	-	-	-	-	45	45	
Brazil	450	1	-	-	-	451	451	
Colombia	250	-	-	-	-	250	250	
Paraguay	25	-	-	-	-	25	25	
Peru	5	-	-	-	-	5	5	
Venezuela	55	-	-	-	-	55	55	
Subtotal	830	1	-	-	-	831	831	1.7
ASIA PACIFIC								
Australia	275	1	-	5	5	271	276	
Fiji	5	-	-	-	-	5	5	
New Zealand	70	1	-	4	4	67	71	
Subtotal	350	2	-	9	9	343	352	0.7
TOTAL QUALIFIED CIRCULATION	50,005	163	-	370	370	49,798	50,168	100.0

*See Additional Data

E-NEWSLETTER CHANNEL

2020	Elite Traveler
JULY	
July 2	11,942
July 9	11,939
July 16	11,911
July 23	11,890
July 30	11,865
AUGUST	
August 6	11,857
August 13	11,915
August 20	11,892
August 27	11,885
SEPTEMBER	
September 3	11,878
September 10	11,866
September 17	11,849
September 24	11,841
OCTOBER	
October 1	11,846
October 8	11,849
October 15	11,834
October 22	11,805
October 29	11,790
NOVEMBER	
November 5	11,773
November 12	11,774
November 19	11,770
November 26	11,762
DECEMBER	
December 3	11,753
December 10	11,743
December 17	11,722
December 24	11,703
December 31	11,704
AVERAGE:	11,828

Elite Traveler (27 issued in the period)

WEBSITE CHANNEL

WWW.ELITETRAVELER.COM

2020	Pageviews	Sessions	Users	Average Session Duration
July	660,314	175,046	154,871	1:05
August	704,081	194,486	171,548	0:55
September	736,344	201,782	175,571	0:52
October	723,286	193,772	169,538	0:57
November	467,557	184,060	160,484	0:57
December	281,608	209,642	187,014	0:47
AVERAGE:	595,531	193,131	169,837	0:55

July – December 2020 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

WEBSITE GLOSSARY

Pageviews: A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.





Sessions: A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Users: An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

Average Session Duration: The time visitors remain on a site per session.

SOCIAL MEDIA CHANNEL

Elite Traveler Social Media

2020	 Twitter followers http://www.twitter.com/elite_traveler	 Facebook followers http://www.facebook.com/EliteTraveler	 Instagram followers http://www.instagram.com/Elitetraveler	 LinkedIn followers http://linkedin.com/company/Elite-Traveler
Beginning Balance	35,524	19,520	49,847	3,085
July	35,534	19,510	50,003	3,104
August	35,535	19,517	50,475	3,125
September	35,550	19,550	50,530	3,155
October	35,606	19,643	50,544	3,167
November	35,663	19,713	50,743	3,191
December	35,720	19,740	50,971	3,212

ADDITIONAL DATA

MAGAZINE:

METHOD OF DISTRIBUTION:

Qualified recipients are paid subscribers and non-paid recipients. Distributed via private jet terminals, in-flight caterers, corporate flight departments, private jet charter, fractional jet owners, jet card and management companies, and to paid subscribers. Multi-Copy Same Addressee circulation is audited only to the point of distribution. Individual copies are addressed and mailed via Standard Class. Digital editions can be downloaded on select first class and business class airlines, 5-star hotels, and available for opt-in email subscription.

STATEMENT OF CONTENT PLATFORM

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

AVERAGE NON-QUALIFIED CIRCULATION: 195 COPIES

SUBSCRIPTION PRICE:

Domestic:

4 issues for \$110.00

8 issues for \$195.00

Foreign:

4 issues for \$150.00

8 issues for \$255.00

AVERAGE ANNUAL ORDER PRICE:

4 issues for \$120.92

8 issues for \$202.51

GEOGRAPHIC DISTRIBUTION:

Geographic data for E-Newsletter, Website and Social Media are not reported at the media owner's option.

1a. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – PRINT

Qualified Circulation	Qualified Paid		Qualified Non-Paid		Total Qualified	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	371	0.7	-	-	371	0.7
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	49,597	99.3	49,597	99.3
Sponsored Individually Addressed	-	-	-	-	-	-
Sponsored Multi-Copy Same Addressee	-	-	-	-	-	-
Sub-Total Subscriptions:	371	0.7	49,597	99.3	49,968	100.0
Single-Copy Sales	-	-	-	-	-	-
Sponsored Single-Copy Sales	-	-	-	-	-	-
Delivered Unlabeled Single Copies	-	-	-	-	-	-
TOTAL	371	0.7	49,597	99.3	49,968	100.0

1b. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL

Qualified Circulation	Qualified Paid		Qualified Non-Paid		Total Qualified	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	-	-	157	100.0	157	100.0
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Sponsored Multi-Copy Same Addressee	-	-	-	-	-	-
Sub-Total Subscriptions:	-	-	157	100.0	157	100.0
Single-Copy Sales	-	-	-	-	-	-
Sponsored Single-Copy Sales	-	-	-	-	-	-
Delivered Unlabeled Single Copies	-	-	-	-	-	-
TOTAL	-	-	157	100.0	157	100.0

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Lorraine Cousland, SVP/Associate Publisher

Randy Silverman, VP Circulation

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

March 11, 2021

State

New York

County

New York

Received by BPA Worldwide

March 11, 2021

Type

CBD

ID Number

E239B0D0

About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.