# Elite Guide to Tel Aviv

## Highlights of Tel Aviv

Elite Traveler has selected an exclusive VIP experience

## Expert Recommendations

We asked top local experts to share their personal recommendations for the perfect day in Tel Aviv

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**Taste Sumptuous Gourmet Flavors at Yoezer Wine Bar**

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**Elite Destination Guide Series**

ELITE DESTINATION GUIDE | TEL AVIV

www.elitetraveler.com
HIGHLIGHTS OF TEL AVIV

Don’t miss out on the wealth of attractions, adventures and experiences on offer in ‘The Miami of the Middle East’

Tel Aviv is arguably the most unique city in Israel and one that fascinates, bewilders and mesmerizes visitors. Built a mere century ago on inhospitable sand dunes, the city has risen to become a thriving economic hub, and a center of scientific, technological and artistic innovation that supports a friendly, relaxed, lively and creative population. It shares little of the beautiful architecture, political tensions and spiritual atmosphere that characterize Jerusalem and for this reason is not what many expect when they visit. Tel Aviv is still Israel, but is nicknamed ‘Habuah’ (‘The Bubble’), for its carefree and fun-loving atmosphere, in which the difficult politics of the region rarely intrudes and art, fashion, nightlife and beach fun prevail. This relaxed, open vibe has seen Tel Aviv named ‘the gay capital of the Middle East’ by Out Magazine, with a flourishing LGBT community and regular pride parades. The city has a well-deserved reputation for all-night partying – sharing the epithet ‘the city that never sleeps’ with New York – with stylish mega-clubs packed with chic young things that don’t get going until ten and don’t stop until dawn.

Central Tel Aviv’s striking early 20th century Bauhaus architecture, dubbed ‘the White City’, is not instantly attractive, but has made the city a World Heritage Site, and its golden beaches, lapped by the clear azure Mediterranean, are beautiful places for beautiful people. Those seeking a glimpse of Israel’s ancient heritage will enjoy the millennia-old buildings and ancient alleys of the old town of Jaffa – which has been a part of the city since 1950 – while the contemporary pleasures of chic designer boutiques and elegant bars are very much in abundance.

TLV VIP
Make every experience of your Tel Aviv trip a VIP one, with TLV VIP’s extensive range of elite experiences and services. From travel and security to sightseeing fun, corporate events and partying the night away, this elite luxury travel company can ensure your time in Tel Aviv (and further afield across Israel), is exclusively tailored to your needs, interests and expectations. We tell you more on page 4.

WHITE NIGHT FESTIVAL
Art installations in unexpected places, theater in a station, jazz on the beach, old-time stagecoaches and antique photography booths down Rothschild Boulevard – these are just some of the imaginative and flamboyant explosions of creativity that you might find at Tel Aviv’s famous annual White Night Festival. What began as a way to celebrate the city’s UNESCO World Heritage award for its white Bauhaus architecture has become a fiercely loved tradition that embodies the creative energy and artistic spirit of Tel Aviv. Turn to page 21 to find out more about this one-of-a-kind experience.

CLARA
If you’re getting ready to party a summer night away in Tel Aviv, you can’t do much better than a trip to Clara. Sprawled out in a stunning, open-air beach location a stone’s throw from the ocean, this spectacular mega-bar is on every in-the-know hotlist of the best nightlife in the city. Page 19 has all the details.
Elite Traveler has selected an exclusive VIP experience that will ensure your Tel Aviv stay is truly elite.

**TLV VIP**
VIP contact: Dean Ezekiel, Luxury Visits Coordinator
Phone: +972 50 973 3266
Email: dean@tlv-vip.com
Website: www.tlv-vip.com

VIP hosting company TLV VIP can make any stay in Tel Aviv, and in Israel, truly exclusive, stylish and memorable with a range of select services and experiences for those who expect the best. The company offers practical services designed to ensure your trip is as smooth, hassle-free, secure and luxurious as possible, from the moment you touch down in Tel Aviv to when you board your flight home. However, there’s fun to be had too, with exclusive sightseeing options across Israel, a dizzying variety of private tours and bespoke experiences fully tailored to your interests and needs. If your time in Tel Aviv is for business, then TLV VIP has even more to offer as it can arrange spectacular private events in exclusive settings all over Israel – from stunning art museums to breathtaking ancient locations, such as the Wailing Wall and the Hills of Galilee. Read on for some specific examples of the elite experiences TLV VIP can offer.

**PRIVATE FLIGHTS OVER ISRAEL**
With its own fleet of aircraft and experienced pilots, TLV VIP can conduct magnificent private flights across Israel, giving you a unique aerial panorama of many of the country’s iconic ancient sights. As the company’s pilots are all former high-ranking Air Force pilots, it has special permission to fly beyond restricted heights and distances to protected areas such as Jerusalem and other sites, ensuring a highly special and exclusive view. Flights can be by helicopter or state-of-the-art private jet, and are tailored to your ideas and needs, whether as part of a week-long trip combined with on-the-ground private tours, or a several-hour flight with gourmet meals and stylish drinks to celebrate a special occasion. Set trips include a wonderful helicopter flight from Tel Aviv to the ancient fortress of Masada, and then across to the Dead Sea, where guests enjoy bathing in the sea’s nourishing salt-rich water, pampering at a spa, and lavish fine dining.

**VIP NIGHTLIFE HOSTING**
When heading out to experience Tel Aviv’s legendary nightlife, TLV VIP, your dedicated guide, will ensure you hit only the best venues. What’s more, with long-standing connections at the hottest clubs and bars, the company can ensure you receive exclusive VIP service and access, with queue jumping, complimentary drinks, introductions to the management, and VIP tables and bottle service at every venue. Enjoy the night of your life, show your guests a spectacular time and do it all as an elite traveler should – in true VIP style.
EXPERT RECOMMENDATIONS

We asked top local experts to share their personal recommendations for the perfect day in Tel Aviv

NIR SHARON
CHIEF EXECUTIVE OFFICER, PRESTIGA LUXURY VEHICLES

Phone: +972 3 525 2526 or +972 54 486 8787 (cell)
Email: prestiga@gmail.com

“Good morning, time to wake up! Start the day with breakfast at your hotel or with your Prestiga chauffeur who will take you to the cafe Brasserie, which is next to Tel Aviv City Hall.

After breakfast we will drive on to Tel Aviv’s Independence Hall where you can visit the home of Meir Dizengoff (the first mayor of Tel Aviv) at 16 Rothschild Street. This is a historical location where David Ben-Gurion declared Israeli independence on 29 November 1947.

Later on we can take in a few cultural sights at Beit Hatfutsot – The Museum of the Jewish People. Next, a seafood lunch at Mul-Yam restaurant, located in Tel Aviv Port, a beautiful location for fine dining.

After lunch we should stop off at Kikar Hamedina, the most luxurious shopping center in Israel – visiting Amor, Philosophy and Helga Design will be great for your closet! After some shopping take some time out to go back to the hotel and relax – we have a long night ahead.

In the evening we will go for dinner at Yoezer Wine Bar – where you can eat from the delicious menu of a wonder chef. After dinner we can enjoy ourselves at Mayumana Dance Show. Finally, after a long day, it will be time to party at The Block – one of the best mega-bars in Tel Aviv.”

SHACHAR SHARABI
CONCIERGE, DAN TEL AVIV

Phone: +972 3 520 2525
Email: dt-concierge@danhotels.co.il

“The Dan serves one of the best breakfasts in town – no one staying here would want to go anywhere else! As with all Israeli hotels, breakfast is a very comprehensive buffet, with a selection of fresh salads, wonderful cheeses, fish, fruit, breads and spreads, hot dishes that include different egg dishes, cheese blintzes, pancakes and much more.”

BEST RESTAURANTS
Raphael
Cuisine: French Moroccan
Address: 87 Hayarkon Street

Boccaccio
Cuisine: Italian
Address: 106 Hayarkon Street

BEST SHOPPING
“Tel Aviv’s best shopping is at Dizengoff Street, the Dizengoff Center and Kikar HaMedina.”

BEST TO DO
“We can book tours for you for anywhere in the country. Outside of Tel Aviv, the most popular are to Jerusalem, the Dead Sea and Tiberias.”
Ronen Alkelai and Nora Azjen  
David Intercontinental

Phone: +972 3 795 1242  
Email: telavivconcierge@intercontinental.com

“For an authentic ‘in the know’ Tel Aviv experience, we suggest your stay includes a visit to the Neve Tzedek neighborhood, which is just behind the David Intercontinental, and which is known for its stylish boutiques, nice art galleries and happening cafés and bars. From there you should continue to the old Turkish railway station, known as “HaTachana”, which has recently been renovated and turned into a new cultural and social hangout, a hotspot featuring many trendy shops, restaurants, art shows and classes, a weekly market and lots of other events. Every Friday, HaTachana hosts an organic fruit and vegetable market.

Any visit to Tel Aviv should include Old Jaffa, a historic district and the city’s southern landmark, located within walking distance of our hotel. Jaffa will give you a glimpse of Jewish-Arab coexistence and a taste of the ancient character and modern spirit that still prevails in the place. Culturally, Jaffa has become a place where artists meet, live, work and set up shops, making its streets a labyrinth of discovery, with restaurants, galleries, theaters and a flea market. Visit the Old Jaffa port and then climb the stairs to the Old Jaffa alleys and visit Ilana Goor, one of the country’s best known art galleries.

The Old Jaffa Port has recently undergone a major revamp; what was once an industrial warehouse space has been converted into an art project and restaurant / entertainment space. From there you could continue strolling through the Jaffa flea market and / or to the arts and crafts bazaar of Nachalat Binyamin, where you can find many bargains and also get a feel for the city. In fact, it is at the market that you can see, feel and smell real Mediterranean life as opposed to the clean, packaged tourist product.

Back at the hotel after a busy sightseeing day you can enjoy one of our numerous massage treatments or dine in one of our recently renovated dining outlets, including the Aubergine gourmet restaurant.”

Best Restaurants

Aubergine  
Cuisine: International with a local touch  
Address: David Intercontinental, 12 Kaufman Street

Dallal  
Cuisine: Mediterranean  
Address: 10 Shabazi

HaBasta  
Cuisine: Tapas  
Address: 4 Hashomer Street

Best Shopping

“Aim for the Northern part of Dizengoff Street, where you can find unique articles, influenced largely by styles from New York and London, but with an Israeli touch (look out for Banot, Josef, A+ and Banker). Recently, a new shopping area, Gan Hahashmal, has turned into the hippest place in the city to go out and shop for original, cutting edge fashion by local designers.”

Best To Do

“Tel Aviv’s markets are a must-stop if you want to get to the city’s heart and soul. Each of them is a world of its own, offering different goods, and also reflecting the locals who live, sell and buy there. I particularly recommend The Carmel Market, known in Israel as Shuk Ha’Carmel, located close to the hotel. It is the city’s biggest market place, and an enjoyable place to visit. The Jaffa Flea Market or ‘Shuk Ha Pishpishim’ offers buyers plenty of finds, from antique furniture to clothes, toys and souvenirs. You can easily reach Jaffa from our hotel on the beach by walking south towards the port. If you’d rather take a taxi, we will be happy to assist you.”
WHERE TO STAY

Whether a sumptuous bed, spectacular view or outstanding service – choose from our selection of hotels in Tel Aviv.

DAN TEL AVIV
VIP contact: Etai Eliaz, General Manager
Phone: +972 3 520 2525
Email: dantelaviv@danhotels.com
Address: 99 Hayarkon Street
Website: www.danhotels.com/telavivhotels

While Tel Aviv is an enormous, vibrant city full of all the culture, fun and energy to keep you fully occupied, the Dan – the city’s original luxury beach hotel – aims to cater to every need you might have within its walls. With chic jewelry stores, an art gallery exhibiting contemporary Israeli art, indoor and outdoor pools (the latter fed by sea water) and all the exceptional pampering, fine dining and great service elite travelers expect, you’ll have everything you could need at your fingertips. Dignitaries, artists and superstars from Paul McCartney to Madonna return time and time again to the Dan’s 280 rooms and suites, which are known to be among the best in the city.

TOP SUITE
ROYAL SUITE
- Square footage: 2,055
- Nightly rate: $3,200 (for two guests)

Why we love it: This exceptional, elegant suite is modern luxury living at its best. A private terrace with a magnificent view of the Mediterranean and the old city of Jaffa, two indulgent bathrooms, and heaps of space for blissful sleep, gourmet dining and entertainment ensure a wealth of comfort during your stay.
WHERE TO STAY

DAVID INTERCONTINENTAL
VIP contact: David Cohen, General Manager
Phone: +972 3 795 1101
Email: david.cohen@ihg.com
Address: 12 Kaufman Street
Website: www.intercontinental.com/telaviv

Impeccably fashionable, everything about the David Intercontinental exudes style, from its ocean-facing location, in one of Tel Aviv’s hippest neighborhoods, to the flawless luxury of its rooms and suites. There’s much to enjoy here for business travelers and pleasure seekers alike, such as an up-to-the-minute business center, a wealth of fine dining and corporate banqueting space, an impressive fitness center and outdoor pool, and an elegant cigar bar for relaxing in style. What’s more, the David’s superb location in trendy Neve Tzedek means that some of the city’s best shopping, food and entertainment – not to mention its glorious beaches – are right on your doorstep.

TOP SUITE
PRESIDENTIAL SUITE
- Square footage: 1,355
- Nightly rate: $2,465

Why we love it: Sumptuous luxury and uninterrupted ocean views characterise this beautiful suite, which offers space and comfort in abundance. An elegant layout for sleeping, dining and relaxing provides everything you need for both productive hours of work and entertaining guests in style. The marble bathroom’s Jacuzzi and indulgent dry sauna are perfect for unwinding after a hectic day’s business. Best of all, this suite can be connected to an adjoining room for even more luxury, space and style.
Where to stay

Herods Hotel
VIP contact: Sharon Alon, General Manager
Phone: +972 3 521 6666
Email: herod.telaviv@fattal.co.il
Address: 155 Hayarkon Street
Website: www.leonardo-hotels.com

The newly-renovated Herods Hotel evokes the glamour and charm of 1930s Tel Aviv while maintaining the highest standards of contemporary comfort and service. Individual style and heaps of character are the essence of this hotel; its 324 unique rooms and suites are adorned with maps, retro patterns and striking black-and-white photographs while in the quirky main lobby fig trees and a sky-blue ceiling give the feel of a beachfront boulevard. The beach itself is mere moments away, but there are excellent options for dining and drinks inside the hotel before you head out to explore elsewhere.

Top Suite

Dizengoff Presidential Suite
- Square footage: 2,585
- Nightly rate: $3,500

Why we love it: The best of Herods is saved for the 18th floor, with the glamorous Dizengoff Presidential Suite. A sleek blend of contemporary and period furniture gives this suite a unique personality while its immense space and luxury are ideal for both stylish parties and blissful alone time. What’s more, a show-stopping view of the beach, in-suite gym, sauna, bar and complimentary entry to the hotel’s spa and exclusive business lounge are all part of the experience.
SHERATON TEL AVIV HOTEL & TOWERS
VIP contact: Jean-Louis Ripoche, General Manager
Phone: +972 3 521 1111
Email: info.telavittowers@sheraton.com
Address: 115 Hayarkon Street
Website: www.sheraton.telaviv.com

The Sheraton Tel Aviv is right on the beach and is a magnet for the many VIPs who visit the city for both work and play, from rock star Ozzy Osbourne to the President of Greece. Here you will find bright, elegant rooms and suites, stylish gourmet dining and abundant opportunities for relaxation, including chic lounges and a poolside bar with an ocean view. When it is time to head out and experience the city, the hotel’s central location ensures that you are never more than a short walk away from lavish designer shopping and that legendary Tel Aviv nightlife.

TOP SUITE
PRESIDENTIAL SUITE
- Square footage: 1,240
- Nightly rate: $2,600

Why we love it: The Sheraton’s most stylish and spacious living experience is beautifully appointed with smart, designer furnishings and wide, far-reaching views of the sea. For discerning guests the state-of-the-art entertainment and business facilities on offer are a highlight and include: a 22-inch desktop PC, iPod decks and a 40-inch Bang & Olufsen flat-screen TV with surround sound. Flat-screen TVs are also available in the bedroom and bathroom. The impeccable Sheraton service comes in the form of a dedicated private butler and complimentary treats including exclusive Dead Sea spa products and access to the hotel’s elite Towers lounge.
WHERE TO STAY

HILTON TEL AVIV
VIP contact: Ronnie Fortis, General Manager
Phone: +972 3 520 2222
Email: res.telaviv@hilton.com
Address: Independence Park
Website: www.tel-aviv.hilton.com

The Hilton’s stand-out factor is its breathtaking location. The hotel is positioned on a cliff looking out across one of the city’s most famous beaches, which is named after the hotel, and the panoramic sweep of the sea. The Hilton beach is one of the vibrant, eclectic hubs of Tel Aviv’s relaxed seafront life, a hotspot for kayaking and surfing, sunbathing and nightlife. There’s much to enjoy inside the hotel too, with stylish rooms and suites full of bespoke luxuries and gorgeous views. A stay here provides a wealth of options for fine food, fitness and fun – not least the glorious outdoor saltwater pool which you can enjoy with a glass of Israeli wine while the waves roll onto the beach below.

TOP SUITE
THE WHITE CITY SUITE
- Square footage: 1,505
- Nightly rate: $3,950

Why we love it: This top floor suite is a feast for the eyes where sublime Mediterranean views are captured by floor-length windows. There’s plenty of luxury and comfort here with a spectacular outdoor Jacuzzi on the balcony, stylish entertainment and business facilities, and inviting designer furnishings that promise pure relaxation after a busy day.

HOTEL MONTEFIORE
VIP contact: Shelly Weissbrem, General Manager
Phone: +972 3 564 6100
Email: info@hotelmontefiore.co.il
Address: 36 Montefiore Street
Website: www.hotelmontefiore.co.il

A world away from the luxury palaces of Tel Aviv beach is the beautiful Hotel Montefiore. This stylish, intimate establishment is a 1920s mansion restored in the Eclectic style, the diverse architectural movement that came just before Bauhaus. With a charming setting on a historic street, an inviting home-from-home ethos and 12 rooms that exude effortless elegance, Montefiore offers a stylish slice of old Tel Aviv. Although there is no concierge here, the staff is warm and knowledgeable with a wealth of insider information and a genuine love for the city. Ask about bespoke picnic baskets and other little perks that can be arranged for you. The hotel’s excellent restaurant-bar is a popular spot among those in the know, both for its delectable brasserie cuisine and clever, flavorful cocktails. With a chic, grown up vibe of style and sophistication, and an elegant, discerning crowd, it is the ideal place to start or round off a night in Tel Aviv.

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www.elitetraveler.com
WHERE TO STAY

CARLTON TEL AVIV
VIP contact: Jimmy Zohar, General Manager
Phone: +972 3 520 1818
Email: request@carlton.co.il
Address: 10 Eliezer Peri Street
Website: www.carlton.co.il

Tel Aviv’s beachfront Carlton, which looks out across the marina, offers five-star luxury in 268 strikingly elegant rooms and suites, as well as a host of world class facilities and services for guests to enjoy. There’s gourmet breakfasting with a view at open air restaurant Carlton on the Beach and a wonderful rooftop pool for getting fit and unwinding in spectacular surroundings. The hotel’s stylish, state-of-the-art Executive iRoom is perfect for executive travelers, offering up-to-the-minute technology for both business and pleasure.

TOP SUITE
MEDITERRANEAN SUITE
- Square footage: 950  •  Nightly rate: $1,600

Why we love it: The spectacular Mediterranean Suite [also known as the Presidential] is the star of the Carton Tel Aviv luxury experience. It offers bright, modern and spacious contemporary living complete with business and entertainment technology and all the luxuries and attention to detail that elite travelers expect. The suite’s exclusive perks include complimentary access to the hotel’s Royal Executive Lounge, where corporate events can be held and drinks are served throughout the day. Panoramic views of the sea can be enjoyed from the intimate private terrace.

RELAXED MEDITERRANEAN LUXURY AT THE CARLTON
THE CARLTON TEL AVIV’S ELEGANT MEDITERRANEAN SUITE
CITY VIEWS AT THE CARLTON

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www.elitetraveler.com
Where to Dine

If you thought eating out in Tel Aviv was all about the café culture then think again; this vibrant and stylish city has built itself a reputation as a leading center of gourmet cuisine in Israel, and, in recent years, internationally too. Energetic and adventurous young chefs experiment with classic fine dining fare while Middle Eastern and East Asian culinary traditions are interpreted with ambition, flair and the freshest local ingredients. As Tel Aviv is on the beach there’s plenty of ocean-fresh seafood on offer – and breathtaking views across the sea – while elsewhere you’ll find clever contemporary design and glittering views of the city. Whatever you’re in the mood to eat, take a look at our favorite Tel Aviv restaurants to whet your appetite.

Stylish

Messa
Chef: Moshe Aviv
Phone: +972 3 685 6859
Email: messa@messa.co.il
Address: 19 Ha’arba’a Street
Website: www.messa.co.il
Cuisine: International fusion

Style / Ambiance: At Messa the feast is for the eyes as well as the palate. Recently redesigned in striking contemporary style with different color ‘zones’ for the dining and bar areas, the restaurant has won plaudits for its beautiful interior – including being named one of the ‘50 most beautiful restaurants in the world’ by esteemed design magazine Wallpaper. The menu offers ambitious and innovative international fusion dishes that feature a diverse range of ingredients, textures, colors, flavors and influences.

Herbert Samuel
Chef: Yonatan Roshfeld
Phone: +972 3 516 6516
Email: herbertsamuelvip@gmail.com
Address: 6 Kaufman Street
Website: www.herbertsamuel.co.il
Cuisine: Fine dining and contemporary fusion

Style / Ambiance: Despite its comparatively recent opening, Herbert Samuel has established itself as one of the stars of Tel Aviv’s fine dining scene, its adventurous and stylish interior and clever tapas-style dishes a delight to the city’s gourmands. As well as its accomplished cuisine, crafted by one of the most celebrated chefs in the country, what gets visitors talking about Herbert Samuel is atmosphere – a stunning view across the sea, staff that prides itself on impeccable service, and a hip, stylish crowd filled with the city’s beautiful people. Elegant private events can be held in an ocean-facing private dining area that can be found on the second floor.
WHERE TO DINE

HAUTE CUISINE

YOEZER WINE BAR
General Manager: Shlomit Herling
Phone: +972 3 683 9115
Address: 2 Ish Habira Street
Cuisine: Lyonnais
Style / Ambiance: You’ll find classic French food with an Israeli twist at this atmosphere-laden stone mansion in historic Jaffa. Yoezer’s philosophy is to start with local, fresh and seasonal ingredients, and use them to conjure up fine gourmet dishes with their roots in Lyon, in eastern France. The local origins of the ingredients give a Mediterranean feel to this sumptuous food experience and the immense wine list, one of the largest in Israel, is a true delight, largely featuring carefully chosen vintages from Burgundy, as well some excellent local labels.

MUL-YAM
VIP contact: Ben Maharovsky, Owner or Zvika Shaked, General Manager
Phone: +972 3 546 9920
Email: info@mulyam.com
Address: Port of Tel-Aviv, Hangar No. 24
Website: www.mulyam.com
Cuisine: Seafood Gourmet
Style / Ambiance: Mul-Yam has attracted international acclaim for its clever, original seafood dishes that are crafted using produce from oceans all over the world. The interior is stylish and modern with a Mediterranean feel and guests can look out across Tel Aviv’s vibrant port area, which glitters in through a glass wall.

RAPHAEL
Chef: Rafi Cohen
Phone: +972 3 522 6464
Email: info@raphael-restaurant.net
Address: 87 Hayarkon Street
Cuisine: French–Mediterranean fusion
Style / Ambiance: Raphael’s warm, inviting and impeccably stylish interior is the setting for a gourmet food experience that is one of the best in the city. Classic French fine dining is adventurously blended with Moroccan and wider Mediterranean food traditions, with the excellent wine list providing a wonderful accompaniment. Head to Raphael for lunch and you’ll enjoy a panoramic ocean view, while at dinner a chic jet-set crowd and sexy low lighting prevail.

STYLISH

ZEPIA
Chef: Avi Conforti
Phone: +972 3 624 0044
Email: info@zepra.co.il
Address: 96 Yigal Alon Street
Website: www.zepra.co.il
Cuisine: Asian fusion
Style / Ambiance: Zepia is one of the most attractive and cutting edge dining locations in Tel Aviv, with a fabulous interior that utilizes mirrors, wooden weaving and striking colors to create an atmosphere of bold contemporary cool. For all that, it is the inventive Asian fusion cuisine here that gives Zepia its sterling reputation and chef Avi Conforti his reputation as one of the great artists of the Tel Aviv gourmet scene.
WHERE TO DINE

MANTA RAY

Owners: Avi and Ofra Ganor
Phone: +972 3 517 4773
Email: mail@mantaray.co.il
Address: Alma Beach
Website: www.mantaray.co.il
Cuisine: Seafood
Style / Ambiance: With a cheerful motto of ‘incurable optimism’, a fiercely loyal following and a wonderful beach location right at the edge of the sea, Manta Ray is a fun, informal and memorable dining experience. While the location is undoubtedly the star, the restaurant’s fresh and delicious mezze and seafood dishes are imaginative, surprising and full of flavor. You might find yourself trying something new, or enjoying an unusual combination of ingredients. This clever, expertly crafted menu is the perfect accompaniment to the view, which is best enjoyed from the inviting, wide-open terrace. Head to Manta Ray for an invigorating beach breakfast or book a terrace table for dinner and enjoy the freshest local seafood in front of a glorious ocean sunset.

CATIT

Chef: Meir Adoni
Phone: +972 3 510 7001
Email: manager@catit.co.il
Address: 4 Hechal Hatalmud Street
Website: www.catit.co.il
Cuisine: Fine dining
Style / Ambiance: With clever, home-grown fusion cuisine and a historic setting in an Ottoman mansion, Catit is Israeli cuisine at its innovative, diverse and stylish best. The food blends French, Arab and Mediterranean culinary influences in dishes that dazzle with intense flavors and colors. Meanwhile the subtle, elegant interior and pretty terrace make for attractive dining spaces with heaps of charm and character. Catit is particularly accommodating for private events, with two elegant indoor spaces for intimate personal or business get-togethers, as well as an attractive outdoor area, which can accommodate a hundred guests for larger-scale events such as cocktail receptions, product launches and weddings. The restaurant also offers a bespoke gourmet catering service for events of up to eight hundred guests at a private home or chosen venue.
WHERE TO BE PAMPERED

Discover a world of relaxation, rejuvenation and beauty bliss at these fabulous Tel Aviv spas

Cielo Spa
Phone: +972 3 521 1111
Email: info.telavivtowers@sheraton.com
Address: Sheraton Tel Aviv Hotel & Towers, 115 Hayarkon Street
Website: www.sheratontelaviv.com/cielospa
Treatments & facilities: The wonderful spa complex at the Sheraton Tel Aviv is a 4,840 square foot pampering haven, complete with waterfalls, a cold drinks bar and themed suites for bespoke, world-class therapies, including specialist Dead Sea treatment spaces. Cielo’s invigorating treatments from around the world include the Fish Pedicure – a blissful therapy for feet that cleanses, exfoliates and softens the skin – and anti-aging oxygenation therapies.

Shizen LifeStyle Spa Resort
Phone: +972 9 952 0808
Address: Daniel Hotel, 60 Ramat Yam Street, Herzliya Pituach
Website: www.shizenhotel.com
Treatments & facilities: Renowned as one of the best spas in Israel, Shizen Lifestyle Spa Resort in nearby Herzliya is an enormous fitness and health complex at the Daniel Hotel. Caring for body, mind and soul with up-to-the-minute modern facilities, its dedicated professionals carry out tried and tested ancient philosophies and treatments that cater to your individual well-being needs. Every detail of your stay is carefully arranged to ensure an experience of ‘luxury, tranquillity and intimacy’. Whether you wish to enjoy traditional Ayurvedic therapies, cool off in the indoor or outdoor pool, stroll along the direct beach path, attend yoga classes or enjoy an intimate post-pamper meal at the gourmet Chef Shizen Bar, you’ll find relaxation bliss at every turn.

Ein Gedi
Phone: +972 8 658 4444
Address: Ein Gedi
Website: www.ein-gedi.co.il/en
Treatments & facilities: Though not a luxury spa complex, a visit to Ein Gedi – just 90 minutes from Tel Aviv – presents unrivalled opportunities for pampering, as well as cultural and natural wonders, which only the Middle East can offer. An ancient oasis in the Judean desert, mentioned in the Old Testament, Ein Gedi is replete with nourishing black mud and hot sulphur springs. Positioned on the shores of the salt-rich Dead Sea, it is a natural desert spa offering health benefits that have been known and enjoyed for thousands of years. These unique rejuvenation experiences are complemented by a hotel and small spa center, available to hotel guests, where massages, wraps and aromatherapy are offered. However, the real joy of Ein Gedi is the chance to enjoy the skin-nourishing mud and hot mineral water under a sun that takes so long to reach the Dead Sea – which is the lowest point on earth – that sunburn is rarely heard of. After you have enjoyed the natural spa riches of Ein Gedi there is still more to enjoy as it is home to the ruins of a prehistoric temple, an ancient village and a stunning botanical garden. Here you will find many unique plants and trees, including the biblical frankincense and myrrh.

Enjoy sea-facing luxury in one of the Sheraton’s gorgeous suites after pampering at Cielo.

NATURAL PAMPERING AND REJUVENATION AT EIN GEDI

ENJOY SEA-FACING LUXURY IN ONE OF THE SHERATON’S GORGEOUS SUITES AFTER PAMPERING AT CIELO
Tel Aviv’s star attraction, the beach, is the focal point of its fun, relaxed, no-worries vibe. With a wealth of exceptional beach hotels, restaurants and bars, it is tempting to spend the entire day working on your tan, enjoying watersports and chilling out by the sea. However, Tel Aviv is a complex and versatile city with many more daytime delights to offer. Its fascinating museums and art galleries, beautiful green spaces and innovative cultural events offer much to discover and explore.

After dark the city is a different beast altogether, coming alive with a legendary all-night party scene. Huge, glamorous clubs, opening in either winter or summer, offer dancing and drinks on beautiful rooftops or right on the beach. For a more relaxed evening, hip Lilienblum Street is filled with elegant cocktail bars with excellent music and a mellower vibe. On quieter days you might simply wish to stroll Tel Aviv’s streets, ducking into cafés for coffee and enjoying the unique Bauhaus architecture that made the city a UNESCO World Heritage Site. Whatever you choose to do, our recommendations will help you strike the perfect balance, and enjoy Tel Aviv at its best.

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**Eretz Israel Museum**
Phone: +972 3 641 5244  
Address: 2 Haim Levanon Street  
Website: www.eretzmuseum.org.il
Israel’s largest and most important museum, the Eretz Israel Museum is a vast hive of knowledge and activity, with a wealth of artefacts, displays, reconstructions, demonstrations and events about the history and culture of Israel – including its archaeology, folklore, industry and art and crafts – from the prehistoric age to the present day. There’s something for everyone at these exhibitions and events, and even those with no interest in history will enjoy the museum’s state-of-the-art planetarium, where armchair astronauts can glimpse the wonders of the universe and music fans can enjoy spectacular laser light show concerts.

**Yarkon National Park**
Phone: +972 2 500 6261  
Email: moked@npa.org.il  
Address: Yarkon National Park  
Website: www.parks.org.il
Yarkon is a wonderful location for a day out, with a wealth of beauty and culture to discover. When you want to relax, picnic or admire a view there are botanical gardens bursting with unique local flora and fauna, lakes, a river and a water park, and sports facilities if you’re feeling a little more energetic. You can explore Israel’s past with the park’s fascinating history and archaeology, including Tel Afek, the site of an ancient biblical town and home to a ruined, Ottoman-era fortress. What’s more, the park has a busy calendar of events, which includes spectacular open-air concerts by the likes of Madonna and David Bowie.

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**Tel Aviv Museum of Art**
Phone: +972 3 607 7020  
Email: info@tamuseum.com  
Address: 27 Shaul Hamelech Boulevard  
Website: www.tamuseum.com
Since it was founded 70 years ago the Tel Aviv Museum of Art has become the leading contemporary art museum in Israel and has one of the largest collections of Israeli art in the world, from sculpture and painting to photography, video and design. The focal point of a lively and energetic art scene, the museum presents exhibitions, films, lectures and performances and includes an impressive library featuring the leading art publications and journals. This makes the museum an invaluable resource for students, scholars, artists, curators and interested amateurs, and one of the most important cultural institutions in the Middle East. Show-stoppers include works by Dali and Picasso, but it is well worth visiting for everything else.
WHAT TO DO ➤ DURING THE DAY

SPORT / NATURE

SCUBA DIVING WITH SEA TEL AVIV
VIP contact: Greg Lipsky, Owner and Manager
Phone: +972 52 869 8080
Email: info@seatelaviv.co.il
Address: 6 Israel Galili Street
Website: www.seatelaviv.co.il

Tel Aviv’s beach location is its greatest asset, attracting thousands of local and visiting revellers for sun, fun and spectacular views. While in Tel Aviv you’ll no doubt party in style at a hip beach mega-club, stay at a lavish beach hotel and take in magnificent sea views from top restaurants. But if you’re feeling adventurous, why not experience the city’s ocean heritage from a new perspective with a bespoke scuba diving adventure with Sea Tel Aviv? You’ll enjoy a customised private diving experience - made to fit around your busy schedule - and discover a wealth of underwater wonders, from unearthly marine life and ghostly shipwrecks to ethereal caves and canyons. Every aspect of the dive can be tailored to your desires. There are opportunities to dive at sunrise, sunset or at night – perfect for a hectic schedule or as a wonderful romantic surprise.

CULTURE

BEIT HATFUTSOT – THE MUSEUM OF THE JEWISH PEOPLE
Phone: +972 3 745 7808
Address: Tel Aviv University, Klausner Street
Website: www.bh.org.il

Intensely personal, challenging, moving and memorable, the unique displays at the Beit Hatfutsot museum, on the campus of Tel Aviv University, explore and recount the journeys, struggles, oral histories, genealogies and cultural evolution of the Jewish diaspora across the world. Innovative use of multi-media technology brings stories, people, places and events to life in exhibitions that don’t shy away from exploring difficult issues or asking searching questions. At their best they illuminate little-known histories that are part of the Jewish story, such as the current exhibition that tells the ancient and ongoing story of the Jewish community in Iran. A standout among Tel Aviv’s many stellar cultural attractions, a visit to Beit Hatfutsot makes for a contemplative and fascinating morning in Israel.
WHAT TO DO ➤ DURING THE NIGHT

**SUBLET**
VIP contact: Tal Sapir  
Phone: +972 52 443 7358  
Email: talsapi@hotmail.com  
Address: 6 Kaufman Street

The pretty rooftop over the Herbert Samuel restaurant is home to Sublet, one of the coolest summer venues in the city, its superb location offering breathtaking, uninterrupted views across the sea. Sublet’s simple but stylish setup of seating around the edge, bars in the middle and large, quirky lamps makes for an inviting and elegant place to stop for a cocktail. This is a true party spot, with a lively, attractive crowd and a festive, flamboyant atmosphere – so start with a few drinks, put on your dancing shoes and party the night away.

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**ISRAELI PHILHARMONIC**
Phone: +972 3 621 1777  
Address: Frederic R Mann Auditorium, 1 Huberman Street  
Website: www.ipo.co.il

Israel’s leading symphony orchestra has earned international plaudits, recognition and prestige in over 70 years of world-class performances. Its repertoire includes works from greats such as Beethoven, Mendelssohn and Mozart, but it also provides a platform to flourishing Israeli musical talent, premiering new works by home-grown composers. Regularly touring prestigious international venues, the orchestra also hosts some of the most celebrated soloists and conductors from around the world, and does much to support enjoyment of the arts among young people and the public. Its performances garner rave reviews, and are among the best of the many cultural experiences Tel Aviv has to offer.
What to do ➤ During the Night

**BAR**

**MISH-MISH**
VIP contact: Yigal Dayan, Owner
Phone: +972 3 516 8178
Email: gaaldin6012.net.il
Address: 17 Lilienblum Street

This cute little bar is an elegant contrast to the raucous partying of much of Tel Aviv’s night scene. In a hip location on bar-heavy Lilienblum Street – with an elegant, inviting interior of dark wood, leather and soft lighting – this is a great spot to stop off for a few pre-club drinks. Alternatively, settle down for a mellow evening of cold martinis and soft jazz, and while the night away in style.

**TEL AVIV MARINA**

**MARINA ROOFTOP POOL BAR**
Phone: +972 3 521 1777
Email: mmroof@marina-telaviv.co.il
Address: Marina Hotel Tel Aviv, 167 Hayarkon Street
Website: www.marina-roof-bar.co.il

Tel Aviv Marina’s glamorous hotel sports a stylish rooftop poolside bar with picture-perfect views of the ocean and the city skyline. It serves excellent cocktails throughout the summer and attracts a smart after-hours crowd. Guests relax on elegant white sofas, schmooze, sip drinks and look beautiful while glorious sunsets light up the sea below. This stunning venue is a great spot to visit for a memorable summer night in Tel Aviv and can even be privately hired for personal or business events.

**ARTS**

**TEL AVIV PERFORMING ARTS CENTER**
Israeli Opera
Phone: +972 3 692 7777
Address: 19 Shaul Hamelech Boulevard
Website: www.israel-opera.co.il

Cameri Theatre
Phone: +972 3 606 0960 or +972 3 606 0900
Address: 19 Shaul Hamelech Boulevard
Website: www.cameri.co.il

One of the leading cultural institutions in the city, the Performing Arts Center is home to the acclaimed Israeli Opera and the award-winning Cameri Theatre. Israeli Opera’s repertoire includes classic opera standards, innovative new productions and collaborations with leading composers. Not only has the company won glowing reviews, but its talented home-grown composers, singers and directors are regularly invited to perform internationally. 2012 highlights include a spectacular yearly festival at ancient Masada on the Dead Sea, featuring a new production of Carmen. The Cameri Theatre is the largest theater in Israel and supports worthy projects such as The Peace Foundation, which brings groups of young Israelis and Palestinians under one roof to enjoy performances together. It stages classics by world renowned playwrights such as Brecht and Shakespeare, as well as new, cutting edge works from leading local talent. A series of plays inspired by Hebrew literature is currently in the pipeline as is an innovative new interpretation of Romeo and Juliet.

The Tel Aviv Performing Arts Center is a wonderful place to spend an evening and see art that pushes boundaries, explores personal and political issues or simply makes you laugh. This is where you see Tel Aviv at its vibrant and creative best.
Tel Aviv’s stylish, creative and party-mad residents host a wealth of events throughout the year, offering something for everyone, whether you are a fashionista, art lover or simply looking for a good celebration. Experience the best of the city’s culture, fashion, creativity and fun with our pick of its top upcoming events.

**TEL AVIV FASHION WEEK**
November 21 – 24, 2011
VIP contact: Daniela Bassal, Producer
Phone: +972 3 766 1175 or +972 54 318 8284 (cell)
Email: danielab@arh.co.il
Address: Tel Aviv Center
Website: www.arh.co.il

As the coolest town in Israel, Tel Aviv is the country’s style capital, with a chic young population and a host of talented designers making their mark in both the local and international fashion world. To capitalize on the city’s burgeoning international reputation as a fashion hotspot, Tel Aviv’s first fashion week since the 1970s is being organised for November. With Roberto Cavalli exhibiting his latest designs and participating in the opening ceremony, and a host of innovative, edgy young designers to feature, this is sure to be a glam-packed highlight on the city’s calendar.

**FELICJA BLUMENTAL INTERNATIONAL MUSIC FESTIVAL**
May 14 – 19, 2012
VIP contact: Avigail Arnheim, Executive Director
Phone: +972 3 620 1185
Email: info@fbmc.co.il
Address: Tel Aviv Museum of Art, 27 Shaul Hamelech Boulevard
Website: www.blumentalfestival.com

Felicja Blumental was one of the world’s most celebrated and prestigious musicians. She was an exquisitely talented pianist who gained widespread international acclaim by performing and recording a large range of works, from classic 18th century concertos to pieces by forgotten or little-known composers. She also performed as a soloist with the world’s great philharmonic orchestras and had works written especially for her by contemporary composers. After her death in Tel Aviv, the city’s Museum of Art dedicated its annual International Music Festival to her. Now in its 13th year, the festival is an exciting week that is jam-packed with culture and art, including chamber and orchestral music, as well as folk music, theater and film. Well-known for giving a number of top Israeli artists their start, the event is a chance for lovers of classical music to enjoy intimate piano recitals and stunning Baroque symphonies, but also for those with more eclectic tastes to discover Israeli folk traditions, see a new play or find a new favorite film. Previous artists to have performed at the festival include acclaimed classical guitarist Paul Galbraith and award-winning young wind ensemble The Hindemith Quintet.

**WHITE NIGHT FESTIVAL**
July 2012
Phone: +972 3 521 8108
Email: dover4@mail.tel-aviv.gov.il
Address: Tel Aviv

The White Night Festival is a phenomenon in cities all over the world, an all-night celebration of the arts in which performances of music, fashion, theater, art and film take place in public spaces across a metropolis. Tel Aviv’s version began as a celebration of the city’s receipt of UNESCO World Heritage status for its famous Bauhaus architecture. If you are here during White Night, there is no excuse for staying home or heading to bed. Tel Aviv does not do anything by halves, and its thriving, frenetic cultural scene finds any excuse to come out and play. In past years museums, galleries, shops and restaurants have thrown open their doors for the night, with open-air concerts, art exhibitions and themed fashion shows erupting all over the city. Sunrise parties at the beach, theater performances in a historic train station, live jazz, opera, rock and traditional Israeli music, themed historical tours of the city, and interactive fashion workshops are just some of the innovative and thrilling events Tel Aviv has hosted at previous White Nights. Expect to be surprised, to discover something new about the city or fall in love with a genre of music you didn’t know before. You won’t get much sleep, but you won’t mind too much when you’re enjoying live opera or a startling piece of theater as the sun comes up over the beach.
WHAT TO DO ➤ SHOPPING

With its fun, creative vibe and stylish young population Tel Aviv has a well-deserved reputation as the fashion capital of Israel – and with glittering flagship designer stores, chic boutiques and a long-awaited Fashion Week being organized for 2011, it is fast becoming an international style hotspot. The prestigious areas of Kikar Hamedina and Dizengoff Street are the places to go for elite designer shopping, while the Ramat Aviv, Dizengoff Center and Azrieli Center malls also have their fair share of top names and boutiques. Meanwhile trendy neighborhoods Neve Tzedek and Gan Hahashmal are chock full of smart and sexy boutiques from cutting edge local designers, as well as a wealth of cafés and bars for when it’s time to take a break from browsing.

SHOP

Ronen Chen
VIP contact: Ilona Leist, Director of Local Market Sales
Phone: +972 54 303 0538
Email: ilona@ronenchen.com
Personal shopper contact: Yael Schatz
Phone: +972 3 518 8433, extension 3

Address: 49 Sheinkin Street
Phone: +972 3 528 0360

Address: 155 Dizengoff Street
Phone: +972 3 527 5672

Address: Hatachana
Phone: +972 3 516 0051

Address: 8 Habarzel Street
Phone: +972 3 635 8468

Address: 5 Tel Giborim Street
Phone: +972 3 518 4438

Website: www.ronenchen.com

With five exclusive stores in Tel Aviv, 17 in Israel and many more across the world, Ronen Chen is one of the country’s most celebrated and prestigious designers, with a philosophy of ‘simplicity, comfort and individuality’ which never compromises on smart and elite style. His chic boutiques contain stylish, timeless designs for the successful modern woman and are wildly popular with Tel Aviv’s jet-set crowd. A personal shopper service is available for a truly bespoke shopping experience.
WHAT TO DO ➤ SHOPPING

SHOP

MICHAL NEGRIN
Email: negrin@negrin.co.il
Address: Hatachana
Phone: +972 3 516 0266
Address: Azrieli Center, Second Floor
Phone: +972 3 691 2799
Address: 37 Sheinkin Street
Phone: +972 3 525 2752
Address: Dizengoff Center, 50 Dizengoff Street
Phone: +972 3 525 2656
Address: Ramat Aviv Mall, 40 Einstein Street
Phone: +972 3 744 7106
Website: www.michalnegrin.com

Israeli designer Michal Negrin has won acclaim both at home and abroad for her Victorian-inspired and exquisitely feminine clothing, jewelry, dolls, accessories and homeware. Her high-concept collection is remarkable for its attention to detail, craftsmanship, sumptuous colors and style, and conjures up an ethos of beauty, romance and vintage femininity. To visit one of her Tel Aviv boutiques is to step into a world of eclectic Victorian-style glamour, where you can discover exquisite and original fashion or a striking vintage accessory.

SHOP

PHILOSOPHY
VIP contact: Arie (men’s personal shopper) or Doron (women’s personal shopper)
Phone: +972 3 602 4290 or +972 3 546 1170
Email: mikamo@netvision.net.il or lr@bezeqint.net
Address: 70 He Beiyar Street
Website: www.philosophy-collection.com

One of the most exclusive places to shop in the city, Philosophy is a unique, high-concept fashion experience for the confident and stylish modern gentleman or woman. It offers timeless and carefully chosen fashions from the world’s elite designers that are characterized by quality, elegance and good taste. Philosophy aims to be more than a shopping destination – guests are welcomed as members of an elite club and invited to discuss their personal style needs over a cigar, a glass of wine or an espresso in the exclusive Club Corner. With a clientele that includes top executives, statesmen and opinion-makers, Philosophy specializes in tailoring for those at the top of their field, and in providing a bespoke sartorial service for each client’s individual image and style.

SHOP

DELICATESSEN
Phone: +972 3 560 2297
Email: iditbarak@gmail.com
Address: 4 Barzilai Street
Delicatessen is owned by home-grown Tel Aviv designer Idit Barak whose elegant and clever vintage-influenced fashions have made a splash both at home and in New York where she studied at the prestigious Fashion Institute of Technology. Her boutique’s adventurous modern design has earned plaudits, and fits well into the trendy Gan Hahashmal area where funky bars and cutting edge boutiques are in abundance.
### What to Do ➤ Shopping

#### Fashion & Accessories

**Burberry**
- Phone: +972 3 609 0378
- Address: 22 Kikar Hamedina
- Website: www.burberry.com

**Christian Louboutin**
- At Amor
- Phone: +972 3 546 8756
- Address: 74 He Beiyar Street
- Website: www.christianlouboutin.com

**Emporio Armani**
- Phone: +972 3 544 2484
- Address: 22 He Beiyar Street
- Website: www.emporioarmani.com

**Gucci**
- Phone: +972 3 691 5165
- Address: 26 He Beiyar Street
- Website: www.gucci.com

**Louis Vuitton**
- Phone: +972 3 695 7675
- Address: 32 He Beiyar Street
- Website: www.louisvuitton.com

**Polo Ralph Lauren**
- Phone: +972 3 643 7202
- Address: Ramat Aviv Mall, 40 Einstein Street
- Website: www.ralphlauren.com

**Polo Ralph Lauren Sport**
- Phone: +972 3 643 7267
- Address: Ramat Aviv Mall, 40 Einstein Street
- Website: www.ralphlauren.com

**Baume & Mercier**
- At H. Stern
- Phone: +972 3 524 9619
- Address: Hilton Tel Aviv, Independence Park
- Website: www.baume-et-mercier.com

**Bulgari**
- At Padani
- Phone: +972 3 695 4388
- Address: 34 He Beiyar Street
- Website: www.bulgari.com

**Jewelry & Watches**

**Louis Vuitton**
- Phone: +972 3 695 7675
- Address: 32 He Beiyar Street
- Website: www.louisvuitton.com

**Polo Ralph Lauren**
- Phone: +972 3 643 7202
- Address: Ramat Aviv Mall, 40 Einstein Street
- Website: www.ralphlauren.com

**Bulgari**
- At Padani
- Phone: +972 3 695 4388
- Address: 34 He Beiyar Street
- Website: www.bulgari.com

**Bulgari**
- At Padani
- Phone: +972 3 643 7202
- Address: Ramat Aviv Mall, 40 Einstein Street
- Website: www.bulgari.com

**Bulgari**
- At Padani
- Phone: +972 3 695 4388
- Address: 34 He Beiyar Street
- Website: www.bulgari.com

**BAUME & MERCIER**
- At H. Stern
- Phone: +972 3 643 7202
- Address: Ramat Aviv Mall, 40 Einstein Street
- Website: www.baume-et-mercier.com
Tel Aviv is a coastal city with a vibrant port area and lively beach culture, which makes it an ideal stop on a cruise or luxury yachting vacation. However, the marina within the city itself only accommodates craft of up to 20 meters (66 feet) in length, meaning a search for other berthing options will be required for the elite superyachter. Luckily those options are only a stone’s throw away, so read on for all the details you need to berth in style near Tel Aviv.

**HERZLIYA MARINA**
Port Director: Amir Zinder
Phone: +972 9 956 5591
Email: info@herzliya-marina.co.il
Address: 1 Hatsedef Street, Herzliya
Website: www.herzliya-marina.co.il
The largest marina in Israel is a mere ten minutes from Tel Aviv and has a wealth of practical and leisure facilities to ensure you moor and relax in style. The marina can accommodate up to 680 yachts, including four berths for megayachts of up to 60 meters (200 feet) in length. Services include 24-hour security, electricity, fresh water, fuel, expert repair services, marine equipment, telephone services and local tourist information. There’s much to keep you relaxed and entertained too, with gourmet restaurants, chic bars, gorgeous beaches and shopping in abundance.

**ASHKELON MARINA**
Manager: Hillel Reshef
Phone: +972 8 673 3780
Email: marin_nm@netvision.net.il
Website: www.ashkelon-marina.co.il
Ashkelon Marina is 45 minutes from Tel Aviv, an hour from Jerusalem and an hour-and-a-half from the Dead Sea, making it the ideal place to berth for an Israel-wide visit. The marina has a 600-yacht capacity for craft of up to 45 meters (147 feet) in length and a host of state-of-the-art facilities and services, in addition to all the basics, including laundry facilities, a shipyard and repair service and a library. Ashkelon Marina is the hub of a vibrant yachting community and regularly hosts regattas and yachting events – perfect for nautical fanatics. Discerning visitors will also enjoy the elegant gourmet dining close by.
LAUFFER AVIATION GHI
VIP contact: Aviad Rodan, Vice-President, VIP Services
Phone: +972 3 975 4333
Email: aviadr@lauferghi.com
Address: PO Box 118, Ben Gurion International Airport
Website: www.laufer.co.il
Laufer Aviation is the largest handling company in Israel. It is also the official provider of VIP services to the Israeli Ministry of Foreign Affairs, servicing the unique requirements of dignitaries and statesmen visiting or leaving Israel. These credentials highlight the company’s expertise in the practical and technical side of jet travel and its ability to provide the luxuries and comforts that make a VIP’s journey truly elite. As well as coordinating your jet’s arrival or departure with the airport authorities, meeting fueling and maintenance requirements, and providing gourmet catering for your journey, Laufer will ensure your check-in on both arrival and departure is stylish and hassle-free. Straight from your jet, or on arrival at the airport, you’ll be invited to relax with a drink in the elegant VIP lounge where check-in and security personnel will make all the necessary arrangements. What’s more, the company’s comprehensive concierge service can arrange luxury transport to your hotel, book accommodation, make restaurant and bar reservations and much more. Laufer’s VIP services are divided into the VIP club, mainly for corporate and executive parties, and the Royal Services, for private individuals, government dignitaries, royalty and other VIPs with unique security requirements.

QAS – EXECUTIVE AVIATION SERVICES
VIP contact: Eyal Sagi, Vice-President, Executive Aviation Services
Phone: +972 3 973 3099 (24 hours)
Email: pvt@qasisrael.co.il or esagi@qasisrael.co.il
Address: PO Box 136, Ben Gurion International Airport
Website: www.qasisrael.co.il
With professional handling expertise and state-of-the-art VIP lounges, QAS will ensure your travel experience to or from Tel Aviv is comprehensive, exclusive and tailored to your unique needs. Whether you are on an executive trip or a family holiday, services include maintenance for your jet, luxury transfers to a VIP lounge on arrival or pre-departure, limousine bookings for travel to your hotel and personalized security detail – everything you need to make your journey smooth, select and stylish.
NEED TO KNOW ➤ EXCLUSIVE TRANSPORT

PRESTIGA - FINE CAR RENTAL
Phone: +972 3 525 2526
Email: nir@prestiga.com
Address: 24 Trumpeldor Street 63147
Website: www.prestiga.com

Prestiga is a worldwide rental network specializing in fine cars. Currently offering high-end car rental in New York, Miami, Rome, Paris, Düsseldorf, Côte d’Azur, Vienna, Crete and Tel Aviv, the company is rapidly expanding into new territories.

Prestiga Tel Aviv offers luxury cars for rental and chauffeur services provided by professional drivers, as well as concierge services tailored to your particular needs.

The Prestiga Tel Aviv fleet includes:
- Audi A6 Luxury
- Chevrolet Traverse
- Honda S2000 Roadster
- Mercedes-Benz ML300
- Mercedes-Benz E280
- Mercedes-Benz S350 (chauffeur only)

Whether you are traveling for business or pleasure, Prestiga can promise style, safety and comfort.

MERCEDES-BENZ ML300, PRESTIGA TEL-AVIV

MERCEDES-BENZ SLR ROADSTER, PRESTIGA PARIS

BENTLEY CONTINENTAL GTC SPEED, PRESTIGA DÜSSELDORF
NEED TO KNOW ➤ USEFUL INFORMATION

WHEN BEST TO GO
Tel Aviv’s beautiful Mediterranean location means hot, humid summers and mild, rainy winters. January and December get the most rain, while temperatures soar and rainfall stops in June, July, August and September. If you can stand the heat and the crowds, summer is a great time to be in the city – the beach is at its best, and spectacular summer-only clubs throw open their doors for a season-long party.

LOCAL CUSTOMS
Although Tel Aviv is a fun and safe city, security at Ben Gurion International Airport is extremely stringent and can surprise many visitors with its thoroughness. You can also expect security checks at shopping malls, hotels, restaurants and other commercial premises. Carry identification with you in public, as you may be stopped and asked for it by police officers or security personnel, though this is not a common occurrence. The dress code is extremely casual, even more so at the beach. Don’t forget that Israel observes the Sabbath (Shabbat) from sundown on Friday to sundown on Saturday, so most businesses will be closed from Friday afternoon until Sunday morning – although restaurants and bars may remain open.

PUBLIC HOLIDAYS
Purim (March 8–9, 2012)
First and last days of Pesach / Passover (April 7 and 14, 2012)
Yom Hashoah / Holocaust Remembrance Day (April 19, 2012)
Yom Hazikaron / Memorial Day (April 25, 2012)
Independence Day (April 26, 2012)
Shavuot / Pentecost / Festival of Weeks (May 27–28, 2012)
Rosh Hashanah / Jewish New Year (September 28–30, 2011; September 17–18, 2012)
Yom Kippur / Day of Atonement (October 8, 2011; September 26, 2012)
Sukkot / Feast of Tabernacles (October 13–14, 2011; October 1–9, 2012)
Hannukah (December 21–28, 2011; December 9–16, 2012)

TIME ZONE
GMT +2 in the winter and GMT +3 in the summer due to a daylight savings adjustment.

BUSINESS HOURS
Most shops open between 8am and 7pm Sunday to Thursday and between 8am and 2pm on Fridays. After closing on Friday afternoons most shops do not open again until Saturday evening at the earliest, due to the observance of the Sabbath between sundown on Friday and sundown on Saturday. Banks tend to be open from 8.30am to 12.30pm Sunday to Friday and from 4pm to 5pm on Mondays and Thursdays.

EMBASSY CONTACTS
United States
Phone: +972 3 519 7475
Email: amctelaviv@state.gov
Address: 71 Hayarkon Street
Website: israel.usembassy.gov

United Kingdom
Phone: +972 3 725 1222
Email: webmaster.telaviv@fco.gov.uk
Address: 1 Ben Yehuda Street,
Migdalor Building, 15th Floor
Website: ukinisrael.fco.gov.uk

RELIGIOUS DEMOGRAPHIC
Jewish, with significant Muslim and Christian minorities.

CURRENCY
Israeli New Shekel

LANGUAGE
Hebrew and Arabic are the official languages of Israel. Hebrew is the main language of communication for most of the population and Arabic is spoken by the Arab minority. English is widely spoken.

EXCHANGE RATE
$1 = 3.58 ILS; £1 = 5.88 ILS; €1 = 5.11 ILS

COUNTRY DIALING CODE
+972

24 HOUR EMERGENCY CONTACT
Police: 100; Ambulance: 101; Fire Brigade: 102

POPULATION
3.2 million

Mean temperature (°C)

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