

# PRINT SPECIFICATIONS

*Elite Traveler* is perfect bound and trimmed to 10 inches (254mm) width x 12 inches (304.8mm) height

*Elite Traveler* is printed 100% computer to plate (CTP) using 4-color printing (CMYK) and sheet-fed litho

- For best reproduction, materials should be submitted in a digital file format. Platforms supported are Macintosh and PC
- Supported software and formats: PDF/X4

## High resolution PDFs

All high-res images and fonts must be included when the file is created. Artwork should be 100% in size and include all standard trim, bleed and center marks outside of the live area

## Images

For best reproduction, all images must be supplied at 300dpi. Only CMYK color space is supported. Solid black backgrounds should be a rich black (100% black, 70% cyan, 60% magenta, 50% yellow)

## Fonts

Fonts must be supplied as Type 1 Postscript fonts with associated suitcase file(s) or Open Type fonts. We cannot use TrueType or Multiple Master fonts. Fine serif type and hairline rules should NOT knock out or be a tint

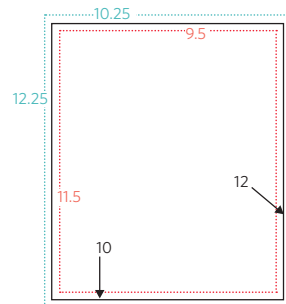
## ADVERTISEMENT SIZES

### Cover 2, Page 1

Trim = 19.625" x 12"  
(498.475mm x 304.8mm)  
Bleed = (includes gutter)  
19.875" x 12.25"  
(504.825mm x 311.15mm)

### Full Page

Trim = 10" x 12"  
(254mm x 304.8mm)  
Bleed = 10.25" x 12.25"  
(260mm x 310.8mm)



- Bleed advertisements should have a .125" (3mm) bleed on all sides that bleed
- Type and important subject matter should be kept at least .25" (8mm) from the live/trim area on all sides

### Double Page Spread

Trim = 20" x 12"  
(508mm x 304.8mm)  
Bleed = (includes gutter)  
20.5" x 12.25"  
(520.7mm x 311.15mm)

### Two Thirds Vertical

Trim = 6.66" x 12"  
(169.16mm x 304.8mm)  
Bleed = 6.92" x 12.25"  
(175mm x 310.8mm)

### Half Vertical

Trim = 5" x 12"  
(127mm x 304.8mm)  
Bleed = 5.25" x 12.25"  
(133.35mm x 310.8mm)

### One Third Vertical

Trim = 3.33" x 12"  
(84.52mm x 304.8mm)  
Bleed = 3.58" x 12.25"  
(90.93mm x 310.8mm)

### Half Horizontal

Trim = 10" x 6"  
(254mm x 152.4mm)  
Bleed = 10.25" x 6.25"  
(260mm x 158.75mm)

## SUBMITTING YOUR ADVERTISEMENT

### Email

Please note we have a 6MB limit on emails. Files smaller than 6MB may be emailed to:  
print@elitetraveler.com

For larger files, email via:  
www.wetransfer.com to:  
print@elitetraveler.com

Please name the files with your company name and the *Elite Traveler* publication and issue

### Removable media

Media types supported: CD-ROM. CD-ROMS should be submitted to the address below clearly stating the company name, publication and issue: Print Production, *Elite Traveler*, 441 Lexington Avenue, 2nd Floor New York, NY 10017

Color proofs should be submitted to the address below clearly stating the company name, publication and issue: Lisa Kamphuis, Walsworth Printers, 656 Douglas Street Ripon, WI 54971  
Tel: +1-800-462-4727, ext: 228  
Tel Int'l: +1-920-748-3136

## ARTWORK AND DESIGN SERVICE

If you are unable to supply your materials in any of these formats, we can offer an artwork, design and production service.

In order for us to process your advertisement, please supply the following information:

- Advertising text
- Company contact details
- Company logo
- Images

We will then write, design and provide you with a proof of your advertisement prior to publication. Charges for design and/or amendments will be determined on a case-by-case basis. Minimum Charge \$1,500.

For all print production questions, contact: print@elitetraveler.com

For all other questions, contact: sales@elitetraveler.com