

# PRINT RATE CARD

## FULL PAGE BLEED RATES

	1x	2x	4x	8x
Full Page	\$26,085	\$25,302	\$24,546	\$23,808

PRICES QUOTED ARE GROSS No frequency discounts given on cover options

## PREMIUM POSITIONS

Cover 2	\$29,391	<b>Premium Positions</b> (1st 25 Pages, Opp. TOC / Masthead / Letters) - <b>add 15%</b> Premium positions cannot be canceled less than 60 days before space close. Confirmed special positions (opposite feature or within cover story) - <b>add 10%</b> Special section advertising does not count towards annual page volume.
Cover 3	\$27,324	
Cover 4	\$31,551	

## 2021 ADVERTISING CLOSING DATES\* (TBC)

	Ad Closing	Materials Due	On Jet
<b>Spring: Mar/Apr/May 2021</b>	Jan 4	Jan 11	March 2021
<b>Summer: June/July/August 2021</b>	Apr 5	Apr 12	June 2021
<b>Fall: September/October/November 2021</b>	July 5	July 12	September 2021
<b>Winter: December/January/February 2022</b>	Oct 4	Oct 11	December 2021

## CONTACT

[www.elitetraveler.com/contact-us](http://www.elitetraveler.com/contact-us) for a full list of sales representatives

\*Please note that deadlines are subject to change.