ELITE TRAVELER
DESTINATION GUIDE SERIES
DUBAI
# Elite Guide to Dubai

## Highlights of Dubai

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## Only Elite

The most exclusive VIP experiences, hand-selected by Elite Traveler

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## Concierge Recommendations

Dubai’s top concierges share their personal suggestions for the perfect day

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## Visit a destination where experiences are endless.

Where through city, desert, oases and islands, the inspiring heritage of the past infuses the present.

Let Abu Dhabi captivate you.

**Abu Dhabi. Travellers welcome.**

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HIGHLIGHTS OF DUBAI

Don’t miss out on Dubai’s wealth of attractions, adventures and experiences

Almost unknown to the outside world 20 years ago, Dubai has since flourished with its own unique cultural renaissance. The combined imagination and wealth of the sheiks of old has transformed the Emirate into a global center for some of the world’s most impressive architecture and engineering. In Dubai, no project or attraction is mundane; almost everything is a world-beating record or achievement. The technical achievement of Dubai, a city in the desert, is considered one of the greatest triumphs of the century, and is the single most symbolic transformation that the Middle East has seen in recent years.

Dubai is characterized by the words ‘luxurious’, ‘extravagant’ and ‘illustrious’, and venues and events are designed to astonish even the most elite traveler. Hotel chains arrive with their latest innovations in luxury while Michelin-starred chefs open restaurants to showcase their most recent gastronomic creations. Shops in Dubai load their shelves with more brands than can be found anywhere else, making it a global fashion hotspot. In the sporting arena too, Dubai has also become a world destination, with horse racing, polo and golf being the Emirate’s most exciting spectator sports.

Nothing in Dubai is subdued or understated. Everything is modern, impressive and extravagant, and for this reason alone it is worth visiting one of the greatest human achievements of the 21st century.

GOLF IN DUBAI

In only 20 years Dubai has reclaimed the desert and turned it into one of the world’s top golfing destinations. There are three championship courses, one of which, the Emirates, hosts the annual Dubai Desert Classic tournament. Often the highlight of the European Tour, the event takes place each February to take advantage of the cooler temperatures. Turn to ‘What to do During the Day’ to see our selection of Dubai’s must-play golf courses, each one a fusion of design and luxury with five-star clubhouses.

POLO IN DUBAI

Polo, almost since its birth, has been associated with prestige and class, and recently Dubai has been paying homage to the sport of kings. Hosting world class polo tournaments such as the Dubai Polo World Cup on beautiful grounds, and attracting all the associated glamour and sophistication, Dubai Polo and Equestrian Club is certainly the most elite venue. Even if you are completely new to polo, Dubai’s only Hurlingham Polo Association-qualified coach Steve Thompson can teach everything you need to know to win a match. The three-day course combines horsemanship and tactics, and culminates in a team match so you can truly experience the thrill of galloping flat-out across the polo field and beating your opponent. Watching the game is, however, almost as enthralling as playing it, so on a Monday, Wednesday, Friday or Saturday between October and April, go to the private Desert Palm Polo Club to drink tea on the hotel’s terrace while watching this exhilarating sport.

BEYOND THE DUNES

To visit the dunes beyond Dubai’s glittering skyline is to see something unique. The Rub Al Khali desert is the heart of old Arabia, the origins of Dubai and an inspiration to many of the greatest explorers, including Freya Stark and Wilfred Thesiger. Beyond the Dunes is a company that specializes in making this experience as personalized and as privileged as possible. While guests are free to customize their excursions, company owner Ahid recommends a full day of exploring the dunes in one of their luxury Hummers, driven by an experienced guide. When evening comes your guide will lay Arabian rugs atop a sand dune from where you can watch the sunset, glass of champagne in hand. Then settle in the dusky dunes as your guide lays out cushions, lights candles and cooks a traditional meal of grilled meats, salad, hummus and unleavened bread.
ONLY ELITE

Elite Traveler has selected the most exclusive VIP experiences available in Dubai

DUBAI WORLD CUP NIGHT

ANNUALLY IN MARCH

VIP contact: Abdin Nasrallah, Vice President Meydan Hotels & Hospitality
Phone: +971 4 381 3333
Email: abdin.nasrallah@meydan.ae
Website: www.meydan.ae
Address: Meydan Racecourse, Al Meydan Road, Nad Al Sheba, P.O. Box 9305
Website: www.dubaiworldcup.com

This thoroughbred horse race was founded in 1996 by the Ruler of Dubai, Sheikh Mohammed bin Rashid Al Maktoum. The race alone is always spectacular but it is merely the highlight of a whole evening of illustrious entertainment. The entire horse racing world watches in amazement as acrobatic and theatrical shows unfold in front of the stadium. Horse and rider displays galloped the length of the course, and top musicians performed. The now legendary Meydan racecourse is a fitting host for the world’s most extravagant horse race. The new Meydan course offers many elite ways to witness the spectacle. The course has its very own marina, allowing you to watch the race from the sundeck on either your own or a chartered yacht. Alternatively, rent the Jumeirah Hotel’s Presidential Suite, which spans two levels featuring two bedrooms and a bar. Views of the racetrack are integral to the suite, and even the bath has a prime view of the winning post. However, the most luxurious location from which to see the Dubai World Cup is The Meydan Rooftop, a private space with its own infinity pool and bar which boasts the Meydan’s finest view.

EDEN YACHTS

Managing Director: Philippe Saad
Phone: +971 5 0458 6171
Email: philippe@edenyachting.com
Address: Eden FZE, PO Box 191666
Website: www.edenyachting.com

One of the few independent yacht charter agencies based in the Middle East, Eden Yachts aims to create bespoke VIP cruising opportunities with a difference. Each experience can be tailored entirely to your requirements; previous exclusive packages have included adventure sailing on sports skiffs, and viewing sporting events such as Formula 1 motor racing from the sundeck of a superyacht. A popular itinerary for golfers includes lunch and dinner on board a luxury motor yacht with two rounds of golf at the Emirates and Dubai Creek golf clubs. Corporate entertainment and romantic sunset cruises along the Dubai coastline are particular specialties. Cruising destinations are numerous around Dubai, and include the fjords of Musandam and the wild Omani coastline, as well as the sleek new marinas of Dubai and Abu Dhabi where a sunset cruise is a stunning way to see the city. Among the Eden Yacht’s UAE fleet is the 315-foot Sunrise, the 280-foot Moonlight II, Majesty 88 and the Club Swan 42, but whatever your itinerary or yacht, expect luxury service right from the limousine collection to the service of crew and captain.

Here is a sample VIP day itinerary from the company’s founder, Philippe Saad:

Start the afternoon with a limousine collecting you from your hotel and taking you to the Dubai Marina Yacht Club, where you will be greeted on board one of our finest yachts with a glass of champagne. The ideal cruise itinerary will typically involve sailing around the Palm Jumeirah and the World Islands as you head towards Port Rashid, where the majestic Queen Elizabeth II is berthed. Drop anchor behind one of the small offshore islands for a swim before watching the setting sun reflected on the Burj Khalifa, turning it a spectacular gold in color. Arrive back at Mina Seyahi and anchor close to Logo Island where an excellent dinner will be served under the stars.
CONCIERGE RECOMMENDATIONS

Dubai’s top concierges share their personal suggestions for the perfect day

ON Q
CONCIERGE TEAM,
DESERT PALM

Phone: +971 4 323 8888
Email: sandra.newman@kempinski.com
As a boutique retreat, Desert Palm does not have a concierge as such, but instead has a team of experts called ‘On Q’ who can book events and make recommendations for guests. On Q can tailor almost any itinerary to suit guests desires, and has a few suggestions on how to spend a perfect day in Dubai. “After breakfast in our very own Epicure restaurant, we recommend taking a city tour with Ibrahim, our expert in almost everything to do with Dubai. Start your tour at the marina and work your way back towards Desert Palm stopping in the Old Town to visit the Gold, Spice and Diamond Souks. Take time to explore the Old Town with its quirky museums and waterways. Return to Desert Palm in time for afternoon tea on the portico while watching an exhilarating polo match on the pitches in front of the retreat. Our award-winning Rare restaurant is certainly worth traveling to for dinner, if you are not already a guest with us. Finish the evening with a nightcap in Red bar and listen to the live acoustic music on a Thursday or Friday night.”

ANDREW COURT
CHIEF CONCIERGE,
PARK HYATT

Phone: +971 4 602 1234
Email: dubai.park@hyatt.com
Website: www.dubai.park.hyatt.com
“Start your day in true Arabian style with a homemade breakfast in the Sheikh Mohammed Center for Cultural Understanding. Take some time to wander around this museum afterwards, which was established to raise awareness of local Islamic culture. Then visit Dubai Creek; nowhere else in the city is the harmony of old and new Dubai more evident. The best way to see it is from an abra, one of the small wooden boats that travel the creek from the souks of Deira to those on the Bur Dubai side. On the Deira side, visit Dubai’s famous Gold Souk, the most famous souk in Dubai. The Gold Souk runs adjacent to the Spice and Textile Souks, which are also worth a visit if you have time. Finally, have a car take you back to the Park Hyatt in time for lunch and then it is time for 18 holes at the world-famous Dubai Creek Golf and Yacht Club. We always recommend playing safe on the last three holes; a stray shot will find your ball at the bottom of the creek. At approximately 5:45pm head to the Observation Deck of the Burj Khalifa for a 360-degree view of the sunset.”
CONCIERGE RECOMMENDATIONS

ASHWIN FERNANDES
CONCIERGE MANAGER,
MADINAT JUMEIRAH
Phone: +971 4 366 8888
Email: mjinfo@jumeirah.com
Website: www.jumeirah.com

Start your day with breakfast at Al Muna restaurant in Madinat Jumeirah, set on a private terrace with magnificent views of the lagoon and situated next to the Turtle Rehabilitation Center.

A visit to Burj Khalifa in downtown Dubai is a must, as the view from the world’s tallest building is truly spectacular.

While in downtown Dubai, visit the Dubai Underwater Zoo, also a record holder as the world’s largest aquarium.

Have lunch at the incredible Al Muntaha on the top floor of the Burj Al Arab.

The afternoon then presents two options; you can either go upstairs to the helideck at the top of the Burj Al Arab and take a helicopter tour of the sights, or have a private car and guide take you into the desert. There you can choose from a range of activities such as sand skiing, or simply drive around the dunes taking in the scenery.

It is well worth catching the sunset from the top of a sand dune before the drive back into town and dinner at Pierchic.

BEST RESTAURANTS

Pierchic
Cuisine: European
Phone: +971 4 366 6730
Email: Mjtalise@jumeirah.com,
Address: Souk Madinat Jumeirah

Al Muntaha
Cuisine: Contemporary European
Phone: +971 4 301 7600
Email: baarestaurants@jumeirah.com
Address: Burj Al Arab, Al Sufouh Road

EDWARD JUTA
SENIOR CONCIERGE,
THE ADDRESS DOWNTOWN DUBAI
Phone: +971 4 436 8888
Email: downtowndubai@theaddress.com
Website: www.theaddress.com

Dubai and its surroundings really deserve two days, so here is an itinerary for a perfect weekend in Dubai, combining the two pleasures of desert and city.

Spend the first day of your visit in the desert, the true heart of Arabia. It is both beautiful and exhilarating. Try dune bashing, a thrilling drive over the sand dunes in a 4x4, or sand surfing, an extreme sport similar to snowboarding but with sand dunes replacing the pistes. Spend the evening in the desert too, and watch the sun set from the top of a sand dune while your guide serves champagne. Then head back to the city and watch the astonishing display of the Dubai Fountain before dining at Hukama, an upbeat and sophisticated Chinese restaurant at The Address Downtown Dubai.

Shopping in Dubai is some of the best in the world, so spend your next day exploring the largest mall in the world, the Dubai Mall. You will find over a thousand shops, including some big-name department stores such as Bloomingdale’s and Galeries Lafayette. There is nothing like a pampering session to complete the weekend, so book an appointment with the Spa at The Address Dubai Mall. Linger for a while afterwards at the pool as the Cabana pool lounge comes alive with the latest tunes from an in-house DJ as the hotel’s chefs prepare a barbeque.
WHERE TO STAY

Whether you want a sumptuous bed, a spectacular view or service beyond compare, choose from our stunning selection

ONE&ONLY ROYAL MIRAGE
VIP contact: Olivier Louis, General Manager
Phone: +971 4 399 9999
Address: Jumeirah Beach, P.O. Box 37252
Email: info@oneandonlyroyalmirage.ae
Website: http://royalmirage.oneandonlyresorts.com/
One&Only Royal Mirage is considered Dubai’s most stylish beach resort, where genuine care and hospitality blend with fantasy and tradition, creating an ambiance of Arabian-influenced refinement. Representing an oasis of calm in the heart of bustling ‘new Dubai’, the resort offers understated elegance and exclusive charm with private coastline and acres of lush gardens.
One&Only Royal Mirage consists of three equally distinctive properties: The Palace, the Arabian Court and the Residence & Spa. Within the elegant entrance courtyard of the Residence & Spa lies the Health & Beauty Institute. Architecturally impressive and reminiscent of the great buildings of the region, it captures the values of the environs and ensures each experience is totally distinctive and ceremonial. The Spa and Oriental Hammam offer a service that is dedicated to nurturing beauty and the pursuit of well-being.
The resort features some of Dubai’s favorite restaurants, offering a variety of casual and elegant settings, such as the Beach Bar & Grill at The Palace for seafood and grills, Celebrities for international cuisine, Tagine for a truly Moroccan experience and Olives for a Mediterranean buffet. The Residence & Spa offers the exclusive Dining Room, whilst the Arabian Court features Eauzone, casual yet refined with an Asian twist, and Nina, the moody and vibrant Indo-European dining venue. The Rooftop Lounge and The Jetty are among Dubai’s trendiest evening venues.

ONE&ONLY THE PALM
VIP Contact: Michael Payne, General Manager
Phone: +971 4 440 1010
Address: West Crescent, Palm Island,
Email: info@oneandonlythepalm.com
Website: http://thepalm.oneandonlyresorts.com/
Nestled on a secluded peninsula on Palm Jumeirah, One&Only The Palm is comprised of 90 keys and four private beachfront villas. The intimate resort acts as a private escape for guests to enjoy spectacular views of the city skyline. A private marina makes the exclusive island getaway easily accessible by private boat or swift water taxi to explore Dubai’s extensive collection of shopping and leisure attractions. Guests are invited to stroll along the private beach, bask in the sun on oversized daybeds by the swimming pool, relax in one of the six air-conditioned poolside Cabana Suites with indoor and outdoor lounge areas, LCD screens, wet bar, ensuite bathroom and shower or unwind in the adjacent all-suite One&Only Spa facilities. Under the culinary guidance of Michelin-starred chef Yannick Alléno, One&Only The Palm’s three restaurants indulge guests with an array of spectacular local and international cuisine. Light meals and refreshments as well as afternoon tea can be enjoyed in the inviting Lounge or in the privacy of your suite with a 24-hour in-room dining menu. While the finest of culinary options are situated at One&Only The Palm guests can also venture by swift water taxi transfer to the resort’s sister property One&Only Royal Mirage to dine at any of the eight restaurants or transfer by private limousine to alternative exciting restaurant venues at Atlantis The Palm.

TOP SUITE
GARDEN VILLA
- Square footage: 3,229
- Number of rooms in suite: Two
- Number of entrances to suite: Two
- Number of baths: Two and one half-bath; each bedroom features a full bath with an outdoor shower.
Suite style: The villa is designed by Wilson & Associates in the spirit of the Orient, incorporating highly acclaimed Arabian architecture and featuring two separate bedrooms.
Key selling points: The garden villa is discreet in location, a mere 40 steps away from the beach. The villa features private gardens, an intimate shaded terrace and private temperature-controlled swimming pool. A private driveway entrance and dedicated parking offer total security.

GRAND PALM SUITE
- Square footage: 3,229
- Number of rooms in suite: One
- Number of entrances to suite: Three, including two private staff entrances
- Number of baths: Two
Suite style: The Grand Palm Suite boasts an oversized terrace, bar area and dining area for easy and elegant entertaining with views over the main pool.
Key selling points: This luxurious suite is all about spaciousness and exclusivity with the ability to combine an additional four rooms in a private apartment environment. All bedrooms offer private terraces.
WHERE TO STAY

BURJ AL ARAB
VIP contact: Heinrich Morio, General Manager
Phone: +971 4 301 7777
Email: heinrich.morio@jumeirah.com
Address: Al Sufouh Road, PO Box 74147
Website: www.jumeirah.com

A world famous landmark and a marvel of modern engineering, the Burj Al Arab is the symbol of Dubai’s prosperity and luxury. Jutting 300 meters into the Arabian Gulf on its own man–made island, it was created to represent the shape of a billowing Arabian dhow sail. The building of the Burj Al Arab was limited by neither expense nor imagination, and as a result it is now one of the world’s most celebrated hotels.

TOP SUITE
ROYAL SUITE

- Square footage: 8,400
- Nightly rate: $19,000

**Why we love it:** A private elevator whisks you to this massive palatial suite spanning the entire 25th floor of the Burj Al Arab. Through the entrance door there is a grand hall accommodating an extravagant marble and gold staircase leading to the suite’s second level. Over the two levels one can find a private cinema, a four poster rotating canopy bed in the main bedroom, a second bedroom with adjacent marble bathroom and a beautiful majlis entertaining area, while the floor–to–ceiling windows offer unrivalled views of Dubai.
WHERE TO STAY

AL MAHA DESERT RESORT & SPA

VIP contact: Arne Silvis, General Manager
Phone: +971 4 832 9900
Email: asilvis@emirates.com
Address: Dubai Desert Conservation Reserve, PO Box 118887
Website: www.al-maha.com

Far removed from the hustle and construction of Dubai, Al Maha is located 65 kilometers into the desert along the Dubai-Al Ain road. Here 42 suites, each with a private pool, are scattered across the golden dunes and the palm groves of the Dubai Desert Conservation Reserve. This reserve is one of the largest formally protected conservations in the Gulf and gives its guests complete tranquility and a freedom to wander amongst its splendors on foot or horseback. Guests can dine wherever they choose with the ultimate in personalized service with a ratio of three staff to every one guest.

TOP SUITE

PRESIDENTIAL SUITE

- Square footage: 6,200  - Nightly rate: $8,000

Why we love it: With 6,200 square feet of meticulously designed luxury, this suite is the ultimate in desert sophistication. Its tranquil inner courtyard holds two fountains and leads to a large wooden deck with private pool overlooking miles of sand dunes. Three bedrooms, each with their own bathroom, and a majlis lounge are adorned with original antiques and artifacts. Set apart from the other rooms and suites the luxury of this suite is in its privacy, but it also benefits from Al Maha’s meticulous service; everything from the temperature of your coffee and swimming pool to the personal itineraries can be customized before your arrival. Every extravagance is catered for; the Presidential Suite even has quarters for your private staff.

AL DIWAAN RESTAURANT

HORSE RIDING AT THE AL MAHA
WHERE TO STAY

THE RITZ-CARLTON DUBAI
VIP contact: Allan Federer, General Manager
Phone: +971 4 399 4000
Email: dxbrz.leads@ritzcarlton.com
Address: Al Sufouh Road, The Walkway JBR, Dubai Marina
Website: www.ritzcarlton.com
An exclusive beachfront address right in the heart of the fashionable Dubai Marina and surrounded by gardens, the Ritz-Carlton Dubai has an aura that is more akin to the Mediterranean than the Middle East. Adjacent to two championship golf courses, the Emirates and Montgomery, and with its own tennis courts and fitness spa, the Ritz-Carlton Dubai is certainly a destination for the active.

TOP SUITE
THE RITZ-CARLTON SUITE
- Square footage: 2,000
- Nightly rate: $3,300

Why we love it: This traditionally furnished suite features opulent Italian marble and mahogany accents in the living room, dining area and two ensuite bedrooms. The lounge flows through into the dining room, which includes its own kitchen, making this suite ideal for entertaining. The ensuite marble bathrooms are truly luxurious, boasting a sauna, steam room and Jacuzzi. Positioned on the fifth floor of the hotel, the Ritz-Carlton Suite offers the finest views of the surrounding garden, pool and turquoise waters of the Persian gulf.

BANYAN TREE AL WADI
VIP contact: Pascal Eppink, General Manager
Phone: +971 7 206 7777
Email: alwadi@banyantree.com
Address: Al Mazraa, Ras Al Khaimah
Website: www.banyantree.com
Close to the older Emirate Ras Al Khaimah, and set amidst stretches of sand in the heart of Wadi Khadeja, is Banyan Tree Al Wadi, a luxurious desert retreat. This unique hotel, a 90-minute drive from Dubai International airport, is nestled within its own 100-hectare nature reserve and comprises individual pool villas. Also spread out among the sand dunes and beaches are Asian-inspired hydrotherapy spa facilities, a private beach club and an 18 hole championship golf course.

TOP SUITE
AL KHAIMAH TENTED POOL VILLA
- Square footage: 2,700
- Nightly rate: $1,200

Why we love it: This beautifully designed pool villa is truly one of a kind. From afar it resembles a traditional and simple Bedouin tent, secluded from the rest of the resort by scorched sand dunes. However, the interior dispels any assumptions; its size is more marquee than simple Bedouin tent, and the two bedrooms and bathrooms are graciously appointed under the vast canvas canopy. French windows lead out onto a private terrace enveloped by verdant gardens, and an infinity pool reflects the stunning dunes beyond.
WHERE TO STAY

AL QASR AT THE MADINAT JUMEIRAH
VIP contact: Anne Marie Houston, General Manager
Phone: +971 4 366 8888
Email: mjinfo@jumeirah.com
Address: Madinet Jumeirah, PO Box 75157
Website: www.madinatjumeirah.com
The Madinat Jumeirah is the modern citadel of Dubai, a contemporary representation of Old Arabia that incorporates winding waterways with palaces and gardens. Situated in the very center of this resort is Al Qasr, meaning "The Palace". Grandeur is the theme throughout; designed to reflect a Sheikh’s summer residence, there are gardens adorned with sculptures and fountains as well as a tree-lined avenue leading up to the lobby.

TOP SUITE
ROYAL SUITE
  ▪ Square footage: 6,000  ▪ Nightly rate: $7,400
Why we love it: Arrive at this suite via a private elevator and step into the elaborate majlis lounge area, which flows through to a large terrace with majestic views of the Madinet Jumeirah citadel and the spectacular Burj Al Arab hotel beyond. A personal butler serves daily afternoon tea or pre-dinner canapés, either on this luxurious terrace or in the dining room. There are three expansive bedrooms, all with private dressing areas and ensuite bathrooms.

DESSERT PALM, DUBAI
Tel: +971 4 323 8888
Email: info@desertpalm.ae
Website: www.desertpalm.ae
Boutique, understated, elegant and verdant, Desert Palm introduces signature Per AQUUM Chic to Dubai. The retreat features 35 naturally modern guest rooms, suites and villas, a signature LIME spa, two award-winning restaurants – Rare and Epicure – the Red Bar, a gourmet delicatessen, landscaped gardens, a swimming pool, four polo fields and spectacular views of the Dubai skyline.
Set on a private polo estate, this exhilarating game is played from October to April each year with tournaments such as the Cartier International Dubai Polo Challenge and the UAE Nations Cup bringing international recognition. Guests can also learn how to play polo with the resident polo manager or simply enjoy afternoon tea whilst watching the daily matches from the portico.
Guest accommodation includes 18 Palm Suites with views over the main polo fields and estate grounds, six one-bedroom Pool Villas, each with private pool, ten two- and three-bedroom Pool Residences with private pool, and a contemporary-inspired Presidential Suite, Villa Layali. Desert Palm is a perfect choice for a luxurious and secluded vacation or a get-away for that very special occasion.
WHERE TO STAY

THE ADDRESS, DOWNTOWN DUBAI
VIP contact: Simeon Olle, General Manager
Phone: +971 4 436 8888
Email: solle@address.com
Address: Emaar Boulevard, Downtown Dubai, PO Box 123234
Website: www.theaddress.com

The flagship hotel of the luxurious Address Group is, as the name suggests, conveniently located in Downtown Dubai with the Dubai Mall and the Burj Khalifa on its doorstep. A combination of outstanding facilities and superlative attention to detail makes it the premier lifestyle destination for international travelers. There are seven gourmet restaurants and lounges, modern meeting and event venues, a signature spa and multiple pools, including one that cascades over five tiers with direct views of the Burj Khalifa. Directly in front of the hotel is the Dubai Fountain, which erupts every evening in a spectacle of light and water.

TOP SUITE
SPA SUITE
- Square footage: 2,100
- Nightly rate: $3,000
Why we love it: Discerning guests will enjoy the capacious 200 square meters and the unsurpassed panoramas from the balcony. The interior styling pays tribute to the hotel’s setting with subtle touches of Arabian patterns and boasts superb finishes and furnishings. Rest in comfort in a bed fitted with the finest linen or relax in the large bathtub in the generously proportioned bathroom. An expansive living room and a dining area complement the luxurious suite.

TRY FURTHER AFIELD

SIX SENSES ZIGHY BAY
VIP contact: Godfrey Vas, General Manager
Phone: +968 2 673 5555
Email: godfrey@sixsenses.com
Address: Musandam Peninsula, Sultanate of Oman
Website: www.sixsenses.com

Zighy Bay occupies a very special spot on Oman’s Musandam Peninsula. Hidden behind the majestic Hajar Mountains and fronted by a 1.6 kilometer white beach, the Six Senses resort feels as mythical as the landscape that surrounds it. The location may be remote but that only adds to the imaginative ways of arrival; guests can either arrive by speedboat or paraglide off the towering mountains into the heart of the bay. There is, of course, the safer option of driving — only 90 minutes from Dubai International airport. The resort itself is set in the style of a traditional Omani village.

TOP SUITE
BEIT MUSANDAM
- Square footage: 32,000
- Nightly rate: $15,000
Why we love it: It is hard to find somewhere more exclusive than the Beit Musandam, also known as The Private Reserve. Here you are waited on by a live-in butler and personal chef who will cater to your every need, regardless of the time. Far away from the main resort, yet not compromising the stunning vistas across the bay, Beit Musandam has its own stretch of beach, garden and oversized infinity pool. The house is subtle, reflecting traditional Omani architecture, yet it is vast, with four en-suite bedrooms, a variety of separate living and dining areas, a gym and a wine cellar. Grandiose yet subtle, the emphasis is on privacy and space with particular attention to detail.
WHERE TO DINE

When it comes to food, Dubai is almost too exotic to imagine. There are restaurants serving virtually every national cuisine from around the world, including many specializing in Dubai’s own Arabic delights. Dubai does not have its own Michelin Guide, but instead it imports chefs or restaurant chains that have previously been recognized elsewhere by this prestigious publication. Each restaurant featured here is not simply somewhere to eat, but a destination for stunning décor, amazing views and unforgettable culinary experiences.

PIERCHIC
Phone: +971 4 366 6730
Email: mjtalise@jumeirah.com
Address: Madinet Jumeirah
Website: www.jumeirah.com
Cuisine: European
Style / Ambiance: Set on a bedecked pier jutting out into the Arabian Gulf, Pierchic offers some of Dubai’s finest seafood, and was recognized, for the second year, in 2010 as Time Out Dubai’s Best Seafood Restaurant. The pier is a romantic outpost, far removed from the noise and bustle of Dubai and offering unspoilt views of the azure Gulf.

MARGAUX
Phone: +971 4 439 7555
Email: reservations@margaux.ae
Address: Souk Al Bahar, Old Town Island
Website: www.margaux.ae
Cuisine: French
Style / Ambiance: Executive Chef Julian Mercier opened Margaux after working under the legendary triple Michelin–starred Alain Ducasse. Not only is the cuisine inspired by French Mediterranean produce, but so too is the décor. Guests can either dine in the wood paneled dining room or under the vaulted arcades overlooking the astonishing Dubai Fountain.
**WHERE TO DINE**

**ROMANTIC**

**EAUZONE**
Phone: +971 4 399 9999  
Address: One & Only Royal Mirage, PO Box 26525  
Website: www.oneandonlyresorts.com  
Cuisine: Modern Asian  
Style / Ambiance: The atmosphere at Eauzone is casual during the day, reflecting the slow pace of the One&Only Royal Mirage and the lazy sea beyond. After sunset, however, this venue smartens up into a slick, refined restaurant. The design is beautifully positioned around the pool, giving the impression that it is floating on the translucent water. A winding walkway over the pool shows the way into the restaurant where there is a casual bar and a glamorous, striped poolside marquee deck.

**MAJLIS AL BAHAR**
Phone: +971 4 301 7600  
Email: baarestaurants@jumeirah.com  
Address: Burj Al Arab, Al Sufouh Road, PO Box 73137  
Website: www.jumeirah.com  
Cuisine: Mediterranean  
Style / Ambiance: Magnificently positioned on the Burj Al Arab’s private island beach, this restaurant features no décor, simply sand and table, yet it serves an elaborate menu of Mediterranean and Middle Eastern dishes. It is a perfect position from which to watch the sunset while Dubai’s city lights bloom, and is one of the most romantic destinations in Dubai.

**SOMETHING DIFFERENT**

**AL HADHEERAH**
General Manager of Bab Al Shams: Andy Cuthbert  
Phone: +971 4 381 3231  
Email: jbasrestaurants@jumeirah.com  
Address: Bab Al Shams, PO Box 8168  
Website: www.meydan.ae  
Cuisine: Traditional Arabian  
Style / Ambiance: The signature restaurant of the Bab Al Shams Resort is a 60 minute drive from Dubai airport, in a resort hidden amongst and surrounded by sand dunes, giving the image of an isolated oasis. Guests dine while being entertained by actors riding horses and acting out swordplay, with belly dancers and henna artists keeping families entertained for hours.

**MAJLIS AL BAHAR**
Phone: +971 4 366 6730  
Email: mjrestaurants@jumeirah.com  
Address: Mina A’ Salam, Madinet Jumeirah  
Website: www.jumeirah.com  
Cuisine: Modern Chinese  
Style / Ambiance: Award winning chefs at Zheng He’s pride themselves on creating dishes that blend modern Western presentation with old Chinese flavors. The setting adds to this fusion; on the ‘dockside’ of a canal that weaves itself into the Madinet Jumeirah resort, it has an atmosphere of ancient simplicity while retaining views of the Burj Al Arab and the Gulf beyond.
WHERE TO DINE

SOMETHING EXOTIC

HUKAMA
General Manager of The Address Downtown Dubai: Simeon Olle
Phone: +971 4 436 8888
Email: cballendine@theaddress.com
Address: The Address Downtown Dubai, Emaar Boulevard, Downtown Dubai, PO Box 123234
Website: www.theaddress.com
Cuisine: Chinese
Style / Ambiance: The signature restaurant of The Address Downtown Dubai is a celebration of China. The bar serves tea–based cocktails to Asian lounge music, the dining room is themed throughout and the food is contemporary Chinese prepared in the various styles of traditional provincial China. There is an outdoor terrace for al fresco dining and astounding views of the Burj Khalifa.

NOBU
Phone: +971 4 426 2626
Email: rantreservations@atlantisthepalm.com
Address: The Atlantis Hotel, Jumeirah Palm
Website: www.atlantisthepalm.com
Cuisine: Japanese
Style / Ambiance: Based at the Atlantis Hotel, Nobu fuses cutting–edge Japanese style with Arabian influences, while retaining Nobu classics such as its legendary seared black cod served with sweet miso sauce, and yellowtail topped with thin slices of jalapeño. The menu is complemented by a sushi bar and stylish surroundings, including private areas for more intimate gatherings. Cooking classes are available on the first Saturday of every month, allowing guests to learn the secrets behind this world–famous restaurant chain, created by globally renowned chef Nobu Matsuhisa to redefine Japanese cuisine.

BUDDHA BAR
VIP Contact for Grosvenor House Hotel: Pam Wilby
Phone: +971 4 399 8888
Email: ghresbook@lrn-gh-dubai.com
Address: Grosvenor House Hotel, Dubai Marina, PO Box 118500
Website: www.grosvenorhouse-dubai.com
Cuisine: Oriental
Style / Ambiance: Widely considered to be one of the best venues in Dubai, the Buddha Bar is located in the Grosvenor House Hotel, and is named after the giant Buddha statue that watches over this lavish setting. Actually three venues — a restaurant, bar and outdoor lounge opening onto the Arabian Sea — Buddha Bar is famed for its unique food, eclectic atmosphere and chilled sounds. The sumptuous restaurant serves a fusion of sushi, Chinese and Thai food, and the bar plays host to Dubai’s stylish crowds.
**WHERE TO DINE**

**MUST DO**

**AL MAHARA**
Phone: +971 4 301 7600  
Email: baarestaurants@jumeirah.com  
Address: Burj Al Arab, Al Sufouh Road, PO Box 73137  
Website: www.jumeirah.com  
Cuisine: Seafood  
Style / Ambiance: The Al Mahara is typical of the vivid imagination behind the creation of Burj Al Arab. The restaurant is not underwater and neither is the 'submarine' that takes you there real, but nonetheless, it is an extraordinary and unique experience dining within the vast aquarium that sets the scene for Al Mahara. Dining tables are lit by the blue glow that emanates from the aquaria and guests are never bored by watching the fish within. Needless to say the cuisine is seafood-oriented, and it is prepared impeccably with accents of both the east and west.

**VERRE**
Phone: +971 4 212 7551  
Address: Hilton Dubai Creek, Beniyas Road  
Website: www.hilton.co.uk/dubaicreek  
Cuisine: Mediterranean gastronomic  
Style / Ambiance: Verre is overseen by Gordon Ramsay, the British chef with a reputation for meticulous attention to detail that has earned him 12 Michelin stars. It is perhaps because of this reputation that Verre is frequently attended by Dubai’s high society. The venue is straightforward; crisp white linen, simple cutlery and large glass walls create an atmosphere of understated elegance. This contrasts with sophisticated cuisine using the finest produce flown in from Europe, and wine matched to each dish by the award-winning sommelier.

**RHODES MEZZANINE**
Head Chef: Paul Lupton  
Phone: +971 4 399 8888  
Email: paul@irm-gh-dubai.com  
Address: Grosvenor House Hotel, Dubai Marina, PO Box 118500  
Website: www.grosvenorhouse-dubai.com  
Cuisine: British and French  
Style / Ambiance: Dubai does not yet have its own Michelin Guide, so it adopts Michelin-starred chefs instead. The flagship restaurant at the Grosvenor House Hotel is headed by Gary Rhodes, who crafts an astonishing fusion of Anglo–French cuisine. The innovative tasting menu is exceptional and uses fresh ingredients sourced from Europe, matched by an extensive collection of new, old and vintage wines.

**REFLETS PAR PIERRE GAGNAIRE**
Restaurant Manager: Dennis Tels  
Phone: +971 4 701 1111  
Email: reflets.restaurant@ichdfc.ae  
Address: Intercontinental Dubai Festival City, Dubai Festival City, PO Box 45777  
Website: www.intercontinental.com  
Cuisine: ‘Culinary Experimentalism’  
Style / Ambiance: World-renowned chef Pierre Gagnaire, known for taking creative cuisine to its absolute limit, opened Reflets par Pierre Gagnaire at InterContinental Dubai Festival City. It is his sixth restaurant to date and matches the success of his others in London, Paris and Tokyo. To dine at Reflets par Pierre Gagnaire is to experience what can only be described as profound ‘culinary experimentalism’. The ingredients fused together in each dish are chosen by the chef for their intense flavors, which either complement each other perfectly, or contrast starkly. Both options result in an unexpected, yet unforgettable, experience for the diner.
WHERE TO BE PAMPERED

Be taken to another world of relaxation and beauty with our top therapists and spas

ASSAWAN SPA & HEALTH CLUB AT THE BURJ AL ARAB
Phone: +971 4 301 7338
Email: baaassawan@jumeirah.com
Address: 18th Floor of the Burj Al Arab, Al Sufouh Road, PO Box 73137
Website: www.jumeirah.com

Treatment and facilities: The calming interior of the Asswan Spa is strongly reminiscent of bathing pools and hammams throughout the ancient Middle East, but combined with modern amenities such as Jacuzzis, saunas, steam rooms and infinity pools, making this spa a memorable experience. The spa uses treatments from La Prairie, ESPA and Aromatherapy Associates applied by a skilled team of therapists. Guests can also indulge in the exclusivity of the Assawan Amphitheatre, a balcony on the 18th floor where guests can relax in the cool Gulf breezes and unwind after treatment.

Signature treatments: The more opulent of the Asswan Spa’s many treatments include the Around The World Massage, the Burj Al Arab Caviar Facial and the Burj Al Arab Caviar Body Treatment.

One&Only Spa

ONE&ONLY ROYAL MIRAGE
Spa Manager: Philippe Dupont
Phone: +971 4 399 9999
Email: info@oneandonlyroyalmirage.ae
Address: Jumeirah Beach, P.O. Box 37252, Dubai, United Arab Emirates
Website: http://royalmirage.oneandonlyresorts.com/

Services: 12 individual therapy rooms offer a diverse range of care and treatments. The lower floor of the One&Only Spa features a traditional Oriental Hammam with heated marble massage table, two steam rooms, two Jacuzzis, two private massage rooms, plunge showers, a whirlpool and a resting area. Separated for ladies’ and gentlemen’s treatments, both physically and by the operating hours, the Spa offers an exclusive haven in which relaxation of the body and mind is the predominant indulgence.

Signature treatments: The Royal Hammam Experience and Deeply Relaxing Bodycare with Hot Stones.
WHERE TO BE PAMPERED

AMARA SPA AT THE BANYAN TREE AL WADI
Top therapist: Patpichaya Kultan
Phone: +971 7 206 7777
Email: reservations-alwadi@banyantree.com
Address: Al Mazraa, Ras Al Khaimah
Website: www.banyantree.com
Treatment and facilities: The Banyan Tree Spa features facilities that are unique to the region and the world of spas. Here you can find a vitality pool, the Rainforest Rainroom, Rainforest Foot Therapy and an Ice Igloo, as well as a hammam, beauty salon and relaxation area. With as many treatments as facilities you are guaranteed never to run out of options and always to leave thoroughly rejuvenated and relaxed.
Signature treatments: Asian therapists are trained at the Banyan Tree Spa Academy in Phuket to deliver the signature brand of Asian hospitality and spa expertise. The signature treatment at Al Wadi is the highly popular Royal Wadi.

SiX SENSES SPA AT ZIGHY BAY
Top therapist: Carolina Moquist
Phone: +968 2 673 5555
Email: reservations-zighy@sixsenses.com
Address: Musandam Peninsula, Oman
Website: www.sixsenses.com
Treatment and facilities: The tranquility of this Six Senses Spa is a welcome contrast to the bustle of Dubai and is well worth the trip to the Musandam Peninsula in Oman. This award-winning spa features nine treatment rooms, a yoga pavilion overlooking the ocean and mountains, and two Arabian hammams modeled on ancient designs.
Signature treatments: Slow Life Treatment.

SIX SENSES SPA AT ZIGHY BAY
Top therapist: Carolina Moquist
Phone: +968 2 673 5555
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Signature treatments: Slow Life Treatment.

ELITE DESTINATION GUIDE | DUBAI
www.elitetraveler.com
Though few would believe it, Dubai is an important historical landmark of the Arabian Peninsula. Bur Dubai houses many of the old souks as well as the Dubai Museum and Jumeirah Mosque. Out of town, the Rub al Khali desert and the Hajar mountains offer a true representation of the UAE before oil came to town, in addition to providing an exciting day out. Sport also draws many visitors to Dubai, and with its highly developed range of facilities, the Emirate hosts several world-renowned tournaments. Here is our pick of the ‘must-dos’ in Dubai.

**AL BOOM DIVING**
Marketing Manager: Samantha Joffe
Phone: +971 4 342 2993
Email: abdving@emirates.net.ae
Website: www.alboomdiving.com

The Persian Gulf around Dubai is a real gem for diving; the shallow wrecks of Al Aqah and the colorful reefs of Oman’s Musandam coast offer some spectacular sights with few crowds. To explore this rugged coastline you obviously need a professional and there are few who know these depths better than the instructors at Al Boom. Their customized 42 foot speedboat can whisk you off to almost anywhere along the coast. For further excursions a weekend trip can be customized; for example, a two day drive trip exploring the Musandam coast. Al Boom tailors excursions to your diving abilities and interests. It is the only dive operator to offer exclusive diving tours of the enormous Dubai Underwater Zoo, a perfect opportunity for those seeking a guaranteed shark encounter. If you are not familiar with diving then Al Boom offers full PADI courses for complete beginners with professional instructors and top dive brands.

**DUBAI AUTODROME**
General Executive: Hamish Brown
Phone: +971 4 367 8700
Email: hamishb@dubaiautodrome.com
Address: Arabian Ranches
Website: www.dubaiautodrome.com

The 5.4 kilometers of race track offers a true VIP racing experience to guests who love the thrill of driving. The facilities here rival those of a professional Formula 1 circuit; an ultra modern grandstand houses a race safety control room, a timekeeping room and a VIP suite. The track is also FIA sanctioned and claims to be the most modern and one of the most challenging in the world. The Dubai Autodrome offers several unique experiences for people who love to get behind the wheel; guests can drive an Audi R8 V10 supercar, an Audi S5 or a Subaru Impreza around the racetrack with instruction from a professional driving instructor. A full briefing from a professional track driver helps you navigate the corners of the track, the instructor will lead you through the right lines while the track’s computer systems monitor your performance. But for those seeking more of a Formula 1 experience the track has several single-seaters styled on the true F1 cars right down to the manual transmission.

**BEYOND THE DUNES**
Owner / Operator: Ahid Mansour
Phone: +971 50 686 2622
Email: ahid@beyondthedunes.com
Website: www.beyondthedunes.com

To go to the dunes beyond Dubai’s glittering skyline is to see something unique. This desert is the heart of old Arabia, the origins of Dubai and an inspiration to many of the greatest explorers such as Freya Stark and Wilfred Thesiger. Beyond the Dunes is a company that specializes in making this experience as personalized and as privileged as possible. While guests are free to customize their excursions, Ahid, the company’s owner, recommends a full day of exploring the dunes in one of their luxury Hummers driven by an experienced guide. When evening comes, your guide will lay Arabian rugs on top of a sand dune from where you can watch the sunset, glass of champagne in hand. Following this, settle in the dusky dunes as your guide lays out cushions, lights candles and cooks a traditional meal of grilled meats, salad, hummus and unleavened bread. Once the embers have burned and dates have been served, your guide will escort you back along the highway to Dubai.
WHAT TO DO ➤ DURING THE DAY

MUST SEE

DUBAI AQUARIUM & UNDERWATER ZOO
Phone: +971 04 448 5200
Email: enquiries@thedubaiaquarium.com
Address: Dubai Mall
Website: www.thedubaiaquarium.com
Dubai loves to hold world records, and located in the heart of the world’s biggest mall they have put the world’s biggest aquarium, with the most diverse collection of aquatic life worldwide. Dubai Aquarium is just as spectacular as records claim; vast walk-through tunnels and glass panels showcase the ocean floor and give guests full view of sharks, stingrays and other aquatic animals. The underwater zoo follows a three-stage journey of a raindrop falling into a Rainforest, crashing into the Rocky Shore before flowing into the Living Ocean. To experience this display more intimately, guests can swim amongst the sharks and other marine life held within this 10 million liter tank (see Al Boom Diving). Alternatively, guests can embark on a glass-bottomed boat tour.

BURJ KHALIFA
Phone: +971 4 888 8124
Email: tickets@atthetop.ae
Address: Burj Khalifa, Emaar Boulevard, Downtown Dubai
Website: www.burjkhalifa.ae
Dubai’s most dignified world record, Burj Khalifa surpassed all expectations in becoming the world’s tallest building. Naturally, the only way to experience the world’s tallest building is from the observation deck at the very top and to look down on the city a humbling 800 meters below. The journey here involves a high-speed elevator travelling at 10 meters per second, but once you are there it is worth lingering until dusk when the best views can be witnessed and even the clouds can sometimes pass below you.

CULTURAL

DUBAI MUSEUM
Phone: +971 4 353 1862
Address: Al Fahidi Fort, Bastakiya, Bur Dubai
Website: www.dubaiaquarium.com
The Dubai Museum is housed in the Al Fahidi Fort, which was built in 1787 and was once the main landmark of Dubai, guarding the landward approach to the city. Now its labyrinth of galleries host scenes from the Dubai Creek before the discovery of oil. Satellite photographs show how Dubai has risen from the desert and galleries depict the Emirate’s previous life, with scenes of souks, date gardens and marine life. An interesting exhibit pays homage to the pearl diving that used to be commonplace in the creek.

SHEIKH MOHAMMED CENTRE FOR CULTURAL UNDERSTANDING
Phone: +971 4 353 6666
Email: smccu@cultures.ae
Address: Bastakiya, Bur Dubai
Website: www.cultures.ae
The Sheikh Mohammed Centre for Cultural Understanding was founded by its namesake to promote cultural understanding of the UAE’s customs, history and religion. Come here for an Emirati breakfast or lunch and chat to your host who can then take you for a tour of the ancient alleyways of Bur Dubai. The Sheikh Mohammed Centre will also give tours of the Grand Jumeirah Mosque, a unique chance for Muslims and non-Muslims alike to see its beautiful Islamic geometry and domed roof. Book ahead for private tours.
WHAT TO DO ➤ DURING THE DAY

SPORTS

GOLF IN DUBAI
In just 20 years Dubai has become acclaimed as one of the world’s top golfing destinations. Here is a selection of the top courses to try your swing.

EMIRATES GOLF CLUB
Phone: +971 4 380 1919
Email: info@dubaigolf.com
Address: Emirates Golf Club, Emirates Hills 2
Website: www.dubaigolf.com
The Dubai Desert Classic Tournament began at the Emirates Golf Club, and it is still hosted there 19 years later. Completed in 1989, it is the oldest club in Dubai and, therefore, the most mature, making it particularly pleasurable to wander among its fairways and lakes. The clubhouse has long symbolized prestigious golfing in Dubai; designed to represent a Bedouin tent it houses the well known Le Classique restaurant, a beautiful combination of cuisine and location, where you can relax after a round of golf.

DUBAI CREEK GOLF CLUB
Phone: +971 4 380 1234
Email: info@dubaigolf.com
Address: Dubai Creek Golf Club, P.O. Box 36700
Website: www.dubaigolf.com
Beautifully designed, the par 71 Dubai Creek Golf Course is a pleasure to play. Date and palm trees line artificial lakes, and manicured fairways slope gently down to Dubai Creek. The two closing holes, however, bring a thrilling finale to any game played here with the creek guarding the entire left side of the fairway. While the 17th can be conquered with some smart play, the 18th requires two well struck shots to find the putting surface in regulation figures.

THE MONTGOMERIE
Phone: +971 4 390 5600
Email: info@themontgomerie.ae
Address: The Montgomerie Dubai, Emirates Hills, P.O. Box 36700
Website: www.themontgomerie.com
This championship course was meticulously designed by its namesake Colin Montgomerie. Players here have the freedom of 265 acres, of which half is turf and a third is landscaped garden, and there are also 81 large bunkers and 14 lakes. The Montgomerie Golf Course is complemented by the five-star Address Hotel—set right in the center of the grounds and featuring just 21 rooms—and the Dubai Creek Golf Academy with excellent tuition and a nine-hole, par 3 course that is ideal for beginners and experts alike to test their skills.

SPORTS FISHING
Director of Marina Operations: Stuart Burke
Phone: +971 4 380 1234
Email: sburke@dubaigolf.com
Address: Dubai Creek Golf & Yacht Club, P.O. Box 6302
Website: www.dubaigolf.com
Dubai Creek Golf and Yacht Club, as well as offering a top golfing venue and marina, also operates two fully crewed charter yachts from its marina. The 32-foot Hatters sport fishing vessel is designed for day cruises and fishing trips. Both captain and crew are extremely experienced on the coastal waters of the Gulf and, with their knowledge of these waters, avid sports fishermen can expect to find tuna, kingfish, barracuda, queen fish and sailfish in a single trip.

DUBAI POLO AND EQUESTRIAN CLUB
Phone: +971 50 887 9847
Address: Arabian Ranches, P.O. Box 7477
Website: www.poloclubdubai.com
Polo, almost since its birth, has been associated with prestige and class, and recently Dubai has been paying homage to the sport of kings. Hosting world class Polo tournaments such as the Dubai Polo World Cup on beautiful grounds, and attracting all the associated glamour and sophistication, Dubai Polo and Equestrian Club is certainly the most elite venue. Even if you are completely new to polo, Dubai’s only Hurlingham Polo Association–qualified coach, Steve Thompson, can teach everything you need to know to win a match. The three–day course combines horsemanship and tactics, and culminates in a team match so you can truly experience the thrill of galloping flat–out across the polo field and beating your opponent. Watching the game is, however, almost as enthralling as playing it, so on a Monday, Wednesday, Friday or Saturday between October and April, go to the private Desert Palm Polo Club to drink tea on the hotel’s terrace while watching this exhilarating sport.

SKI DUBAI
Phone: +971 4 409 4000
Address: Mall of the Emirates, Interchange 4, Sheikh Zayed Road
Website: www.skidxb.com
Why else would you go to Dubai other than to ski? Ski Dubai is effectively a giant fridge located in the Mall of Emirates, where it stands as quite an engineering achievement – its builders obviously wanting to prove that you can ski in the desert. Ski or snowboard down five different runs of varying difficulty or alternatively simply soak in the atmosphere of the 32,000-square-foot Snow Park, a fantasy land of spruce trees and alpine lodges where children can toboggan down the hills, build snowmen or wander around the interactive snow cavern.
Due to the relative conservatism of the UAE, most of Dubai’s bars and clubs are confined to hotels. However, down in various hotel basements, or up on their rooftops, you will find venues as stylish and glamorous as anything in cosmopolitan Europe. All the venues we highlight here feature something unique and exciting, making them well worth visiting.

**SKYVIEW BAR**
Phone: +971 4 301 7600  
Email: BAArestaurants@jumeirah.com  
Address: The Burj Al Arab, Al Sufouh Road, PO Box 73137  
Website: www.jumeirah.com  

Your journey up to the 27th floor takes place in a rapid panoramic lift. Once there, however, the mood takes a slower pace. Enjoy afternoon tea or evening cocktails while admiring a privileged view of Dubai and the Arabian Gulf, and the bar’s experienced mixologists can custom make any cocktail to suit your taste and mood.

**VU’S**
Phone: +971 4 319 8088  
Email: jetrestaurants@jumeirah.com  
Address: Emirates Towers, Sheikh Zayed Road, PO Box 72127  
Website: www.jumeirah.com  

Way up on the 51st floor of the Hotel Jumeirah Emirates Tower, Vu’s is famed for its cocktails. This is a favorite spot for many of Dubai’s sophisticated expats who enjoy a sundowner cocktail before heading downstairs to Vu’s restaurant or a late night drink while admiring the neon glow of Dubai.

**UPTOWN BAR**
Phone: +971 4 406 8999  
Email: JBHboxoffice@jumeirah.com  
Address: 24th Floor, Jumeirah Beach Hotel, Jumeirah Beach Road  
Website: www.jumeirah.com  

Right at the very top of Jumeirah Beach Hotel, Uptown Bar is somewhere you can relax outside while enjoying the cool Arabian breeze and admiring one of the finest views in the city. The sophisticated drinks menu offers cocktails, champagnes and vintage wines accompanied by excellent tapas and jazz music until 2am.
What to do during the night

360 LOUNGE
Phone: +971 4 406 8769
Email: 360degrees@jumeirah.com
Address: Roofdeck of Marina Restaurant, Jumeirah Beach Hotel
Website: www.jumeirah.com

The 360 Lounge is a completely circular venue that sits offshore overlooking the Burj Al Arab and Dubai's glittering coastline, and manages to be one of Dubai's leading and most distinctive nightlife venues. With 'audio tonic LIVE' Fridays and 'Must Have Soul' Saturdays the weekends at 360 are always popular, attracting Dubai's hedonistic expat crowd who dance the night away to resident and visiting DJs. Guest DJs have included Spirit Catcher, Milton Jackson, Justin Martin and many others. Below the club is the Marina Restaurant, a casual dining destination with incredible views making this the ideal destination to relax before retreating upstairs into the throng of the party. During the week, however, 360 hosts a much more laid back scene where you can chill to cool house tunes, order a shisha and a cocktail and sink into one of the oversized sofas overlooking the sea view and the color display on the Burj Al Arab. Whether your preferred scene is lively or chilled, 360 is a 'must do' on Dubai's nightlife circuit.

CLUBS

BOUDOIR
Phone: +971 4 345 5995
Email: info@myboudoir.com
Address: Dubai Marine Beach Resort & Spa, Jumeirah Beach Road
Website: www.myboudoir.com

Boudoir's concept is to recreate in Dubai the era of the Royal French Court, an age when every night was one to celebrate in complete indulgence. This theme is reflected in the club’s neo-classical décor and its vintage champagnes. The Parisian theme has certainly aroused curiosity in the region, and Boudoir has attracted Leonardo DiCaprio, 50 Cent, Naomi Campbell, Orlando Bloom and Domenico Dolce to name but a few. Naturally, with this guest list, the VIP lounge is among the top places to be seen in Dubai. The venue begins the night as a restaurant, serving French cuisine in line with the club’s theme. Throughout the night the lounge music steadily dissolves into house as the crowd starts dancing and the champagne starts flowing.

TRILOGY AND CENTIMETRO IN SOUK MADINAT JUMEIRAH
Phone: +971 4 366 6917
Email: info@trilogy.ae
Address: Souk Madinat Jumeirah
Website: www.jumeirah.com

Madinat Jumeirah is designed to resemble an ancient Arab citadel, which it has achieved from the outside, but inside there is a venue far removed from the old and historic. Within the labyrinth of souks is Trilogy, one of Dubai’s finest nightspots. Built over three floors, including a rooftop lounge and several spectacular VIP areas, this club has become a real hit with Dubai’s party set. Another vibrant nightspot hidden away in Souk Madinat Jumeirah is Centimetro, a sophisticated rooftop bar which has a more relaxed atmosphere than Trilogy. Its comfortable sofas are ideal for lounging, cocktail in hand, to cool tunes and a panoramic view of Madinat Jumeirah.
WHAT TO DO ➤ DURING THE NIGHT

CLUBS

THE 400 CLUB
General Manager: Elie Khoury
Phone: +971 4 332 4900
Email: info@the400nightclub.com
Address: The Fairmont Dubai, Sheikh Zayed Road, PO Box 213301
Website: www.the400nightclub.com
Despite the 400 Club’s position in the all-modern Fairmont Dubai, the club itself resembles a baroque ballroom where the wealthiest upper echelons of Dubai society party in old-world grandeur. With crystal chandeliers, velvet chaises longues and gold leaf, the sheer opulence of this club is stunning. The Royal Private Lounge is available for private hire; a favorite for many of the club’s regular celebrities.

CAVALLI CLUB
Phone: +971 4 332 9260
Address: The Fairmont Dubai, Sheikh Zayed Road, PO Box 213301
Website: www.cavalliclubdubai.com
Another stunning VIP hotspot located in the Fairmont Hotel, the Cavalli Club is one where celebrities mingle at the bar and Dubai’s fashionistas abound. While claiming to combine high fashion, food and fun, Cavalli Club actually combines a restaurant, lounge and bar, all styled under an ultra-modern chandelier ‘waterfall’ and an illustrious interior designed by Roberto Cavalli.

ENTERTAINMENT

DUBAI FOUNTAIN
Address: Burj Khalifa, Dubai Mall
Website: dubaifountain.info
Every 20 minutes between 6pm and 11pm on weekends and 6pm and 10pm on weekdays, Dubai Fountain erupts for a five-minute spectacular of water, light and music. Located on the Burj Dubai Lake in front of Burj Khalifa, this fountain holds another of Dubai’s records — the world’s largest water fountain — beating the previous holder, the Bellagio fountain in Las Vegas, by 25 percent. To enjoy the performance in style, either book a table overlooking the fountain at the French restaurant Margaux, or for something more informal go to Zeta, the outdoor poolside restaurant on the 5th floor of the Address Downtown Dubai.
When the Emiratis run events they push the frontiers of extravagance, making them as large and entertaining as possible. In recent years, Dubai has accumulated a number of world class sporting events, picking only the most refined, such as racing, polo and golf. We have compiled the city’s most exciting events and the finest way to experience them.

Dubai Shopping Festival
January – February, Annually
Address: Mall of Emirates, Dubai Shopping Mall
Website: www.dubaievents.ae
This month-long event celebrates Dubai’s colorful variety of shopping and attracts serious shoppers and fashionistas from around the world. In Dubai there are over 50 malls and many more traditional Arabic souks, twisting passageways that conceal more exotic purchases. During the festival, promotions and fashion shows abound throughout souks and mega-malls alike. The event is famed not only for shopping but also for entertainment, having previously hosted Shaggy, Nickelback and Status Quo. For an elite way to experience this mammoth festival, or simply for someone to guide you to the right places at the right times, book a personal shopper.

Dubai Desert Classic
Annually in March
VIP Contact: Abdin Nasrallah, Vice President Meydan Hotels & Hospitality
Phone: +91 74 381 3333
Email: abdin.nasralla@meydan.ae
Website: www.themeydan.com
Address: Meydan Racecourse, Al Meydan Road, Nad Al Sheba, P.O. Box 9305, Website: www.dubaiworldcup.com
Not everyone may know it, but Dubai is the new home to many of the world’s horseracing elite. Every year Dubai’s monarch Sheikh Mohammed bin Rashid Al Maktoum hosts the world’s richest and most illustrious flat race, the Dubai World Cup. During this evening the Meydan Racecourse showcases the best horses, trainers, jockeys from around the world. See Only Elite on page 4.
WHAT TO DO ➤ FEATURED EVENTS

OMEGA DUBAI DESERT CLASSIC
FEBRUARY, ANNUALLY
General Manager: Adrian Flaherty
Phone: +971 4 380 2112
Email: adrian.flaherty@golfindubai.org
Address: Emirates Golf Club, Emirates Hills 2
Website: www.dubaidesertclassic.com
Dubai’s biggest golf event and a highlight of the European Tour, the Omega Dubai Desert Classic attracts a host of world-class golfers to the Emirates Golf Club, Dubai’s oldest championship course. The event was founded in 1989, the first European Tour event to be staged in the Middle East. The spectator experience here is one of the finest to be had; along with the comfortable Arabian climate, the course is Dubai’s most beautiful with landscaped lakes, date palms and staggering views of Dubai’s vertical skyline. The best view of the tournament is from Le Classique, Emirates Golf Club’s finest restaurant. From here you can dine and relax while watching golfing stars tee off, and see the entire tournament from well placed flat-screen televisions.

DUBAI POLO GOLD CUP
FEBRUARY – MARCH, ANNUALLY
VIP contact: Cristina Gusita
Phone: +971 50 887 9847
Email: cristina@dubaipologoldcup.com
Address: Arabian Ranches, P.O.Box 7477
Website: www.dubaipologoldcup.com
The Dubai Polo Gold Cup 2010 was Dubai’s first premier polo tournament, and it was a resounding success. The event is now lauded as one of the premier international polo competitions of the year. Under the patronage of His Highness Sheikh Maktoum bin Mohammed bin Rashid Al Maktoum, Deputy Ruler of Dubai, the tournament continues to grow in prestige, attracting the best players and horses from Argentina, England and the UAE, as well as polo’s associated fashion and celebrity elite. To mingle with the great and the good of the polo world while enjoying privileged views, book into the VIP Terrace Area or the Lawn Area. Earlier in the month is the Silver Cup, held annually in February – March.

DUBAI INTERNATIONAL BOAT SHOW
MARCH 5-9, 2013
Sales Manager: Shubir Khattau
Phone: +971 4 308 6362
Email: shubir.khattau@dwtc.com
Address: Dubai International Marine Club, Mina Seyahi
Website: www.boatshowdubai.com
A boat show in one of the most lucrative regions in the world is sure to attract high–end wealth and exclusive products. Established 20 years ago, the Dubai International Boat Show has since become one of the top five international boat shows. For these five days in March, Mina Seyahi is quite literally bulging with the latest superyachts, while onshore is a purpose–built Supercar Promenade. Wandering amongst these gleaming displays of wealth and opulence are high net worth individuals, celebrities and royalty with a keen interest in the latest developments in luxury and speed.
Shopping in Dubai is all about its glamorous and exciting malls, allowing shoppers to pursue their hobby unhindered by traffic, heat or crowds. Furthermore, most of Dubai’s malls offer something more than merely shops; most contain restaurants, hotels and other unique attractions, and for one month in the winter the malls come alive during the Dubai Shopping Festival. Elite has chosen the finest malls in which to experience the best in Dubai’s shopping.

**DUBAI MALL**

It is the largest retail space on earth and yet Dubai Mall is not as overwhelming as this claim might suggest. The venue is divided into a variety of entertainments and shopping experiences. There is The Grove, a series of Parisian themed tree-lined walkways, The Gold Souk, showcasing 200 of the region’s most trusted jewelers, and Fashion Avenue, fast becoming a world-renowned fashion destination with Bloomingdale’s and Galeries Lafayette as anchor stores. Moreover, Dubai Mall is home to Dubai Aquarium and Underwater Zoo, the Sega Republic theme park, Dubai Ice Rink and The Dubai Fountain. The Mall also acts as a gateway for visitors to the Burj Khalifa, the world’s tallest building.

**MALL OF THE EMIRATES**

This 2.4 million-square-foot mall has recently been enlarged. Easily accessible in the heart of New Dubai, Mall of Emirates features 476 international brands covering a huge range of genres, including 60 outlets unique to the Emirate. Beyond the shops, Mall of Emirates is also the home of Ski Dubai and the five-star Kempinsky Hotel.

**SOUK MADINAT**

Souk Madinat Jumeirah is a modern recreation of the souks that once overwhelmed the Middle East. Not only have the souks been recreated here, but also the lively trading culture, the sound of craftsmen at work and the galleries that spill on to the paved walkways. The difference is that these souks feature air conditioning, boutique shops and a 442-seat theater.

**DUBAI SHOPPING FESTIVAL**

**JANUARY 20 – FEBRUARY 20, 2012**

This month-long event celebrates Dubai’s colorful variety of shopping, and it attracts serious shoppers and fashionistas from around the world. In Dubai there are over 50 malls, and many more traditional Arabic souks, twisting passageways that conceal more exotic purchases.

The world’s fashion brands can all be found in the exclusive malls and department stores featured in this section. These brands include Alexander McQueen, Armani, Gucci, Dolce & Gabbana, Louis Vuitton, Mulberry, Oscar de la Renta and Valentino.
WHAT TO DO ➤ SHOPPING

FOR SHOPPING ASSISTANCE
Divine
Kelly Lundberg
Phone: +971 50 396 2296
Email: shop@divine.ae

Image Factor
Marissa Woods
Phone: +971 4 361 8129
Email: team@imagefactoruae.com

AL TAYER
Phone +971 4 201 1111
Address: Garhoud Atrium Building, Al Garhoud Road
Website: www.altayer.com
The Al Tayer group was established in 1979 and it has since focused on luxury brands in automobiles, perfumes, cosmetics and interiors as well as food and beverages. Their Dubai store has amassed a vast portfolio of brands that include Dolce & Gabbana, Emilio Pucci, Giorgio Armani, Gucci and Jimmy Choo amongst others.

BLOOMINGDALE’S
Phone +971 4 350 5333
Address: Dubai Mall
Website: www.bloomingdales.com
The first Bloomingdale’s store to open outside the US has become quite a phenomenon in Dubai. Recognized as the anchor store of Dubai Mall, the world’s largest shopping center, it has all the signature elements that you would expect from the original New York store including the black and white Beauty floor, the Gift Registry for miscellaneous and souvenir items and the Forty Carrots Restaurant, home of Bloomingdale’s iconic frozen yoghurt.

BURJUMAN
Phone +971 4 352 0222
Email: info@burjuman.com
Address: Khalid Bin Al Waleed Road
Website: www.burjuman.com
Burjuman is one of the oldest and finest shopping centers in Dubai, a place of high fashion with world-leading brands. Its flagship building is made up of 16 floors, all exclusively for shopping and packed with branded clothes, sportswear, beauty products, flowers, shoes, toys, perfumes, jewelry and books. Brands include Burberry, Celine, Christian Lacroix, Dolce & Gabbana, Donna Karan, Dunhill, Fendi, Hermès, Louis Vuitton, Moschino, Prada, Roberto Cavalli, Tod’s, Moschino and Versace.

DEIRA CITY CENTRE
Phone +971 4 295 4486
Website: www.deiracitycentre.com
Deira City Centre opened in 1995 and has since become one of the most successful shopping malls in the world. The mall is spread over three floors and includes all the big brands in fashion, electronics and entertainment as well as Magic Planet, one of the region’s most popular indoor family centers.

EMIRATES TOWERS
Phone +971 4 319 8999
Email: jetinfo@jumeirah.com
Address: Sheikh Zayed Road
Website: www.boulevarddubai.com
The Emirates towers are architectural icons of Dubai. Of the two identical towers one is an office tower and the other houses the five-star Emirates Tower Hotel. Connecting the two towers is the 13,050 square meter Boulevard, housing a variety of dining and shopping options including major labels such as Yves Saint Laurent, Michael Kors and Lanvin amongst many others.

FABERGÉ
Phone +971 4 319 8999
Website: www.faberge.com
This iconic house is synonymous with luxury and elegance. On its ground floor in Dubai is a store that features a rare collection of Fabergé’s jewellery, watches and fine art.

EMIRATES TOWERS
Phone +971 4 319 8999
Email: jetinfo@jumeirah.com
Address: Sheikh Zayed Road
Website: www.rodeodrive-uae.com
Inspired by the famous street in Beverly Hills that is synonymous with fashion and glamour, Rodeo Drive in Dubai is a high–end, luxury brand chain unique to the United Arab Emirates. Within the Emirates Towers store one can find brands including Christian Lacroix, Givenchy, Lanvin and Ralph Lauren.

SAKS FIFTH AVENUE
Phone +971 4 351 5551
Address: Burjuman Center, Khalid Bin Al Waleed Road
Website: www.saksincorporated.com
This New York export has been incredibly popular in Dubai. It features numerous brands that, among others, include Alexander McQueen, Chloe, Hugo Boss, Louis Vuitton, Lulu Guinness and Marc Jacobs.

VILLA MODA DUBAI
Phone +971 4 382 5120
Address: Emirates Towers Boulevard, Sheikh Zayed Road
Website: www.saksincorporated.com
Villa Moda has become highly popular with Dubai’s discerning shoppers looking to kit themselves out in high–end fashion. Among the lavish modern decorations and props you will find more discreet brands such as Anya Hindmarch, Dries Van Noten, Mulberry and Oscar De La Renta.

MERCAstro TOWN CENTRE
Phone +971 4 344 4161
Email: management@mercatorncentrec.com
Address: Jumeirah Beach Road
Website: www.mercatoshoppingmall.com
Mercato Shopping Mall is an extraordinary blend of Tuscan and Venetian architecture and, in keeping with this theme, it features many of Europe’s lavish fashion, jewelry, perfume and cosmetic outlets. You will also find many antique and carpet shops at the Porto Vecchio Village on the first floor.

RODEO DRIVE
Phone +971 4 330 3500
Address: Emirates Towers
Website: www.rodeodrive-uae.com

SOUK MADINET
The Dubai Mall
Website: www.dubaismall.com
This mall in the heart of Dubai has the slogan ‘A Rare Collection of Wonderful Things.’ The venue is adorned with stained glass, intricate mosaics, carvings and sculptures that make the many shops and 30 restaurants a real pleasure to wander among.

PORTO VECCHIO VILLAGE
Website: www.portovecchiocentre.com
This is a well–curated shopping destination. The Porto Vecchio Village on the first floor is adorned with stained glass, intricate mosaics, carvings and sculptures that make the many shops and 30 restaurants a real pleasure to wander among.

WIFI CITY
Phone +971 4 324 4555
Address: Wafi Mall, Al Wasl Road
Website: www.wafi.com

ELITE DESTINATION GUIDE | DUBAI
www.elitetraveler.com
WHAT TO DO  ➤ SHOPPING

JEWELRY & WATCHES

AUDEMARS PIGUET
DUBAI BURJUMAN
Phone: +971 4 341 1121
Address: Ahmed Seddiqi & Sons, Dubai Burjuman
level 2, Burjuman, Khalid Bin Al Waleed Road
DUBAI MALL
Phone: +971 4 339 8883
Address: Ahmed Seddiqi & Sons, Dubai Mall
ground floor
DUBAI WAFI
Phone: +971 4 324 6060
Address: Ahmed Seddiqi & Sons, Dubai Wafi
ground floor
Website: www.audemarspiguet.com

BREGUET
BURJUMAN CENTER
Phone: +971 4 355 7668
Address: Burjuman Center, Khalid Bin Al Waleed Road
DUBAI MALL
Phone: +971 4 339 8756
Address: Dubai Mall
MALL OF THE EMIRATES
Phone: +971 4 395 1862
Addresses: Mall of the Emirates, Level, 1 - Fashion Dome; and Rivoli Prestige, Mall of Emirates
BURJ AL ARAB
Phone: +971 4 348 7281
Address: Rivoli Prestige, Burj Al Arab, Lobby Level
Website: www.breguet.com

CARTIER
MALL OF EMIRATES
Phone: +971 4 395 1000
Address: Mall of Emirates
BURJMAN CENTRE
Phone: +971 4 355 3533
Address: Burjman Centre, Khalid Bin Al Waleed Road
Phone: +971 4 359 7774
Address: Paris Gallery, Burjman Centre
EMIRATES TOWERS
Phone: +971 4 330 0034
Address: Emirates Towers Boulevard
GOLD DIAMOND PARK
Phone: +971 4 341 8285
Address: Gems World, Gold Diamond Park Blvd.
No 4, Shop No 45
GOLD SOUK
Phone: +971 4 226 5129
Address: Gems World, Gold Souk Deira Dubai
Website: www.cartier.com

CHOPARD
WAFTI CITY
Phone: +971 4 324 1010
Address: Wafi City
BURJ AL ARAB
Phone: +971 4 348 9595
Address: Burj Al Arab
BURJMAN CENTER
Phone: +971 4 355 5060
Address: Burjman Center, Khalid Bin Al Waleed Road
ATLANTIS HOTEL
Phone: +971 4 422 0232
Address: Retail Village, Unit No 4, Atlantis Hotel,
Palm Jumeirah
DUBAI MALL
Phone: +971 4 339 6333
Address: Grand Atrium, Dubai Mall
Website: www.chopard.com

DE BEERS
MALL OF THE EMIRATES
Phone: +971 4 341 2121
Address: Mall of the Emirates
Website: www.debeers.com

DIOR HORIZONERIE
Phone: +971 4 330 8739
Address: Ground Floor, Fashion Avenue, Dubai Mall
SAKS FIFTH AVENUE - DUBAI
Phone: +971 4 351 5551
Address: Burjman Level 2, New Extension,
Khalid Bin Waleed Road
Website: www.diorhorlogerie.com

FRED
Phone: +971 4 327 9144
Address: Wafi City
Website: www.fred.com

HUBLOT
DUBAI MALL
Phone: +971 4 339 8111
Address: Dubai Mall Main Entrance,
Ground Floor
DUBAI BURJ
Phone: +971 4 355 1717
Address: Dubai Burjuman Center 2nd Level
2nd Floor, New Extension
Website: www.hublot.com

IWC SCHAFFHAUSEN
DUBAI MALL
Phone: +971 4 339 8769
Address: Shop G269, Ground floor, Dubai Mall,
Gold Souk Entrance
Website: www.iwc.ch

JAEGGER-LECOULTRE
WAFTI CITY
Phone: +971 4 327 9117
Address: Wafi Ground Floor, Wafi Mall,
Gharhoud Road
DUBAI MALL
Phone: +971 4 339 8769
Address: Shop G269, Ground floor, Dubai Mall,
Gold Souk Entrance
Website: www.jaegerlecoultre.com

OFFICINE PANERAI
Phone: +971 4 339 8444
Address: Ahmed Seddiqi & Sons, Dubai Mall,
PO Box 2123
Website: www.panerai.com

OMEGA BOUTIQUE
Phone: +971 4 339 8307
Address: Dubai Mall
Website: www.omegawatches.com

ZENITH
Phone: +971 4 339 8104
Address: Dubai Mall, Ground Floor
Website: www.zenith-watches.com
Dubai’s coastline is fast becoming a popular cruising destination. With over 250 miles of coastline, hundreds of man-made and natural islands lying off its shores and marinas capable of accommodating the latest and largest superyachts, it presents many options for those wanting to take to its waters. Other Emirates along the same coast are also building up their marinas to accommodate superyachts so you are never short of cruising destinations out of Dubai.

**DUBAI MARINA YACHT CLUB**
Operations Manager: Phil Blake
Phone: +971 4 362 7884
Email: pblake@dubaimarinayachtclub.com
Address: Street H, District 4, P.O. Box 214019
Website: www.dubaimarinayachtclub.com

The entrance to this marina is truly phenomenal; a two mile (3.5 kilometer) canal leads to one of the largest private yacht clubs in the world, located right in the heart of New Dubai. The two marinas currently resident here are East Marina and Clubhouse Marina, soon to be joined by two further marinas with the ultimate aim of hosting 500 yachts ranging from 20–118 feet (6–36 meters) in length. New Dubai is the up-and-coming heart of the city. Located here are three top hotels – Sheraton, Ritz Carlton and Le Royal Meridian not to mention the enormous Palm Jumeirah on its doorstep. The prestigious Clubhouse has luxury restaurants, a shopping arcade and a private member’s area offering a new maritime lifestyle to Dubai. Furthermore, Dubai marina Yacht Club can offer a 43 foot American-built Carver motor yacht for luxury charters around the UAE.

**DUBAI CREEK GOLF & YACHT CLUB MARINA**
Director of Marina Operations: Stuart Burke
Phone: +971 4 380 1234
Email: sburke@dubaigolf.com
Address: Dubai Creek Golf & Yacht Club, P.O. Box 6302
Website: www.dubaigolf.com

A gracious marina in a unique location, Dubai Creek Marina incorporates berthing capability for 121 vessels, a boat charter operation, chandlery, fully equipped workshop and boat repair yard. It is the first marina in Dubai to be ISO certified and is capable of berthing vessels of varying lengths to a maximum of 165 feet (50 meters). Dubai Creek Golf & Yacht Club Marina is located, as the name suggests, in Dubai Creek, the historical core of the city and home to the souks of Bur and Deira Dubai. The marina itself is surrounded by the Dubai Creek Golf Club, which is among Dubai’s most prestigious golf courses and which features the Park Hyatt Dubai hotel and many award-winning restaurants. Also neighboring this marina is IGY Festival City.

**IGY FESTIVAL MARINA**
Marina Manager: Rudy Puystjens
Phone: +971 4 208 5100
Email: marina@dubaifestivalcity.com
Address: Dubai Festival City, Dubai Creek, P.O. Box 126027
Website: www.igy-festivalmarina.com

This marina is right in the heart of Dubai Festival City’s resort, Dubai’s latest large-scale maritime development. Everything is here including some of Dubai’s finest restaurants, bars, hotels and shopping. Located approximately five miles along the historical Dubai Creek where historic and modern Dubai merge, Festival Marina has become a vibrant community in its own right, featuring the renowned InterContinental hotel and the Al Badia 18-hole golf club. As for facilities, Festival Marina features 74 marina berths, 24 quayside berths and 12 super-yacht berths. There are even helicopter landing facilities and bespoke concierge services.
NEED TO KNOW ➤ PRIVATE JET TERMINALS

EXECUJET AVIATION GROUP
FBO
Email FBO: fbo.omdbi@execujet-me.com
Phone FBO: +971 4 601 6400
Location of facility: Dubai Airport Free Zone

Charter
Email Charter: charter@execujet-me.com
Phone Charter: +971 4 601 6360
Website: www.execujet.net

The ExecuJet Aviation Group is a leading global business aviation organisation offering a diverse range of services including pre-owned and new aircraft sales, aircraft management for private and commercial registered aircraft, aircraft charter, aircraft maintenance, aircraft completions management and fixed base operations. Headquartered in Zürich, Switzerland, ExecuJet has operations in six regions – Africa, Asia, Australasia, Europe, Latin America and Middle East, embracing a workforce of over 830 experienced staff.

DUBAI INTERNATIONAL AIRPORT
Government of Dubai
Commercial Officer: Jaffer Mohamed
Phone: +971 4 299 4259

PRIVATE JET TERMINALS
EXECUJET
Marketing Manager:
Helle Brodsgaard
Phone: +971 4 299 3100

EXECUTIVE FLIGHT CENTRE
Commercial Officer: Noora Al Suwaidi
Phone: +971 04 216 5252

JET AVIATION
PR Manager and Advertising:
Evelyne Gordon
Phone: +971 4 299 4260

PALM AVIATION
Manager: Captain David Ovey
Phone: +971 4 268 9910

UNITE D AVIATION SERVICES
Abdul Charfaddien
Phone: +971 4 701 7108

AVIATION SERVICE MANAGEMENT LTD
Michelle Jean Menezes
Phone: +971 4 299 4464

CHARTER OPERATORS
EASTERN SKY JETS
Contact: Shadab Ali
Phone: +971 4 299 5811

EMPIRE AVIATION GROUP
Executive Director: Paras Dhamecha
Phone: +971 4 299 8444

JETEX FLIGHT SUPPORT
General Manager: Mouhanad Wadaa
Phone: +971 4 268 9910

Private Jet Charter
Dubai Airport Free Zone
B547, Building 4E
Dubai
United Arab Emirates
Phone: +971 (0) 4 299 7878
Fax: +971 (0) 4 299 6869
Email: sales@privatejetcharter.com
Website: www.privatejetcharter.com

Services: Celebrating 20 years in the VIP travel business this year, Private Jet Charter can be relied upon to provide the highest quality luxury jet charter service. Be it for business or leisure, quite simply they have the experience and ability to make sure you get where you need to be, when you need to be there – in style.

One call to them is all it takes to arrange your next private flight. Fly from the airport you specify at the time you choose. Arrive just 15 minutes before your take off time, step out of the VIP lounge straight onto your aircraft. No queuing, no waiting, no delays.

They’ll get you to your destination, feeling wonderfully relaxed and refreshed.

Dubai Facility
From the state-of-the-art facility at Dubai International Airport, ExecuJet provides passengers and the aviation industry with a diverse range of FBO and aircraft dispatch services, including specialised and tailored services to accommodate all flights. The exclusive ExecuJet VIP passenger lounge offers a discreet personalised service with facilities including customs and immigrations processing, refreshments, complimentary daily newspapers and a wide variety of magazines. ExecuJet provides a dedicated executive hospitality and aviation center facility with internet access, telephone, fax, business equipment including photocopier, scanner and printer.

ExecuJet Europe and Middle East offers a charter fleet of more than 15 aircraft, ranging from all types of business aircraft for all desired journeys. Telephone number for Helle Brodsgaard: +971 4 601 6300
NEED TO KNOW ➤ EXCLUSIVE TRANSPORT

LANE LUXURY CAR RENTALS
Phone: +971 5 0156 0606 (mobile) / +971 4 335 5188 (office)
Email: info@lanerac.com
Website: www.lanerac.com

Lane Luxury Car Rentals provides a wide range of quality vehicles for rent, with a fleet that includes Ferrari, Range Rover, BMW, Mercedes, Hummer, Porsche and Lamborghini. Never compromising on the quality of service, Lane has established itself as a market leader.

Lane has provided luxury vehicles with or without drivers for international exhibitions, road shows and major corporate events. The IIFA Awards, Dubai Air Show, Formula 1 and the MTV launch have all relied on Lane chauffeurs to ensure the smooth running of events. Working with Executive Flight Center, Lane also provides services for guests arriving on chartered flights or private jet.

Lane’s courteous and reliable drivers offer transportation by the day or week throughout the UAE. Whether you’re traveling for business or leisure, the team at Lane will make sure your experience is one to remember.

EXCLUSIVE TRANSPORT

FALCON AVIATION SERVICES
Executive Manager: Farhad
Phone: +971 2 444 8866
Email: info@falconaviation.ae
Address: Bateen Airbase, PO Box 62030
Website: www.falconaviation.ae

With a large and expanding fleet of helicopters and jets, Falcon Aviation Services can cater for every need of the Elite traveler, organizing airport transfers, along with jet charter and maintenance and FBO.

PARKLANE RENTAL
Executive Manager: Imraz Aniff
Phone: +971 50 654 2636
Email: aniff@parklanerental.com
Address: PO Box 48872, Dubai
Website: www.parklanecarrental.com

Parklane Luxury Car Rentals has chosen the finest vehicles in the world and no expense has been spared in upgrading the fleet. The fleet compromises of the very latest BMWs, Mercedes Benz, Porsches, Rolls-Royces, Ferrari and Lamborghini.

GERMAN RENT A CAR
Phone: +971 2 443 3144
Email: info.auh@germanrac.com
Address: German Rent a Car, Villa # 283, Al Karamah, PO Box 63330
Website: www.germanrac.com

With access to an array of brands including Rolls-Royce, Bentley, BMW and Audi, it offers customers new experiences driving these esteemed brands.

ACKNOWLEDGEMENTS:

QUINTESSENTIALLY TRAVEL
Phone: +44 (0) 845 224 6915
Email: info@quintessentiallytravel.com
Website: www.quintessentiallytravel.com

A sister company to Quintessentially—the world’s leading private members’ club & luxury lifestyle group—Quintessentially Travel is a bespoke global travel operator, offering exclusive travel to the world’s elite, organising everything from flights, private jets, transfers, and accommodation, to private tours and concierge services.
NEED TO KNOW  ➤ USEFUL INFORMATION

WHEN BEST TO GO
The cooler winter months of November to April are the most pleasant times to visit the UAE, when temperatures average around 75°F / 24°C during the day and around 56°F / 13°C at night. Dubai is dry, with just 12cm of rain per year, concentrated in the winter months.

LOCAL CUSTOMS
Etiquette is an important aspect of UAE culture to which visitors are expected to conform. Smoking is allowed in designated areas. Ramadan falls between 1-29 August, 2011 and during this period it is illegal to eat, drink or smoke in public places. Alcohol is served only in licensed places.

ATTIRE
Western–style dress is widely accepted throughout Dubai but it is advisable to maintain some conservativeness in appropriate places, making sure your shoulders and knees are covered. The UAE has maintained a strict policy of protecting highly public spaces from cultural insensitivity.

LANGUAGES
Arabic, although is English widely spoken.

CURRENCY
United Arab Emirates Dirham (AED)

EXCHANGE RATE
$1 = AED 3.67
£1 = AED 5.90
€1 = AED 5.14

COUNTRY DIALLING CODE
+971

24 HOUR EMERGENCY CONTACT
Ambulance: 998 or 999
Fire: 997
Police: 999
Coastguard: 04 3450520
Helicopter: 999

EMBASSY CONTACTS
US +971 2 414 2200
UK +971 4 311 6000, +971 50 616 2953 (Abu Dhabi)

TIME ZONE
GMT +4 hours

POPULATION
Approximately 22 million

RELIGIOUS DEMOGRAPHIC
Muslim

PUBLIC HOLIDAYS
• New Year’s Day: January 1
• Prophet Mohammed’s Birthday: February 15
• Israa & Mi’raj Night: TBA
• Start of Ramadan: August 1
• Eid: August 30
• Hijri New Year’s Day: November 26
• UAE National Day: December 2-3

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