ELITE GUIDE TO BARCELONA

<table>
<thead>
<tr>
<th>HIGHLIGHTS OF BARCELONA</th>
<th>3</th>
</tr>
</thead>
<tbody>
<tr>
<td>ONLY ELITE</td>
<td>4</td>
</tr>
<tr>
<td>Elite Traveler selects the most exclusive VIP experiences in Barcelona</td>
<td></td>
</tr>
<tr>
<td>CONCIERGE RECOMMENDATIONS</td>
<td>5</td>
</tr>
<tr>
<td>Barcelona’s top concierges share their personal recommendations for the perfect day</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>WHERE TO</th>
</tr>
</thead>
<tbody>
<tr>
<td>➤ STAY</td>
</tr>
<tr>
<td>➤ DINE</td>
</tr>
<tr>
<td>➤ BE PAMPERED</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>WHAT TO DO</th>
</tr>
</thead>
<tbody>
<tr>
<td>➤ DURING THE DAY</td>
</tr>
<tr>
<td>➤ DURING THE NIGHT</td>
</tr>
<tr>
<td>➤ FEATURED EVENTS</td>
</tr>
<tr>
<td>➤ SHOPPING</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NEED TO KNOW</th>
</tr>
</thead>
<tbody>
<tr>
<td>➤ MARINAS</td>
</tr>
<tr>
<td>➤ PRIVATE JET TERMINALS</td>
</tr>
<tr>
<td>➤ EXCLUSIVE TRANSPORT</td>
</tr>
<tr>
<td>➤ USEFUL INFORMATION</td>
</tr>
</tbody>
</table>
HIGHLIGHTS OF BARCELONA

Don’t miss out on Barcelona’s wealth of attractions, adventures and experiences

Barcelona has long been the choice destination for the elite seeking a memorable vacation. Sun, sand and a city packed with attractions to suit all tastes, must-see architecture and some of the friendliest people on the planet, Barcelona has it all for the Elite Traveler.

While the city has remained one of the top destinations in Europe thanks to its laid-back lifestyle, range of UNESCO World Heritage sites and proximity to the Mediterranean Sea, the city offers much, much more. It is impossible to discuss Barcelona without mentioning Gaudí, the magnificent architect who managed to leave his mark on so much of the city. However, his works are not the only visual attractions; the city is bursting at the seams with historic and culturally significant sites.

Yet, despite having so much to see and do, Barcelona remains a fantastic city just to stroll around and explore, taking in the sights, smells and atmosphere at your own pace. Where else could you watch market traders cheerfully jostle for trade amongst world-famous architecture amid a vibrant population bathed in Mediterranean sun?

ABAC
General Manager: Marien Iñigo Schneider
Phone: +34 93 319 6600
Email: info@abacbarcelona.com
Address: Avinguda del Tibidabo, 1
Website: www.abacbarcelona.com/eng
This one-Michelin-starred restaurant is generally considered one of Barcelona’s finest. Situated in the newly constructed pavilion adjacent to the hotel’s gardens, the atmosphere inside can only be described as elegantly sophisticated, with its soothing color scheme of whites and light cream tones, perfectly complemented by tasteful low-level lighting. The restaurant is intimate, with one dining room with a capacity of 45, another with a capacity of just 18, and a terrace with eight additional tables. Such a setting ensures that your experience in gastronomic excellence is a relaxing one, and as a result of its understated class and fine cuisine, ABaC’s reputation among those who prize high class dining is blossoming.

LA SAGRADA FAMILIA
Phone: +34 93 455 3181
Address: Carrer de Mallorca, 401
Website: www.sagradafamilia.cat
The church of La Sagrada Familia is architecture on a grand scale. Construction began in March 1882 from a project by the diocesan architect Francisco de Paula del Villar (1828-1901). At the end of 1883 Gaudí was commissioned to continue the construction of the church, a task which he did not abandon until his death in 1926. Since then the completion of the building has fallen to a number of architects, and work continues to this day. As impressive internally as it is externally, a tour of its interior will not disappoint. The building is in the center of Barcelona, and over the years has become a symbol of both the city and the country’s identity. Gaudí himself said: “The expiatory church of La Sagrada Familia is made by the people and is mirrored in them. It is a work that is in the hands of God and the will of the people.” The building is expected to be completed within the first third of the 21st century.

PALAU DE LA MÚSICA CATALANA
Phone: +34 90 244 2882
E-mail: atencioclient@palaumusica.cat
Address: Palau de la Música Catalana, Carrer Sant Pere Més Alt, s/n
Website: www.palaumusica.cat
Opened in 1908, the Palau Música Catalana remains one of the finest concert halls in the world and is a cultural highlight of Barcelona. A UNESCO World Heritage Site, the Palau Música Catalana is one of Barcelona’s most outstanding landmarks, and is well worth a visit, even if you are not able to attend one of the famous concerts. However, if you do decide to attend one of the fantastic music shows on offer, then the Palau Música Catalana will provide a top-quality VIP experience, including a special meal in a private area, such as the LLuis Millet Room, or a private concert with gala dinner at the Petit Palau.
Only Elite

Elite Traveler selects the most exclusive VIP experiences in Barcelona

Travel with the FC Barcelona Players

Phone: +34 93 270 2048
Email: info@lifestylebarcelona.com
Address: Carrer Balmes, 184 1º 3º, 08006
Website: www.lifestylebarcelona.com

There are few things more synonymous with the spirit of Barcelona than the city’s football team. The pride of Catalonia, FC Barcelona is one of the finest football teams in the world, and maintains strong links with the city. This gives a unique opportunity for Elite Travelers: the chance to travel as part of the FC Barcelona entourage. Guests will travel to an away game on the private charter plane with the players, spend time with the team, surrounded by the national press, and then attend the game in the evening. Away games take place at a number of fantastic grounds in different cities around Spain. The following morning, guests will travel on the return flight with the players and soak up the atmosphere, whether it be euphoria or disappointment. A great opportunity to find out what it feels like to be a footballer; this is a unique opportunity to travel with one of the world’s most high-profile football teams. The football season runs from August until May, with matches usually taking place on a Saturday or Sunday afternoon or evening, although some games will be played midweek.

Travel with Stars such as Iniesta, Messi and Xavi

LRS Formula

Phone: +34 93 571 9898
Email: info@lrs-formula.com
Address: LRS Formula Espana, Aribau 168, 1º 1ª
Website: www.espana-driving.com

If it has ever been your ambition to drive a Formula 1 racecar around a Grand Prix track, then LRS Formula can help you fulfill this fantasy. The company gives those with a taste for the faster things in life the opportunity to pilot a wide selection of top-of-the-range race cars around two circuits close to the Catalan capital. As well as a selection of Formula 1 vehicles, Ferraris, Lamborghinis and Porsches are also available on the two tracks, one of which is the Circuit De Catalunya, the F1 racetrack used in the 2011 Spanish Grand Prix.

This unforgettable day begins with a reception and breakfast at the track, before getting kitted out in full racetrack clothing. A briefing and presentation follows, explaining the cars and the circuit, before a trip around the track in a private vehicle, showing you the best way to handle the turns and the location of the braking zones. After the formalities are over it is your turn to take the wheel of an F3 car, get a feel for the track and receive some final advice on the best way to handle your car. Once lunch has been served, the fun really begins as you take to the track for the trip of your life. The combined total of 22 laps may feel like it has passed in the blink of an eye, but the memories of this wonderful event will last long in the memory. The day includes a presentation ceremony, providing you with a souvenir from the day and a DVD with footage from a camera located in the car.
CONCIERGE RECOMMENDATIONS

Barcelona’s top concierges share their personal recommendations for the perfect day

ANTHONY SMEKENS
HEAD CONCIERGE, HOTEL ARTS

Phone: +34 93 221 1000
Email: rc.bcnrz.call.center@ritzcarlton.com

In order to beat the crowds to one of Barcelona’s star attractions, start the morning with a visit to Antonio Gaudí’s unfinished Sagrada Familia, before moving on to Gaudí’s Parc Güell to enjoy city views and more unique architecture.

The next stop is Paseo de Gracia, an exclusive boulevard which is home to more of Gaudí’s architecture and a range of international design outlets.

Lunch at Pinotxo in the famous Boquería market will give you a taste of real Barcelonan market cuisine. Sitting at the bar and being served by Juan Bayen, whose family has been running the bar for three generations is a real treat.

After lunch, head over to the market to see the mouth-watering display of fish and try fresh, Barcelonan fruit and vegetables.

If you fancy a snack, pay a visit to the Escriba coffee house located in a modernist building next to the market, which serves delicious pastries and cakes.

If you have any energy left, spend the afternoon discovering the historic Barri Gòtic, the Picasso Museum and the local shops in the trendy El Born area, before returning to Hotel Arts for a relaxing massage at the Six Senses Spa on the 43rd floor, overlooking the Mediterranean.

EVA DE AURORA
COMMERCIAL DIRECTOR, ABaC

Phone: +34 93 319 6600
Email: eva@abacbarcelona.com

Take the guided tour of “Gourmet Barcelona” including a visit to the Mercado de la Boquería, Gaudi monuments, the Gothic Quarter, the Montjuic cable car, the Picasso museum, the Modernism Museum, the National Museum of Art Catalonia, art galleries on Moncada and Eixample and the Science Museum. Depending on the date of your stay, you will be able to take advantage of a range of exhibitions and shows held in the city. ABaC can also tailor and arrange tours to suit the specific interests of guests, such as a visit to the Chocolate Museum or the Aquarium, a sunset sailboat trip on the Mediterranean Sea, a trip to nearby Sitges, a small coastal town with excellent golf facilities, and scenic flights over Montserrat Mountain and the beautiful wine-producing region of Penedés.

Another attraction is the historically significant Tramvia Blau, the ‘blue tramway’, which has been in operation since 1901. It can be taken from in front of the ABaC and runs along Tibidabo Avenue, taking in a significant number of luxurious properties for which the district is famous. The journey ends in Dr Andreu Square where you will have the chance to enjoy drink in the famous Mirablau and Mirabe bars, whose terraces offer spectacular views of the city. The renowned La Venta Restaurant is also located in the Square.

BEST RESTAURANTS
Gaig
Cuisine: Modern and Classic
Address: Carrer Aragó, 214 (Esquina Aribau)
Website: www.restaurantgaig.com

Fonda Gaig
Cuisine: Traditional
Address: C/ Córcega, 200
Website: www.fondagaig.com

The Mirror
Cuisine: Seafood
Address: Córcega 255
Website: www.themirrorbarcelona.com

Dos Cielos
Cuisine: Innovative gourmet
Address: Carrer Pere IV, 272 08005
Website: www.me-barcelona.com

Dos Palillos
Cuisine: Japanese
Address: C/ Elisabets, 9, 08001
Website: www.dospalillos.com
Barcelona is an enormously stylish city, overflowing with fashionable boutiques and chic retailers, particularly on the Passeig de Gràcia, where our hotel is located. In this city, dining and drinking can sometimes be pastimes which occupy the entire day; enjoy tapas in between a slow meander around the city. Evenings can be filled with entertainment, from opera at Gran Teatre del Liceu to the energetic street life of the famous Las Ramblas. Off the main track are many quieter quarters; stroll down these narrow shady streets and you will find the homes and shops of local residents.

What sets Barcelona apart is its proximity to the Mediterranean Sea. The city boasts a lively marina and the beaches are exceptional, dotted with cafés where visitors and locals alike can enjoy refreshments with the sand beneath their toes.

Contemporary art: The MACBA museum of contemporary art displays a diverse range of exhibitions, and includes La Central library, which specializes in art books and publications. What makes this museum especially interesting is the flexible area, which displays the best in contemporary art, photography and cinema. Another contemporary art museum, the Centre de Cultura Contemporània de Barcelona (CCCB) is adjacent to MACBA. Due to Barcelona’s vibrant cultural scene, you will find a number of important private art initiatives, including a gallery circuit based on the area around Consell de Cent Street or the Borne neighborhood.

**BEST TO DO**

**Carrer Petritxol:** This famous street is a haven for art galleries, however the real reason to stroll down Petritxol, especially in the wintertime, is for the ‘churreria’. La Pallaresa has been serving locals with thick, sticky hot chocolate and traditional Spanish donuts since 1940. At the end of Petritxol are the Plaza del Pi and the façade of the Church del Pi. This is a magical area of the city, particularly on Sundays when there is a farmers’ market.

Contemporary art: The MACBA museum of contemporary art displays a diverse range of exhibitions, and includes La Central library, which specializes in art books and publications. What makes this museum especially interesting is the flexible area, which displays the best in contemporary art, photography and cinema. Another contemporary art museum, the Centre de Cultura Contemporània de Barcelona (CCCB) is adjacent to MACBA. Due to Barcelona’s vibrant cultural scene, you will find a number of important private art initiatives, including a gallery circuit based on the area around Consell de Cent Street or the Borne neighborhood.

**BEST RESTAURANTS**

Alkimia  
Cuisine: Contemporary gourmet  
Address: Carrer de la Industria, 79  
Website: www.alkimia.cat

Cinc Sentits  
Cuisine: Contemporary Cuisine  
Address: Carrer d’Aribau, 58  
Website: www.cincsentits.com

Els Pescadors  
Cuisine: Seafood  
Address: Plaça Prim, 1  
Website: www.elspescadors.com

**BEST SHOPS**

Santa Eulalia  
For: Men and women’s luxury brands  
Address: Paseo de Gracia 91, 08008  
Website: www.santaeulalia.com

Vinçon  
For: Design store  
Address: Paseo de Gracia, 96, 08008  
Website: www.vincon.com

Vila Viniteca  
For: A traditional grocery store in Barcelona where you find fantastic local products  
Address: Carrer Agullers, 9, 08003  
Website: www.vilaviniteca.es

**BEST TO DO**

Casa Batlló  
Address: Passeige de Gracia, 43, 08007  
Website: www.loewe.com

Santa Eulalia  
For: Men and women’s best luxury brands  
Address: Paseo de Gracia 91, 08008  
Website: www.santaeulalia.com

Picasso Museum  
Address: Carrer Montcada, 15-23, 08003

Parc Güell  
Address: Carrer d’Olot, 13, 08024

Stroll along Las Ramblas
CONCIERGE RECOMMENDATIONS

BARCELONA’S GUEST
PERSONAL ASSISTANTS
VIP Contact: Christian, Managing Director
Phone: +34 93 539 61 06
Email: christian@barcelonasguest.es
Address: C/ Ganduxer, 14, office 9
08021 Barcelona, Spain
Website: www.barcelonasguest.com

“Life is what happens to you while you’re busy making other plans”
John Lennon

Nowadays luxury is not simply a material object, but something associated with any type of service that transforms day to day life into a series of comforts.

Every person has particular needs and different priorities depending on the way they live their lives. Only they know why they need us.

Barcelona’s Guest is your Personal Assistant in Barcelona taking care of the day to day tasks, offering full time personal assistance all day long; management of diary and engagements, bookings, errands, telephone, mailing, assistance and accompaniment for whatever the client needs.

Having a completely reliable person prepared to solve any day to day problems and be at your service to look after any paperwork, obligations or commitments you might have, is a unique service.

Barcelona’s Guest is your personal assistance contact for whatever service you may need.

Nothing is impossible for Barcelona’s Guest.

BEFORE YOU GO

“From Abu Dhabi to Zurich and everywhere you would want to take your private jet”

OVER 150 DESTINATIONS
TOP HOTELS, RESORTS AND SPS
EVENT VENUES
VIP SIGHTSEEING AND SHOPPING
RESTAURANTS AND DINING
AND THE PEOPLE WHO CAN MAKE IT HAPPEN FOR YOU
ELITETRAVELER.COM

ELITE DESTINATION GUIDE | BARCELONA
www.elitehotelguide.com
WHERE TO STAY

Whether a sumptuous bed, a spectacular view or service beyond compare – choose from our stunning selection of hotels

W BARCELONA
VIP contact: Mr. Richard Brekelmans
Phone: +34 93 295 2800
Email: richard.brekelmans@whotels.com
Address: Plaça de la Rosa del Vents, 1 - Final Passeig de Joan de Borbó
Website: www.w-barcelona.com

A stunning piece of postmodern architecture, the W Barcelona rises into the sky like a windsurfer’s sail in the breeze. A creation of the world-famous architect Ricardo Bofill, this hotel is one of the trendiest in Barcelona. Located on the seafront, floor-to-ceiling windows allow for a near 360° panoramic view of the whole city. The hotel’s interior design is equally as impressive as its outer shell, and the highly professional staff offer exceptional service. The hotel features a top-class restaurant, state-of-the-art fitness center and the world-famous Bliss spa, while the sleek Eclipse bar will have you ready to hit the town. With the beach in front and Barcelona behind, W Barcelona is the stylish way to enjoy luxury in the Catalan capital.

THE ECLIPSE BAR AT W BARCELONA

EXTREME WOW SUITE

Why we love it: The Extreme WOW Suite represents the pinnacle of luxury in Catalonia’s capital city. With 360-degree wraparound floor-to-ceiling windows offering stunning views of the city and the Mediterranean Sea, and a private 635-square-foot terrace from which to enjoy the sunset, guests are sure to be as impressed by the quality of the view as they are by the exquisite facilities. With the suite conceptualized by Ricardo Bofill and featuring three luxury bedrooms in addition to the spectacular master bathroom, complete with two sinks and a rainfall shower with frosted glass doors, as well as a Hammam, bidet and elliptical bathtub, comfort and style are never in question. A full home entertainment system with mood lighting and a Bang & Olufsen sound system ensure you will never be left wondering how to pass the time as you enjoy the spectacular luxury of the W Barcelona’s most exclusive suite.

TOP SUITE
EXTREME WOW SUITE

- Square footage: 3,174
- Nightly rate: $10,800

Why we love it: The Extreme WOW Suite represents the pinnacle of luxury in Catalonia’s capital city. With 360-degree wraparound floor-to-ceiling windows offering stunning views of the city and the Mediterranean Sea, and a private 635-square-foot terrace from which to enjoy the sunset, guests are sure to be as impressed by the quality of the view as they are by the exquisite facilities. With the suite conceptualized by Ricardo Bofill and featuring three luxury bedrooms in addition to the spectacular master bathroom, complete with two sinks and a rainfall shower with frosted glass doors, as well as a Hammam, bidet and elliptical bathtub, comfort and style are never in question. A full home entertainment system with mood lighting and a Bang & Olufsen sound system ensure you will never be left wondering how to pass the time as you enjoy the spectacular luxury of the W Barcelona’s most exclusive suite.
WHERE TO STAY

MANDARIN ORIENTAL
VIP contact: Paloma Aldalgo
Phone: +34 93 151 8000
Email: mobcn-reservations@mohg.com
Address: Passeig de Gràcia, 38-40
Website: www.mandarinoriental.com/barcelona

Opened in 2009, the Mandarin Oriental has already established itself as one of Barcelona’s finest hotels. Situated on the Passeig de Gràcia, Barcelona’s most exclusive shopping avenue, guests are perfectly placed to take advantage of all the city has to offer. The Mandarin Oriental scores top marks for comfort and service, and the rooftop swimming pool terrace allows you to take a refreshing dip whilst gazing at one of the world’s finest cities. In addition to a bar, exclusive rooftop terrace, atrium and the artistically landscaped Mimosa Garden, the hotel has its own gourmet restaurant which serves fresh Catalan cuisine. The Mandarin Oriental boasts its own luxury spa and also has generous meeting and conference facilities to satisfy even the most demanding business guest.

TOP SUITE
PENTHOUSE SUITE
• Square footage: 2,542  • Nightly rate: $6,890
Why we love it: Occupying the top floor of the Mandarin Oriental, the Penthouse Suite is a cut above the rest in terms of sumptuous luxury and relaxing comfort. The suite’s stunning balcony offers a superb view over the bustling Passeig de Gràcia, and is decked out with comfortable couches, making it perfect for a quiet drink while watching the sun set over the Barcelona skyline. Designed to offer the utmost privacy, the suite’s two bedrooms are separated by a corridor, with the master bedroom featuring its own separate private living room, terrace, dressing room and exquisite bathroom with designer fittings and a full size spa bath. The second bedroom comes complete with an ensuite bathroom and guest powder room. The suite also features a personal dining room and a 24-hour butler service, to ensure that all needs are catered for, at any time of the day or night.
WHERE TO STAY

GRAN HOTEL LA FLORIDA

VIP contact: Andreu Canals, General Manager
Phone: +34 93 259 3000
Address: Ctra Vallvidrera Al Tibidabo 83-93
Website: www.hotellaflorida.com

The Gran Hotel La Florida, a beautifully restored haven situated 500 meters above Barcelona, provides guests with an oasis of calm in Spain’s most fashionable and fast-paced city. From its lofty location, the hotel offers breathtaking views of the Catalonian capital and the sparkling Mediterranean beyond. The design is equally grand, a sophisticated blend of art, style, and architecture which gestures to the glamour of the 1950s, and a time when the hotel was a favorite of the jet set. Despite its five-star luxury, the atmosphere is one of intimacy and warmth. With just 70 rooms, a glowing hearth in the lobby and sleek, hardwood floors, Gran Hotel La Florida gives the impression of a stylish private residence, enforced by discreet and intuitive service. Downstairs is a world-class spa designed to soothe and relax, while eclectic restaurants enchant even the most fastidious foodie with gourmet cuisine and outdoor terraces. Located just 15 minutes from the city center, this timeless five-star Barcelona hotel offers the best of both worlds for those seeking all that Barcelona has to offer, but who also value peace and respite.

TOP SUITE

PRESIDENTIAL SUITE

- Square footage: 2,141
- Nightly rate: $2,140

Why we love it: This spacious suite, bearing all the hallmarks of meticulous design by the legendary Cristina Macaya, boasts two bedrooms and two Macael white marble bathrooms, allowing guests to relax in complete luxury high above the city. With its own private lounge area, complete with grand arched windows leading onto an exclusive terrace with a Jacuzzi, dining area and sun beds, and sweeping views of Barcelona and the sea beyond, the Presidential Suite is the perfect place to experience a Barcelonan dream.
WHERE TO STAY

ABAC
VIP contact: José Mª González
Phone: +34 93 319 6600
Email: info@abacbarcelona.com
Address: Avinguda del Tibidabo, 1
Website: www.abacbarcelona.com/eng
With just 15 rooms, ABaC is a more intimate hotel than many of its competitors. It is situated in the building that formerly housed the United States Consulate and is widely regarded as one of the most elegant concept hotels in Europe. ABaC’s unique blend of styles and intriguing design certainly make it a standout destination, with elegant and soothing cream and off-white shades providing a feast for the senses as soon as you have crossed the threshold. The lounge area and rooms are exquisitely decorated, with sumptuous drapes by Gastón and Daniela and sublime velvet upholstery, which provide the hotel with an air of unrivaled elegance. The hotel boasts world-class facilities including a Zen garden and prestigious spa, and security services are extensive, with a proximity card access system that ensures utmost peace of mind.

MAJESTIC HOTEL & SPA
VIP contact: Gemma Ravasi
Phone: +34 93 488 1717
Email: gravasi@majestichotel.com
Address: Passeig de Gracia, 68
Website: www.hotelmajestic.es
A prime location is combined with utmost luxury at the Majestic Hotel & Spa, where guests discover a paradisiacal retreat in the heart of the city. Situated on Passeig de Gracia in the center of Barcelona’s shopping district, the Majestic is located close to the city’s famous Gothic Quarter and just yards from Las Ramblas, one of Europe’s most famous shopping streets. However, to experience fine dining and evening entertainment, guests are not required to leave the hotel, as two gourmet restaurants and three luxurious bars are on site. A luxurious spa service enables you to indulge in one of the luxury body treatment packages on offer, while the rooftop swimming pool and terrace is the perfect place to wile away a few hours in the sun. For those who prefer to bask in artificial illumination, the hotel also features a solarium.

TOP SUITE
PENTHOUSE SUITE
- Square footage: 968
- Nightly rate: $655
Why we love it: ABaC’s Penthouse epitomizes luxury in keeping with the principles the hotel was founded on. The bathroom juxtaposes white limestone tops with beautiful Corian walls and features rainfall-effect showers with large sprinklers and a personal selection of Hermès cosmetic products for men and women. The suite also features a Jacuzzi, living room and dining area.

MAJESTIC HOTEL & SPA
VIP contact: Gemma Ravasi
Phone: +34 93 488 1717
Email: gravasi@majestichotel.com
Address: Passeig de Gracia, 68
Website: www.hotelmajestic.es
A prime location is combined with utmost luxury at the Majestic Hotel & Spa, where guests discover a paradisiacal retreat in the heart of the city. Situated on Passeig de Gracia in the center of Barcelona’s shopping district, the Majestic is located close to the city’s famous Gothic Quarter and just yards from Las Ramblas, one of Europe’s most famous shopping streets. However, to experience fine dining and evening entertainment, guests are not required to leave the hotel, as two gourmet restaurants and three luxurious bars are on site. A luxurious spa service enables you to indulge in one of the luxury body treatment packages on offer, while the rooftop swimming pool and terrace is the perfect place to wile away a few hours in the sun. For those who prefer to bask in artificial illumination, the hotel also features a solarium.

TOP SUITE
PENTHOUSE SUITE
- Square footage: 3,230
- Nightly rate: $6,700
Why we love it: Voted Europe’s top suite in the 2007 World Travel Europe’s Awards, the Penthouse Suite combines elegance with outstanding service and comfort. Featuring two private terraces with incredible panoramic views of Barcelona, the suite effectively includes two separate apartments; Penthouse “Paseo de Gracia” and the Penthouse “Sagrada Familia”. Each suite is luxuriously fitted with top-of-the-range amenities and contains a private living room, marble bathroom and master bedroom. Each apartment has a private Jacuzzi as well as an exclusive home entertainment system, with flat screen televisions in every room, even in the exquisitely fitted Philippe Starck bathrooms, which come complete with hydro-massage bathtubs and Bulgari beauty products. Daily champagne and canapé receptions guarantee guests an elite experience whilst staying in the Penthouse Suite, one of Barcelona’s most exclusive retreats.

PRESIDENTIAL SUITE AT THE MAJESTIC HOTEL & SPA
- Square footage: 3,230
- Nightly rate: $6,700
Why we love it: Voted Europe’s top suite in the 2007 World Travel Europe’s Awards, the Penthouse Suite combines elegance with outstanding service and comfort. Featuring two private terraces with incredible panoramic views of Barcelona, the suite effectively includes two separate apartments; Penthouse “Paseo de Gracia” and the Penthouse “Sagrada Familia”. Each suite is luxuriously fitted with top-of-the-range amenities and contains a private living room, marble bathroom and master bedroom. Each apartment has a private Jacuzzi as well as an exclusive home entertainment system, with flat screen televisions in every room, even in the exquisitely fitted Philippe Starck bathrooms, which come complete with hydro-massage bathtubs and Bulgari beauty products. Daily champagne and canapé receptions guarantee guests an elite experience whilst staying in the Penthouse Suite, one of Barcelona’s most exclusive retreats.
WHERE TO STAY

HOTEL CASA FUSTER
VIP contact: Ferran Rojo, General Manager
Phone: +34 93 255 3000
Email: frojo@hotelscenter.com
Address: Passeig de Gràcia, 132
Website: www.hotelescenter.es
Situated in the heart of the city, Casa Fuster is one of celebrated Catalan architect Lluís Domenech i Montaner’s most famous works. The glorious modernist structure has been beautifully restored, allowing the hotel to offer a luxury service to rival any other. The hotel’s reputation and place in Barcelona’s history are practically unrivaled, with the Vienna Café once a spot where intellectuals would gather to debate and philosophize. The hotel’s lavish Belle Époque-style rooms, stylishly decorated and tastefully equipped, have balconies overlooking the sought-after Passeig de Gràcia, while 11 lounges offer a sumptuous alternative to the privacy of your suite, allowing guests to read, relax and contemplate in peace.

TOP SUITE
GRAND SUITE
• Square footage: 1,045 • Nightly rate: $3,220
Why we love it: The luxurious Grand Suite is the finest Casa Fuster has to offer, and is sure to more than satisfy even the most demanding of guests.

GRAND SUITE AT HOTEL CASA FUSTER

CLARIS HOTEL
VIP contact: Jose Luis Fernandez, General Manager
Phone: +34 93 487 6262
Email: claris@derbyhotels.com
Address: Pau Claris, 150
Website: www.derbyhotels.com
In addition to its luxurious five-star facilities, the Claris’ location in the heart of the fashionable Eixample neighborhood makes it one of Barcelona’s most sought after hotels. Situated just yards from the emblematic Passeig de Gràcia, guests are perfectly placed to appreciate the many delights the Catalan capital has to offer, such as top class dining and vibrant nightlife, within easy reach. Occupying the Palau Verduna, a majestic early 20th-century palace, the Claris features three excellent restaurants and a tapas bar for those who want to experience traditional Spanish cuisine cooked by some of the city’s best chefs. A gym, sauna, swimming pool and solarium provide the ideal facilities to relax and recuperate, while the hotel’s Egyptian museum is a unique touch where you are certain to learn something new.

TOP SUITE
SUITE DUPLEX
• Square footage: 580 • Nightly rate: $3,970
Why we love it: Straddling two floors and taking pride of place at the Claris, the Duplex Suite features a dining room, bathroom, sauna and dressing room on the lower level while the upper floor houses an open-plan master bedroom complete with king size bed and bathroom. The suite’s décor is a tasteful blend of styles from different cultures, combining old with modern and European with Asian to create a truly unique environment.
WHERE TO STAY

HOTEL ARTS BARCELONA
VIP contact: Victor Clavell, General Manager
Phone: +34 93 221 1000
Email: victor.clavell@ritzcalton.com
Address: Marina 19-21
Website: www.hotelartsbarcelona.com

Considered an icon of modern-day Barcelona, Hotel Arts’ waterfront location affords stunning views of the Mediterranean Sea or city skyline from every room. Also a choice culinary destination, the Hotel Arts is home to two Michelin-starred chefs: Paco Perez’s Enoteca restaurant offers a true gastronomic experience, and Sergi Arola’s trendy Arola serves cutting-edge tapas. Located on the 42nd and 43rd floors of the hotel, The Spa by Six Senses embodies the spirit of urban elegance combined with the serene Mediterranean vibe that is typical of Barcelona. The 455-room hotel also features 28 luxury duplex apartments that occupy the top ten floors of the 44-story structure.

HOTEL OMM
VIP contact: Jordi Maestro, General Manager
Phone: +34 93 488 4000
Email: reservas@hotelomm.es
Address: Rosselló 265
Website: www.hotelomm.es

Hotel Omm is situated in the heart of Barcelona, just off Passeig de Gràcia. The hotel is a family-owned enterprise and was founded by the Tragaluz Group, which has been bringing its own unique ethos to the world of hospitality since 1987. Hotel Omm was opened to the public in 2003, combining culinary excellence with high-quality hotel facilities, and has rapidly taken its place as one of Barcelona’s finest establishments. In addition to sought-after rooms and suites, Omm also hosts two restaurants, a bar and a nightclub, which draws in a vibrant young clientele all year round. A luxurious spa with exceptional natural light is also top on the list of Omm’s attractions, and you can experiment with one of the hotel’s personalized relaxation treatments, guaranteed to make your stay a soothing one. The spa makes a point of exclusively using organic health products, so you can be sure that your beauty treatments come from an entirely natural place.

TOP SUITE

THE ROYAL SUITE
- Square footage: 4,305
- Nightly rate: $14,000

Why we love it: The Royal Suite is one of the uppermost apartments in the hotel building, which comprise the top ten floors of the 44-story hotel. The suite features seven rooms in total, including bathrooms, two bedrooms and a terrace. In addition to breathtaking views, beautiful natural light and exquisite interior design by Antoni Puig and José Juanpere, guests enjoy special amenities such as private elevators, a telescope, Mac laptops, Bang & Olufsen entertainment systems and Acqua di Parma bath amenities. Standout services include private check-in, packing and unpacking services, complimentary welcome massages and a butler.

SUITE PASEO DE GRACIA AT HOTEL OMM
Enjoy F1 in the most exclusive way
The Spanish Formula One Grand Prix will be held at Circuit de Catalunya on 20, 21 and 22 May. It will be a unique chance to watch five world champions on the grid competing to get back the glory in 2011.

To let you enjoy the Grand Prix live and in an exclusive way, discovering at the same time the beauty and wonders of the city of Barcelona, which is located only 30 minutes from the Circuit, we offer you the tourist package GOLD OPTION that will give you the chance to experience a unique and thrilling stay.

Book your GOLD OPTION and enjoy three nights at one of the five-star hotel you choose (W Barcelona, Gran Hotel La Florida or Hotel Arts - all subject to availability) with breakfast included. There is the private transfer to and from the airport in a private Mercedes. Transfer between the hotel and circuit by helicopter. Lunch, dinner and tours are also included according to the travel program, and Gold Member pass (i.e. private Gold Suite including catering and seat on the Main Grandstand, valid for the Grand Prix days, personal pass, personal attention, official programme and welcome pack).

Travel programme:

**Thursday 19 May**
Arrival at the Barcelona Airport and transfer in a private vehicle to the hotel. Dine in a typical restaurant of Barcelona (Restaurant Moo, Comerç 24, Bestial or Montjuic El Xalet).

**Friday 20 May**
Guided tour of Barcelona and lunch in a typical restaurant in the city center. You have a free afternoon to do some shopping and dine at a restaurant in Barcelona.

**Saturday 21 May**
Transfer by helicopter to Circuit de Catalunya to watch the official practices of the Grand Prix. After the practices, fly back to the hotel by helicopter and have free time followed by dinner in a typical restaurant of the city.

**Sunday 22 May**
Transfer by helicopter to Circuit de Catalunya to watch the Spanish Formula One Grand Prix. After the Grand Prix, fly back to the hotel by helicopter and transfer in a private vehicle to the Barcelona airport.

Do not miss this chance to come to the Spanish Grand Prix and enjoy a few days in the wonderful city of Barcelona.
BURSTING WITH FANTASTIC RESTAURANTS, MOST OF WHICH SEEK TO PROMOTE THE WONDERFUL CUISINE OF CATALONIA, BARCELONA IS A DELIGHT FOR THOSE WITH A TASTE FOR THE FINEST GASTRONOMY. FROM SEAFOOD TO TAPAS, BARCELONAN FOOD HAS A LITTLE SOMETHING FOR EVERYONE.

**TOP CHOICE**

**SAUC**
General Manager: Xavier Franco
Phone: +34 93 321 0189
Email: sauc@ohlahotel.com
Address: Ohla Hotel, Via Laietana, 49
Website: www.ohlahotel.com
Cuisine: Postmodern
Style / Ambiance: Named after an elderberry plant with curative powers, Sauc is certainly guaranteed to leave diners feeling refreshed and satisfied, and is the perfect destination for those seeking gastronomic healing. Expertly managed by Xavier Franco, the restaurant is renowned for its quality, rapid service and delicious food. Highlights include traditional Catalan 'morcilla'; a black pudding style dish famous in Barcelona, which comes highly recommended on the menu. For those with a sweeter tooth, dessert is also well taken care of, and the restaurant's chocolate and passion fruit pudding has earned rave reviews from some of the most demanding critics.

**ABAC**
General Manager: Marien Iñigo Schneider
Phone: +34 93 319 6600
Email: info@abacbarcelona.com
Address: Avinguda del Tibidabo, 1
Website: www.abacbarcelona.com/eng
Cuisine: Modern Catalan
Style / Ambiance: This one-star Michelin restaurant is generally considered one of Barcelona’s finest. Situated in the newly constructed pavilion adjacent to the hotel's gardens, the atmosphere inside can only be described as elegantly sophisticated, with a soothing color scheme of whites and light cream tones, perfectly complemented by tasteful lighting. The restaurant is intimate, with a total capacity of just 56 diners, ensuring that your experience in gastronomic excellence is a relaxing one. As a result of its superb cuisine, beautiful location and elegant design, ABaC’s reputation among those who prize high class dining is blossoming.
TRENDY

ALKIMIA

Phone: +34 93 207 6115
Email: reserves@alkimia.cat
Address: Carrer de la Industria, 79
Website: www.alkimia.cat
Cuisine: Contemporary gourmet

Style / Ambiance: Alkimia means ‘alchemy’ in Arabic, and this restaurant certainly has a flair for turning exquisite ingredients into meals worth their weight in gold. Its minimalist style has won praise from all corners, and the sumptuous menu on offer, the product of renowned chef Jordi Vila, leads the way in terms of delicious contemporary cuisine, showcasing the very best of Catalonia’s rich culinary tradition, but with a twist. Not afraid to experiment with traditional recipes, Jordi Vila has created a highly innovative menu. A favorite of Barcelona’s elite, the restaurant is equipped with a well stocked wine cellar that complements the fine food on offer.
WHERE TO DINE

CINC SENTITS
Phone: +34 93 323 9490
Email: info@cincsentits.com
Address: Carrer d’Aribau, 58
Website: www.cincsentits.com
Cuisine: Traditional cuisine in a modern atmosphere
Style / Ambiance: Cinc Sentis is one of Barcelona’s premier restaurants, and has achieved fame within the city for its selection of only the freshest ingredients from throughout Spain. Cinc Sentits’ fish and seafood is always of the highest caliber, and after it is caught it is couriered directly to the city, while butter from the Pyrenees, veal from Galicia, and foie gras and duck from Bajo Empordán mean that all meals provide diners with a cross section of the finest authentic Spanish cuisine. Located centrally, this delightful restaurant is sure to, as the name implies, appeal to the ‘five senses’.

ELS PESCADORS
Phone: +34 93 225 2018
Email: contacte@elspescadors.com
Address: Plaça Prim, 1
Website: www.elspescadors.com
Cuisine: Seafood
Style / Ambiance: Founded at the close of the 19th century in a district of Barcelona traditionally associated with fishing, Els Pescadors is Catalan for ‘the fishermen’. It comes as no surprise then, that the seafood and fish on offer are among the finest you are likely to have the opportunity to sample in the whole of the Mediterranean. The restaurant’s cod is among the best in the world, and given that the restaurant’s prestige is growing fast in a town renowned for culinary excellence, making a reservation is highly advisable. Despite being located in a less-than-fashionable area of Barcelona this popular restaurant is worth the trip for fish lovers.

COMERÇ 24
General Manager: Carles Abellan
Phone: +34 93 319 2102
Email: info@comerc24.com
Address: C/ Comerç, 24, 08003
Website: www.comerc24.com
Cuisine: Contemporary traditional
Style / Ambiance: Situated in a building that used to house a traditional Barcelonian store selling pickled foods, salted fish and preservatives in the El Born district of the city, Comerç 24 takes its name from its address, and the restaurant is a mouth-watering melting pot of old and new. The Michelin star the eatery proudly bears was well deserved, and the tasting menu comes highly recommended for those who cannot bring themselves to choose any single dish. The food may offer diners a contemporary angle; however the service is defined by elegant tradition, a perfect blend which is certain to leave guests more than satisfied.
WHERE TO DINE

TRENDY

MOO
General Manager: Joan Roca
Phone: +34 93 445 4000
Email: reservas@hotelomm.es
Address: Rosselló 265
Website: www.hotelomm.es/moo
Cuisine: Catalan with a twist
Style / Ambiance: The culinary branch of Hotel Omm, Moo is fast establishing itself as a place to see and be seen on Barcelona’s gastronomic circuit. In addition to excellent food, served up by head chef Felip Llufriu, Moo boasts one of the world’s finest wine waiters Roger Viusa, winner of the 2007 Best Wine Waiter in Europe and runner-up in the 2008 global award list. The restaurant’s cellar stocks more than 600 varieties of wine, ensuring that Moo satisfies both the wine and food lover in equal measure.

LASARTE
Phone: +34 93 445 3242
Address: C/ Mallorca, 259
Website: www.condesdebarcelona.com/es/lasarte
Cuisine: Classic Catalan
Style / Ambiance: Run by the extremely talented Martín Berasategui, one of Europe’s most renowned chefs, this two-star Michelin eatery located in Hotel Condes has earned a reputation as one of Spain’s finest restaurants. Having reached the two-star threshold just four years after opening its doors, Lasarte’s gastronomic success has kept diners coming back in droves. Elegant decoration combines with exquisite food to create a mouth-watering experience you are sure to remember. With just 35 spaces and popularity at an all-time high, a reservation is strongly recommended.

ROMANTIC

VIA VENETO
General Manager: Pedro Monje
Phone: +34 93 200 7244
Email: pmonje@adam.es
Address: Carrer de Ganduxer, 10
Website: www.viavenetorestaurant.com
Cuisine: Catalan with a twist
Style / Ambiance: José Monje and Pedro Monje, a father and son team, lead a team of 40 professionals who combine their talents to make Via Veneto one of Barcelona’s most sought-after venues for excellent cuisine. This award-winning restaurant has received numerous awards over the years for excellence in both food and service, and diners are sure to be delighted by head chef Carles Tejedor’s sublime menu, with sautéed espardenyes one of many local delicacies that have to be seen to be believed. Private rooms are available upon request for exclusive gatherings, and Via Veneto’s wine list is one of Barcelona’s finest.

GAIG
Phone: +34 93 429 1017
Email: info@restaurantgaig.com
Address: Carrer Aragó, 214 (Esquina Arribau)
Website: www.restaurantgaig.com
Cuisine: Modern and classic
Style / Ambiance: Founded in 1869, Gaig is an established presence on the Barcelona restaurant scene, and enjoys a long-standing reputation as a restaurant steeped in a tradition of gastronomic superiority. The philosophy underpinning the eatery is to extract the best from each fresh, hand-selected ingredient to create an unbeatable overall culinary experience. The food will surprise even the most seasoned and well traveled of experts, and the diverse and succulent menu is sure to feature something for every palette.
WHERE TO BE PAMPERED

Be transported to another world of relaxation and beauty with our top therapists and spas

**ZEN ZONE SPA AT GRAN HOTEL LA FLORIDA**

Phone: +34 93 259 3000  
Address: Ctra Vallvidrera al Tibidabo 83-93  
Website: www.hotellaflorida.com/zen_zone_spa  
Treatment and facilities: Located in the enchanting Gran Hotel La Florida 500 meters above the city, the Zen Zone Spa is gaining a reputation on the Barcelona circuit as one of Catalonia’s finest therapy centers. Zen Zone offers everything that you would expect from a first-rate spa and much more, with a Turkish hamam, Jacuzzi, steam bath and luxurious caldarium. The spa also features a highly acclaimed Fitness Center featuring the very latest in Technogym equipment and a stunning 37-meter stainless steel indoor/outdoor swimming pool that has to be seen to be believed. A relaxation area with comfortable sunbeds provides the perfect recuperation zone after your treatment or exercise routine is complete.  
Signature treatment: A vast array of luxury treatments befitting one of the city’s finest spas is on offer at Zen Zone, guaranteeing that there is something to appeal to all tastes. A variety of facial therapies for both men and women is available, with the Absolute Lift and Shock Energizer particularly popular. Couples should try the Voyage to the Orient ritual, which incorporates a facial, traditional Japanese Ampuku massage and specialized foot therapy, with an emphasis placed on the use of exquisite Moroccan Argan Oil. The majority of the products used at Zen Zone are sourced from the prestigious Payot Laboratories in Paris, providing peace of mind for those who value quality.

**BLISS AT W BARCELONA**

Spa Director: Sabra Seligman  
Phone: +34 93 295 2858  
Email: sabra.seligman@whotels.com  
Address: Plaça de la Rosa dels Vents, 1  
Website: www.blissworld.com  
Treatment and facilities: Located in the magnificent W Barcelona, Bliss offers a wide range of treatments to those who wish to relax and rejuvenate in the lap of luxury. The company was founded in New York in 1996, and in its short 15-year existence has established itself as a global leader in executive relaxation, catering to the revitalization requirements of some of the world’s most famous and successful people. The spa is spread over a generous 7,500 square feet across two floors, affording guests the space to put their mind at ease as they enjoy the spa’s range of heavenly treatments.  
Signature treatment: As well as full-body treatments to leave your skin with a healthy glow, Bliss is famed for its top-class facials, and also offers massages, slimming treatments and a special program of services specifically for men. The famous ‘Blissages’ are a favorite with visitors, and the deep tissue treatment and reflexology packages earn particularly praiseworthy reviews from those who have had the pleasure. All treatments also make use of Bliss’ own line of high-class beauty and wellness products.
WHERE TO BE PAMPERED

THE SPA BY SIX SENSES SPAS AT HOTEL ARTS BARCELONA
Spa Director: Montse Escobedo
Phone: +34 93 221 1000
Email: dir-arts-spa@sixsenses.com
Address: Marina 19-21
Website: www.hotelartsbarcelona.com
Treatment and facilities: Situated on the 42nd and 43rd floors of the Ritz-Carlton’s spectacular Hotel Arts Barcelona, the Six Senses Spa is the place to go for a truly unique spa experience. The hotel’s fabulous location provides spa guests with stunning views of the Mediterranean and an abundance of natural light, in addition to the very finest spa treatments. Six Senses is perfectly placed to put mind and body at ease, and all treatment rooms incorporate the principles of chromotherapy, where certain colors understood to release healing energies are prominently featured. Klafs saunas with spectacular sea views are among the best in the city, and Six Senses also boasts a collection of steam rooms, vitality pools and ice fountains.
Signature treatment: One of the most sought-after treatments Six Senses prides itself on delivering is the Art of Stone therapy, an age-old technique designed to release stress from the body and leave you feeling refreshed. The spa’s famous Six Senses Sensory Journey is also a popular choice with guests, which involves two skilled therapists working their magic during a memorable three-hour session. A wide range of aromatherapy and beauty treatments are also available on request.

SPACIOMM AT HOTEL OMM
Phone: +34 93 445 4949
Email: reservas@hotelomm.es
Address: Rosselló 265
Website: www.hotelomm.es/spa
Treatment and facilities: Situated in Hotel Omm, one of Barcelona’s up-and-coming elite hotels, Spaciomm is a first-class spa that offers a unique, personalized service to a rapidly expanding client base. A diverse range of treatments and health programs is available, and the spa benefits from excellent natural lighting, perfect for total relaxation. A popular feature of Spaciomm is the gravitation space: a relaxation room which makes use of the latest chromotherapy research and features gently rocking gravitational beds which give the sensation of weightlessness. Another immensely popular feature is the Water Circuit, which includes a Hamam, natural ice bath, footbath, a rainfall shower, a hot tub and several relaxation beds. Spaciomm also has a top-notch beauty salon with a team of experts and a fitness center that features a Pilates studio and instructor, as well as a proellixe vibration machine for those looking to stay in shape while on holiday.
Signature treatment: Among the most sought-after treatments featured at Spaciomm is the rejuvenating Oxygen Therapy, a cellular regeneration program tailored to give your skin a refreshed, youthful look. This treatment is recognized as one of the finest, most effective anti-ageing treatments available. A multitude of specialized massage services are also on offer, with particularly popular varieties including Reflexology, Shiatsu, Tuina, Ayurvedic and Pada.

DISCOVERY SPA AT LE MÉRIDIEN BARCELONA
Phone: +34 93 318 6200
Address: La Rambla 111
Website: www.lemeridienbarcelona.com/spa-discovery_en
Treatment and facilities: A spinoff from the extremely successful Le Méridien Ra Beach Hotel & Spa in El Vendrell, located some 44 miles from Barcelona, the Discovery Spa incorporates all the elements which make the original Le Méridien such a prized destination for those seeking the ultimate in relaxation therapy. Unlike its forebears, the Discovery Spa is situated in the heart of the city, and allows guests a break out of the stressful routine of everyday life which can be detrimental to physical and mental well-being. Discovery represents an oasis of calm in this often hectic city. In addition to a strong emphasis on psychological well-being, Discovery stresses the holistic nature of the treatments on offer, aiming to treat both the mind and the body by transporting spa goers to a relaxing and soothing environment. Many of the treatments will work almost instantaneously and are designed to produce results in the short term.
Signature treatment: Discovery offers several personalized treatments, and is more than happy to tailor its service to the needs of the individual should any special provisions be required. The Body Essence package is a combination of yoga and Pilates, aiming to improve muscle tone and restore a natural glow to the skin. The Tactile Wish program is targeted specifically at the hands, and constitutes the most comprehensive manicure treatment you will ever experience, combining seaweed and marine creams to leave hands feeling hydrated and baby-soft. There are also several facial packages for both men and women, with the Tibidabo Feeling therapy a ‘natural facelift’ designed to leave you looking younger and feeling replenished.
WHAT TO DO ➤ DURING THE DAY

One of Europe’s cultural capitals, Barcelona genuinely offers something for all tastes, from culture buffs to thrill seekers. With fantastic galleries and museums, one of the world’s finest sports teams, a beach and much, much more, your stay in Barcelona has the potential to be action-packed.

CULTURAL

LA SAGRADA FAMÍLIA
Phone: +34 93 208 0414
Address: Carrer de Mallorca, 401
Website: www.sagradafamilia.cat

Gaudí’s unfinished masterpiece La Sagrada Familia is architecture on a grand scale. The construction of the building commenced in March 1882, initially as part of a project by the diocesan architect Francisco de Paula del Villar (1828-1901). At the end of 1883 Gaudí was commissioned to continue the building, a task which occupied him until his death in 1926. Since then a number of architects have taken up the mantle, continuing construction in keeping with his style. As impressive internally as it is externally, it is well worth going inside the building and enjoying the fantastic imagery on offer. The building is in the center of Barcelona and over the years has become synonymous with Barcelona and Spain. Gaudí himself said: “The expiatory church of La Sagrada Familia is made by the people and is mirrored in them. It is a work that is in the hands of God and the will of the people.” Building work on the ‘Holy Family’ church continues, and is expected to be finished in the first third of the 21st century.

SPORT

PGA CATALUNYA
Phone: +34 97 247 2577
Email: info@pgacatalunya.com
Address: 701 Caldes de Malavella, 17455 Girona
Website: www.pgacatalunya.com

Regarded as one of Europe’s finest golf courses and located a short flight from Barcelona, the PGA Catalunya is an ideal spot to enjoy a day trip out of the city and play nine or 18 holes. Recently voted one of the top 100 golf courses in the world, the PGA Catalunya has previously hosted the Spanish Open, and is located 45 minutes to the north of Barcelona where this wonderful course is sheltered by the Girona Mountains. The landscape is beautiful, and the golf will provide a challenge to players of all abilities through the five tee-off points available at every hole. This course is a must for golf fans looking to enjoy a few rounds in a peaceful location. Once you’ve finished, the recently opened Catalunya Resort Club House is the perfect place to head to for a relaxing drink and a chat about the day. The Club House has an excellent bistro and restaurant, and a function room available for events and social occasions.
WHAT TO DO ➤ DURING THE DAY

FAMILY

LAS RAMBLAS
Despite being one of the simplest things to do in Barcelona, taking a stroll along Las Ramblas is one of the most rewarding. Barcelona’s most famous street is actually a series of interconnecting roads that stretch 1.2 kilometers through the center of Barcelona, from the Placa Catalunya to Port Vell. What sets Las Ramblas apart is that in a city of small, interconnecting alleys, this wide boulevard has flourished into the focal point of the city for many Barcelonans. Attractions along Las Ramblas include the spectacular La Boqueria, a market place full of culinary delights; Gran Teatre del Liceu, Barcelona’s renowned opera house; Font de Canaletes, a fountain and meeting point for urbanites and the Palau de la Virreina, a beautiful Baroque palace. The street entertainers of Las Ramblas have become world famous and often imitated in other countries. These colorful characters are usually to be found standing perfectly still, statue-like; they will spring into life for a handful of change. You can expect to see anything from contortionists to dancers, and these highly accomplished individuals will always bring a smile to the face of the watching crowds. Market stalls selling an assortment of traditional wares line the street, and with coffee shops and tapas bars aplenty, Las Ramblas is the ideal place to relax with a drink and watch the world go by.

CENTRE DE CULTURA CONTEMPORANIA DE BARCELONA
Phone: +34 93 306 4100
Email: global@cccb.org
Address: Carrer Montcada 15-23
Website: www.cccb.org/en
One of Europe’s most up-and-coming cultural centers, the CCCB (Centre de Cultura Contemporania de Barcelona) plays host to a wide variety of exhibitions and performances, from national and international artists. Inside the stunning glass structure is a wealth of knowledge which makes the CCCB one of the city’s most popular museums. A diverse range of displays cover elements such as photography, social issues, historical trends, events and art. Since its inception in 1994, the reputation of the CCCB has grown to occupy its now unarguable position as one of Catalonia’s must-see sights for cultural enthusiasts.
WHAT TO DO ➤ DURING THE DAY

MUSEU PICASSO
Phone: +34 93 256 3000
Email: museupicasso@bcn.cat
Address: Carrer Montcada 15-23
Website: www.museupicasso.bcn.es
The life of one of the world’s most famous artistic talents is the central theme of one of the world’s finest museums, the Museu Picasso in Barcelona. Famous for having co-founded the cubist movement and for his unique style, easily recognizable and renowned throughout the world to this day, Pablo Picasso’s life is now immortalized in one of Europe’s finest art-themed experiences. Picasso had numerous studios in Barcelona, and lived in the city on several occasions, and the museum showcasing his work opened to the public in 1963. There are over 3,800 of Picasso’s works on display as part of the Museu Picasso’s permanent collection, and exhibitions run throughout the year. Private, guided tours in a variety of languages are available on request. Please ask your concierge to make enquiries on your behalf.

HELICOPTER TOUR OF BARCELONA
Phone: +34 93 730 4911
Email: info@barcelonahelicopters.com
Address: Heliport Teresa Vila, Ullastrell, 08231
Website: www.barcelonahelicopters.com
Barcelona Helicopters offers you a new experience in the world of tourist flights, and an exciting way to take in the city. Flyers can visit anywhere in Catalonia and go wherever they please, flying aboard a top-of-the-range helicopter. Barcelona Helicopters lets you design your own tourist flight route, with a host of different options available to flyers; from flying alone on a Robinson 22 with the pilot, to sharing the thrills and experiences on a two or three person flight plus pilot on a Robinson 44. Barcelona Helicopters will give a presentation on how their helicopters work for aircraft enthusiasts, and their base, which is located at the Heliport Teresa Vilà d’Ullastrell in Vallès Occidental, is wholly owned by the company. In addition to the heliport, the Sabadell Airport is also a launch point for tourist routes around Catalonia.
POBLE ESPANYOL DE MONTJUIC

Phone: +34 93 508 6300
Email: info@poble-espanyol.com
Address: Avinguda Marquès de Comillas, 13
Website: www.poble-espanyol.com

Poble Espanyol de Montjuic is one of Barcelona’s most popular tourist attractions, giving visitors an insight into traditional architecture and village life from a variety of Spanish regions without having to leave the confines of the park. Hosting a wide range of craft shops which sell high-quality, traditional goods, Poble Espanyol also features traditional flamenco shows. All the buildings in the village have been faithfully preserved or recreated to give an authentic feel, making it a must-see for those with an interest in period history. Concerts and shows are also held in the outdoor courtyard during spring and summer; ask your concierge for listing information and to book the best seats.

THE GOTIC QUARTER

Contact: BGB Barcelona Guide Bureau
Phone: +34 93 268 2422
Email: bgb@bgb.es
Address: Via Laietana, 54, 3-4, 08003
Website: www.bgb.es

The Gothic Quarter of Barcelona is an area steeped in history. Originally dating from the Roman era, many of the buildings in the Barri Gòtic are from the Medieval period. The Catedral de la Santa Creu i Santa Eulàlia, or the Barcelona Cathedral, is one of the many stunning attractions in the area, a breathtaking 15th century cathedral that is particularly famous for its gargoyles. Private guides can be organized through the Barcelona Guide Bureau, an experienced Barcelona tourist agency that will conduct guided tours throughout Barcelona and the surrounding area, and which is happy to arrange private, specialized tours for you and your family.
WHAT TO DO ➤ DURING THE DAY

ENCHANTED CARRIAGE EXCURSION
Phone: +34 93 270 2048
Email: info@lifestylebarcelona.com
Address: Calle Mallorca 260 - 262, 5ª 3ª, 08006
Website: www.lifestylebarcelona.com

Let yourself be whisked away on one of the most romantic trips Barcelona has to offer: an enchanted carriage ride through the beautiful Penedès region of Barcelona. Famous for its wine, this idyllic setting is the perfect location for a picturesque carriage ride. This outing will take you out of the gentle slopes of Barcelona, deep into the vineyards of the Penedès, and give you the chance to sample some of the region’s famous wines. A heavenly dinner will then be prepared for you to enjoy as the sun sets over the distant hills; the perfect end to the perfect day. This is a ride fit for royalty and a fairytale day out that will delight all true romantics.

UNDERWATER WINE TREASURE DIVE
Phone: +34 93 270 2048
Email: info@lifestylebarcelona.com
Address: Calle Mallorca 260 - 262, 5ª 3ª, 08006
Website: www.lifestylebarcelona.com

There are some people who will do anything for the perfect glass of wine, including heading to the bottom of the sea. The Underwater Wine Treasure Dive is one of the more unusual activities in Barcelona and will be a favorite for divers and wine lovers alike. Underwater wineries are few and far between, and Barcelona presents visitors with the unique opportunity to discover one of the finest examples in Europe. A great trip, especially for couples, it includes an interesting history of underwater wine storing, a guide to the aquatic wine cellar, a chance to explore the magical underwater landscape and, of course, a glass or two of the fantastic, unusual wine to enjoy with your evening meal.
When Barcelonans go out at night, they really mean night; restaurants and bars are busiest around 10pm and most clubs do not warm up until around 2am, so if you are heading out, expect to be late, or early, returning to bed.

**CULTURAL**

**PALAU DE LA MÚSICA CATALANA**
Phone: +34 93 244 2882
E-mail: atencioclient@palaumusica.cat
Address: Palau de la Música Catalana 4-6, Carrer Sant Pere Més Alt, s/n, 08003
Website: www.palaumusica.cat

Opened in 1908, the Palau de la Música Catalana remains one of the finest concert halls in the world, and is a cultural highlight of Barcelona. A UNESCO World Heritage Site, the Palau Música Catalana is well worth a visit, even if you are unable to attend one of their famous concerts. If you do decide to attend any of the fantastic musical offerings, then the Palau Música Catalana will provide an exclusive VIP experience, including a special meal in an exclusive area, such as the Lluís Millet Room, or a private concert with a gala dinner at the Petit Palau.

**BAR**

**BOADAS COCKTAIL BAR**
Phone: +34 93 318 9592
Address: Boadas Bar, Carrer Tallers 1

All serious cocktail lovers should head for Boadas. Ideally located at the top of Las Ramblas, Barcelona’s oldest cocktail bar is a favorite of locals and visitors alike. Established in 1933, the bar is a great place to head for a pre-dinner drink; expect the quality of the drinks to keep you coming back for more. The bartenders are true professionals, and the daiquiris alone are worth traveling to Barcelona for.

**MIRABLAU**
Phone: +34 93 434 0035
Email: mirabe@mirabe.com
Address: Mirablau, Plaza Doctor Andreu s/n, 08035
Website: www.mirablaubcn.com

Situated on Mount Tibidabo, this cocktail bar offers a staggering view of Barcelona. The beach, the Sagarda Família, and the skyline of Barcelona are all beautifully illuminated and visible through the enormous windows at the side of the bar. The cocktails are high-quality, and the bar has a laid-back vibe, as most of the guests are happy to relax and chat while they enjoy the breathtaking scene out of the window. With its intimate feel, Mirablau is a great place to come for a romantic drink.
WHAT TO DO ➤ DURING THE NIGHT

GRAN TEATRE DEL LICEU
Phone: +34 93 485 9900
Email: lopd@liceubarcelona.cat
Address: Gran Teatre del Liceu, La Rambla, 51-59, 08002
Website: www.liceubarcelona.cat
One of Spain’s finest opera houses, the Liceu was rebuilt for a second time after being partially destroyed by fire in 1994, and never fails to impress visitors with its opulence. Guided tours are available for those wishing to sample the fabulous modernist design; however the real delight comes in witnessing a performance. Take a seat among the splendor and savor the atmosphere as you enjoy some of the finest operas in the world, with performances from stars such as Montserrat Caballé, Josep Carreras and Jaume Aragall. The opera house is one of the finest in Europe, and the Liceu hosts major opera productions throughout the year as well as ballet and symphony concerts.

CARPE DIEM LOUNGE CLUB
Phone: +34 647 77 9999
Email: info@cdlcbarcelona.com
Address: Passeig Marítim, 08003
Website: www.cdlcbarcelona.com
Ideally located on the beachfront, Carpe Diem Lounge Club is the place to be seen in Barcelona. The view over the beach provides the perfect setting for this exclusive club, and the VIP area is a series of white chill out beds, where the crème de la crème of the Barcelona social scene can be seen sipping drinks; expect to see many of FC Barcelona’s footballers in Carpe Diem. The club’s relaxed vibe makes it perfect for those who want to enjoy their drinks in a fashionable area, but an atmosphere which is lively enough to keep guests entertained all night long.

THE SUTTON CLUB
Contact: Kevin Fortuny
Phone: +34 67 054 7946
Email: Kevin@thesuttonclub.com
Address: C/ Tuset, 13, 08006
Website: www.thesuttonclub.com
A well-known rendezvous for the stylish clientele of Barcelona, the Sutton Club is one of the city’s hottest hang outs. The club, opened in 2001, has earned a reputation for attracting high-class clientele; the guest list has been known to feature stars such as actor Nicolas Cage and sport stars such as Ronaldhino, Deco, Ronaldo, Carlos Puyol, Gemma Menguail and Rafael Nadal. The club is made up of seven different environments and has two VIP areas that offer a chance to mingle with the great and the good of Barcelona. The Sutton Club is a must for those who love to dance the night away, as the club features a DJ and a spacious dance floor.

THE SUTTON CLUB
Contact: Kevin Fortuny
Phone: +34 67 054 7946
Email: Kevin@thesuttonclub.com
Address: C/ Tuset, 13, 08006
Website: www.thesuttonclub.com

CULTURAL

GRAN TEATRE DEL LICEU

THE SUTTON CLUB
What to do ➤ During the Night

MONVÍNIC
Phone: +34 93 272 6187
E-mail: info@monvinic.com
Address: Monvínic, Diputació, 249, 08007
Website: www.monvinic.com

Wine connoisseurs need look no further than Monvínic; the ultimate wine bar, which approaches drinking wine with an enthusiasm and intensity rarely seen in any bar. The bar has a chic and comfortably modern décor; however the star attraction is undoubtedly the wine list, which is vast enough to require a computer tablet to make searching for the right vintage a more pleasurable experience. As can be expected with such a prestigious selection, Monvínic features rare wines from all over the world, and if you are unfamiliar with any of the wines on offer then check out the extensive library that the bar holds. For those truly passionate about wine, there is the exclusive ‘Friends of Monvínic’ club, which includes preferential access to tastings, invitations to presentations and conferences and advice on the creation of private cellars.

WATCH FC BARCELONA AT CAMP NOU
Phone: +34 90 218 9900
E-mail: vip@fcbarcelona.cat
Address: Estadi Camp Nou, Carrer d’Aristides Maillol, 12, 08028
Website: www.fcbarcelona.com/web/english

Ask any Catalonian what their true passion is and you are more than likely to receive the same response: FC Barcelona. This fantastic football team plays at Camp Nou, one of the most impressive stadiums in the world with a seating capacity of 99,354. While a day visit to the stadium is a great option and will provide an interesting tour of the ground, the most exciting option is attending a game, which will give you the opportunity to watch stars such as Lionel Messi and Xavi Henandez dazzle you with their football skills. The VIP experience at Camp Nou gives you the chance to secure the best seats in the house, directly behind the managers’ dugout, or an exclusive box, which offers unparalleled comfort as well as a fantastic view of the pitch. Games are usually played on Saturday and Sunday evenings and the season runs from August to May.

OTTO ZUTZ
Phone: +34 93 238 0722
Address: Otto Zutz Club, Lincoln, 15, 08006
Website: www.ottozutz.com

A three-story building based on a New York disco, Otto Zutz is the ideal destination for those who like nothing better than to dance into the small hours. The party does not really start until 2am, making it a venue of choice for the serious party goers of Barcelona. The music is mainly hip-hop, RnB and funky house; and dress code is definitely dress to impress. While this may be the club of choice for those looking to let their hair down, it is still a seriously trendy venue; expect to see some famous faces in the crowd, here to enjoy the music on offer from top DJs.
WHAT TO DO ➤ DURING THE NIGHT

CASINO BARCELONA
Phone: +34 93 225 7878
Email: info@casino-barcelona.com
Address: Marina Village, Marina 19-21, Barcelona 08005
Website: www.casino-barcelona.com

A CASINO BY THE SEA
In the Port Olímpic next to the iconic Hotel Arts, Casino Barcelona offers a rich gaming universe between 10am and 5am. French and American roulette, blackjack tables, mini baccarat, “Caribbean poker style”, Texas Hold'em and Omaha poker, the very latest in slot machines, restaurants to suit every taste, bars, disco... countless leisure possibilities that will give all our visitors a pleasant surprise.

The extensive slot machine gallery, with interconnecting islands and big jackpots, leads into the main room with the traditional gaming tables, the Gaming Lessons zone, the High Limits and the Poker Place, where cash games and major national and international championships are staged every day.

IN SPRING: POKER
Casino Barcelona becomes the capital of the poker world with the most important competitions: the Full Tilt Poker Series, in spring, the World Poker Tour—bringing together the 400 best international gamblers—and the Unibet Open.

Summer sees the arrival of the top European competition: the European Poker Tour. With a thousand participants, it is the great festival of poker, which will be held in Barcelona for the eighth year running.

MORE THAN GAMING AT CASINO BARCELONA
The casino’s culinary offer is truly impressive: three restaurants open every day, the Japanese Teppan-Yaki, the Casino’s Mediterranean haute cuisine restaurant and Casino Café, a space in which to savor delicious Spanish tapas accompanied by the best wines from our cellar; the La Brasserie restaurant with an extensive seasonal buffet and live music on Thursday, Friday and Saturday evenings; a disco for staging live performance and dinner shows, and three bars.

A thousand different stories at Casino Barcelona.
What to do ➤ Featured Events

It's not surprising that such a proud sporting nation, currently the football World Cup Champions, should host international sporting events such as the Barcelona Open and the Spanish Grand Prix. But sport is not the only attraction in Barcelona. The city is host to an exciting calendar of festivals, the highlight of which is the Festival of Sant Joan.

**Formula 1 Spanish Grand Prix**

**May 13, 2012**

Phone: +34 93 571 9700  
Email: comercial@circuitcat.com  
Address: Carretera Granollers, a Pared, 08160 Montmeló  
Website: www.circuitcat.com

The first Grand Prix of the season in Europe, the Spanish Grand Prix, is one of the most important in the F1 calendar. Taking place at the Circuit de Catalunya, the race is one of the highlights of the Spanish social season. Those looking to enjoy the race in the most luxurious manner will find the Gold Suite to their liking. In an ideal position, just in front of the pit lane, the pit garages and the main straight, the Gold Suite can host between 30 and 60 people, and along with plasma screens, air conditioning, light panels, carpeted floor and panorama windows, a personalized catering option can also be arranged.

**Festival of Sant Joan**

**June 23, Annually**

Website: www.santjoanfestivaldecine.es

It is fair to say that Barcelonans enjoy a festival. During the summer months, the abundance of events dedicated to patron saints, music and dance mean that the city can feel like it is constantly partying. One of the largest festivals is the Nit de Sant Joan, which is celebrated on 23 June, traditionally the longest day of the year. The citizens of the various neighborhoods of Barcelona all take part in the festivities, which are still centered round the pagan idea of celebrating the sun. The celebrations include fireworks, bonfires and pyrotechnics, and the best way to see the festival is to head out into the streets, to witness the ceremonial burning of old furniture and unwanted items. The revelry usually lasts until sunrise the next day; if you’re looking to experience a fine Spanish custom, then this is the festival to head for.

**Barcelona Open Banc Sabadell**

**April 23-29, 2012**

Phone: +34 93 203 7852  
Address: C/ Bosch i Gimpera, 5-1308034  
Website: www.barcelonaopenbancosabadell.com

The Barcelona Open Banc Sabadell tennis tournament is the highlight of the Spanish tournament season, and one of the finest sporting events in Barcelona. Part of the ATP 500 Series, during the last seven years the tournament has been dominated by Rafael Nadal, who has won the title six times. Located at the Real Club De Tenis, the tournament always produces a high standard of tennis and tickets are like gold dust. For the VIP experience, head to the exclusive Village for star-studded treatment and to mingle with the athletes and members of Barcelona’s high society.
It will come as no surprise that Barcelona offers a wealth of shops; after all, the city is one of the cultural centers of Europe. From designer stores to unique boutiques, the city has something for everyone, and the pedestrianized nature of much of the city makes shopping in Barcelona a pleasurable experience.

**BEST SHOPPING AREAS / DISTRICTS**

**PASSEIG DE GRÀCIA**

Considered to be the most expensive street in the whole of Spain, Passeig de Gràcia is notable in part for its fine architecture, in particular la Casa Batlló, La Casa Milà and Illa de la Discòrdia. What really sets the Passeig de Gràcia apart from other areas of the city, however, is the shopping. With brands such as Adolfo Dominguez, Loewe, Chanel, Yves-Saint-Laurent, Hermès, Laurel and Purificación García, in the finest shops in the city, Passeig de Gràcia is the place to go for Elite Travelers looking to find the very best in fashionable clothing.

**SHOPS**

**SANTA EULALIA**

Phone: +34 93 215 0674  
Address: Paseo de Gracia 91, 08008  
Website: www.santaeulalia.com

Since its establishment in 1843, Santa Eulalia has remained one of Barcelona’s premium fashion centers. The clothes remain fresh and on trend, with brands such as Tod’s, Prada, Sergio Rossi, Dior, Balenciaga, Jimmy Choo, Stella McCartney and Ann Demeulemeester. The shop offers a bespoke tailoring service and is a favorite of the Barcelona social elite.

**BAGUÉS-MASRIERA**

Phone: +34 93 216 0174  
Email: info@masriera.es  
Address: Passeig de Gràcia, 08007  
Website: www.masriera.es

With a history stretching back to 1839, this famous shop is one of the finest jewelry stores in all of Spain. Established by the Masriera family, who went on to create jewelry pieces for several royal families, the firm merged with Bagues in 1985 to bring together two of the oldest jewelers in Barcelona. The flagship store in the Passeig de Gràcia features many items of exquisite beauty and is a must visit for those wishing to purchase delicate and unique designs.

**LA COMERCIAL**

Phone: +34 93 315 0586  
Email: info@lacomercial.info  
Address: Rec 72, 08003  
Website: www.lacomercial.info

La Comercial has expanded from its origins as a ladies fashion store to several shops spread out over the El Born district. The shops are a great place to find excellent brands and feature a range that includes clothing, fragrances and jewelry. Some of the famous brands on offer include Guenchy, Paul Smith and Alexander McQueen.

**GONZALO COMELLA**

Phone: +34 93 416 1516  
Address: Passeig de Gràcia 1, 08007  
Website: www.gonzalocomella.com

Gonzalo Comella has been a point of call for Catalonians for nine generations, providing the city with top designers and brands in an accessible and warm environment. Constantly ahead of current trends, this family-run boutique is where the fashion conscious in Barcelona head for inspiration. One of the three Gonzalo Comella shops, the flagship store on Passeig de Gràcia includes brands such as Gucci, Marc Jacobs, Prada, Paul Smith, Calvin Klein, Emporio Armani and Dolce & Gabbana.
WHAT TO DO ➤ SHOPPING

SHOPS

QUEVIURES MÚRRIA
Phone: +34 93 215 5789
Address: Roger de Llúria, 85, 08009
Website: www.murria.cat
For the Elite Traveler who desires something other than clothes, but still wants top quality, head to Queviures Múrria. A delicatessen of the highest quality, the shop sells a selection of cheeses, wines and chocolates amongst other items, and has won numerous national and international awards. The shop’s glamorous, old fashioned façade is instantly engaging, and the warm décor inside is complemented by the artwork on display. A great place to head to for cheese-lovers, Queviures Múrria is a feast for the senses.

ZASTWO
Phone: +34 93 301 6366
Address: Calle Mallorca 275, 08002
Website: www.zastwo.com
Handily located on Las Ramblas, Zastwo has become a haven for Barcelona’s young, fashion-hungry elite. Not only focused on clothes, Zastwo stores feature innovative interior design and modern music to enhance customers’ shopping experiences. The store has all the top brands you would expect, such as Alexander McQueen, Roberto Cavalli and Valentino, but the emphasis is very much on providing on-trend clothes for the younger generation of Barcelona’s social circle.

JOFRÉ
Phone: +34 93 185 0000
Email: jofre@jofre.es
Address: Passeig de Gracia 104, 08008
Website: www.jofre.es
Since 1929, Jofré has been relied upon by Barcelonans to provide high-quality, up-to-the-minute clothing. One of the city’s premium luxury boutiques, Jofré features brands such as Balenciaga, Miu Miu, Chole, Bottega Veneta, Dior and many more, in order to meet shoppers’ demands for high-end style. Another family-run company, Jofré has expanded to include shops around the world, but the flagship store can be found on the Passeig de Gràcia.

PERSONAL SHOPPING

With the sheer size of Barcelona, and its wide variety of shops, trying to find that perfect outfit in the Catalan capital can be a little hard. Thankfully, a number of personal shopping services exist to ensure that even if you are feeling like Cinderella, you can go to the ball.

BARCELONA GUIDE BUREAU (BGB)
Contact: BGB Barcelona Guide Bureau
Phone: +34 93 268 2422
Email: bgb@bgb.es
Address: Via Laietana, 54, 3-4, 08003
Website: www.bgb.es
The BGB offer a number of personal shopping options. The company’s highly-trained personal shoppers can provide valuable knowledge of what shops will suit your needs, are able to help with potential language barriers and will be your host for the day. Shopping tours are either four or eight hours, and you can choose to either stroll around the city at your leisure, or be chauffeur driven to your destinations. The BGB shopping tour will offer visitors the most exclusive areas of the city, and help you find the perfect mementos of your trip.

LIFESTYLE
Phone: +34 93 270 2048
Email: info@lifestylebarcelona.com
Address: Calle Mallorca 260 - 262, 5º 3ª, 08006
Website: www.lifestylebarcelona.com
Lifestyle Barcelona has created a stunning shopping tour for Elite Travelers. With a limousine on a standby, you will travel down the Passeig de Gràcia, the city’s fashion center. One of their many experienced shopping consultants will take you to the finest shops in Barcelona, and advise you on the latest fashion trends, and will tailor the whole experience to suit your unique, personal style.
## WHAT TO DO ➤ SHOPPING

### FASHION AND ACCESSORIES

<table>
<thead>
<tr>
<th>Store Name</th>
<th>Phone</th>
<th>Address</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ARMANI COLLEZIONI</strong></td>
<td>+34 93 487 9544</td>
<td>Paseo de Gracia 68-72, 8008</td>
<td><a href="http://www.armanicollezioni.com">www.armanicollezioni.com</a></td>
</tr>
<tr>
<td><strong>BALenciaga</strong></td>
<td></td>
<td>SANTA EULALIA</td>
<td><a href="http://www.balenciaga.com">www.balenciaga.com</a></td>
</tr>
<tr>
<td><strong>Burberry</strong></td>
<td>+34 93 215 8104</td>
<td>Passeig de Gracia 56, 08007</td>
<td><a href="http://www.burberry.com">www.burberry.com</a></td>
</tr>
<tr>
<td><strong>CéLINE</strong></td>
<td></td>
<td>SANTA EULALIA</td>
<td><a href="http://www.celine.com">www.celine.com</a></td>
</tr>
<tr>
<td><strong>CHANEL</strong></td>
<td>+34 93 488 2923</td>
<td>Paseo de Gracia 70, 08008</td>
<td><a href="http://www.chanel.com">www.chanel.com</a></td>
</tr>
<tr>
<td><strong>Chloé</strong></td>
<td></td>
<td>JOFRE</td>
<td><a href="http://www.chloe.com">www.chloe.com</a></td>
</tr>
<tr>
<td><strong>Diane Von Furstenberg</strong></td>
<td></td>
<td>GONZALO COMELLA</td>
<td><a href="http://www.dvf.com">www.dvf.com</a></td>
</tr>
<tr>
<td><strong>Dolce &amp; Gabbana</strong></td>
<td>+34 93 410 1161</td>
<td>Avenida Diagonal, 617-619</td>
<td><a href="http://www.dolcegabbana.com">www.dolcegabbana.com</a></td>
</tr>
<tr>
<td><strong>Donna Karan</strong></td>
<td>+34 93 241 9480</td>
<td>8, Tenor Vinas</td>
<td><a href="http://www.donnakaran.com">www.donnakaran.com</a></td>
</tr>
<tr>
<td><strong>Dries Van Noten</strong></td>
<td></td>
<td>JEAN PIERRE BUA</td>
<td><a href="http://www.driesvannoten.be">www.driesvannoten.be</a></td>
</tr>
<tr>
<td><strong>Fendi</strong></td>
<td>+34 93 453 6269</td>
<td>Muntaner 69, 08011</td>
<td><a href="http://www.fendi.com">www.fendi.com</a></td>
</tr>
<tr>
<td><strong>Giorgio Armani</strong></td>
<td>+34 93 200 9901</td>
<td>Avinguda Diagonal, 624, 08021</td>
<td><a href="http://www.giorgioarmani.com">www.giorgioarmani.com</a></td>
</tr>
<tr>
<td><strong>Givenchy</strong></td>
<td></td>
<td>GONZALO COMELLA</td>
<td><a href="http://www.givenchy.fr">www.givenchy.fr</a></td>
</tr>
<tr>
<td><strong>GUCCI</strong></td>
<td>+34 93 416 0620</td>
<td>Paseo de Gracia 76, 08008</td>
<td><a href="http://www.gucci.com">www.gucci.com</a></td>
</tr>
<tr>
<td><strong>Hermès</strong></td>
<td>+34 93 488 0540</td>
<td>Avenida Pau Casals 13, 08021</td>
<td><a href="http://www.hermes.com">www.hermes.com</a></td>
</tr>
<tr>
<td><strong>Hugo Boss</strong></td>
<td>+34 93 202 3222</td>
<td>Avenida Diagonal 576, 08021</td>
<td><a href="http://www.hugoboss.com">www.hugoboss.com</a></td>
</tr>
<tr>
<td><strong>Jean Paul Gaultier</strong></td>
<td>+34 93 439 7100</td>
<td>Diagonal 469, 08036</td>
<td><a href="http://www.jeanpaul-gaultier.com">www.jeanpaul-gaultier.com</a></td>
</tr>
<tr>
<td><strong>Jimmy Choo</strong></td>
<td>+34 93 272 6959</td>
<td>Paseo de Gracia, 97, 08007</td>
<td><a href="http://www.jimmychoo.com">www.jimmychoo.com</a></td>
</tr>
<tr>
<td><strong>John Varvatos</strong></td>
<td></td>
<td>SAINT EULALIA</td>
<td><a href="http://www.johnvarvatos.com">www.johnvarvatos.com</a></td>
</tr>
<tr>
<td><strong>Lanvin</strong></td>
<td></td>
<td>SAINT EULALIA</td>
<td><a href="http://www.lanvin.com">www.lanvin.com</a></td>
</tr>
<tr>
<td><strong>Louis Vuitton</strong></td>
<td>+34 93 467 0960</td>
<td>Paseo de Gracia 82, 08008</td>
<td><a href="http://www.louisvuitton.com">www.louisvuitton.com</a></td>
</tr>
</tbody>
</table>
WHAT TO DO ➤ SHOPPING

MARC JACOBS
SAINT EULALIA
Website: www.marcjacobs.com

MARNI
Phone: +34 93 209 6516
Address: Josep Bertrand, 3, 08021
Website: www.marni-international.com

MICHAEL KORS
GONZALO COMELLA
Website: www.michaelkors.com

MISSONI
GONZALO COMELLA
Website: www.missoni.com

MIU MIU
SAINT EULALIA
Website: www.miumiu.com

MOSCHINO
ZASTWO
Website: www.moschino.it

OSCAR DE LA RENTA
FARAH NOVIAS
Phone: +34 93 414 3599
Address: Muntaner, 261
Website: www.oscardelarenta.com

PAUL SMITH
M69 BARCELONA
Website: www.paulsmith.co.uk

PRADA
SAINT EULALIA
Website: www.prada.com

SALVATORE FERRAGAMO
Phone: +34 93 342 4943
Address: Paseo de Gracia 98, 08008
Website: www.ferragamo.com

TOD’S
SAINT EULALIA
Website: www.todsgroup.com

VALENTINO
Phone: +34 93 368 3219
Address: Paseo de Gracia 108, 08008
Website: www.valentino.com

VERSACE
ZASTWO
Website: www.versace.com

YVES SAINT LAURENT
Phone: +34 93 200 3955
Address: Paseo de Gracia 102, 08008
Website: www.ysl.com

WACHES AND JEWELRY

CARTIER
Phone: +34 93 488 2037
Address: Paseo de Gracia 35
Website: www.cartier.com

CHANEL
Phone: +34 93 488 2923
Address: Paseo de Gracia 70, 08008
Website: www.chanel.com

CHOPARD
Phone: +34 93 467 5436
Address: Paseo de Gracia 78
Website: www.chopard.com

Dior Horlogerie
Phone: +34 93 414 7262
Address: Avenida Pau Casals 24, 08021
Website: www.diorhorlogerie.com

FRED
RABAT
Phone: +34 93 384 4111
Address: Passeig de Gracia, 99 08008
Website: www.fred.com

TIFFANY
MANDARIN ORIENTAL
Phone: +34 93 487 4669
Address: Passeig de Gràcia, 38-40 08007
Website: www.tiffany.com
NEED TO KNOW ➤ MARINAS

The Mediterranean provides Spain with a stunning backdrop for sailing, with gorgeously clear water gently lapping at the beautiful beaches of Catalonia and unrivaled seafood for Barcelona’s restaurants. There is a wealth of sailing options available in the Mediterranean and the city provides world class facilities to harbor yachts.

**MARINA PORT VELL**
Contact: Mr Alfonso Echegaray
Phone: +34 93 484 2300
Email: info@marinaportvell.com
Address: Escar 26, 08039
Website: www.marinaportvell.com

The location of the Marina Port Vell makes it a popular choice amongst superyacht owners. Situated just a five minute walk from Las Ramblas, the Marina is ideally placed for shopping, dining and visiting the fantastic sights in the Gothic Quarter. The facilities at this marina are superb, with electricity and Wi-Fi, 24-hour security and a 400-tonne dry dock. The marina has 410 berths in service all year for yachts up to 180 meters (590 feet).

**VILANOVA GRAND MARINA**
Contact: Ignacio Erroz, General Manager
Phone: +34 93 810 5611
Email: info@vilanovagrandmarina.com
Address: Moll de Ponent s/n, 08800 Vilanova i la Geltrú
Website: www.vilanovagrandmarina.com

Specifically designed to accommodate superyachts, the Vilanova is one of the few harbors in Europe to be created this way. The marina has 49 spacious moorings which range from 25 to 80 meters (82 to 262 feet). In addition, the marina provides a specialist repair area for large boats as well as high quality technical services; facilities include electricity, cable TV and Wi-Fi. Located 20 minutes from Barcelona International Airport and 40 minutes away from the center of Barcelona, the marina is located in the picturesque town of Vilanova and experiences sunny weather all year round. The marina is perfectly situated for heading to the delights of the Mediterranean: Marbella, Majorca, Ibiza, and Sardinia.

**PORT FORUM**
Contact: Xaver Soriaro
Phone: +34 93 356 2725
Email: info@portforum.net
Address: C/De La Pau, 12, CP 08930, Sant Adria de Besos
Website: www.portforum.net

Port Forum is a state-of-the-art marina just a short journey from Barcelona. The marina boasts 31 berths for boats of up to 80 meters (262 feet), and 170 berths for boats between 10 and 25 metres (32 to 82 feet). Port Forum has an excellent technical area which offers quality repair services, and the marina offers the full complement of facilities, with Wi-Fi, fresh water, cable TV and ISPS. There are a number of bars and restaurants in the locality, and with urban ferries that connect straight to Las Ramblas, Port Forum has everything superyacht owners could possibly require.
NEED TO KNOW ➤ PRIVATE JET TERMINALS

CORPORATE JETS BCN
Phone: +34 93 674 4141
Email: comercial@corporatejetsbcn.com
Address: Av. Corts Catalanes 2, 2º 15 - 08173 Sant Cugat del Vallès
Website: www.corporatejetsbcn.com

Corporate Jets BCN is an air charter operator based at Barcelona Airport located 10 kilometers southwest of Barcelona, and one of the busiest airports in Europe. Corporate Jets operates its own fleet of aircraft and highly values personal service. The jets are luxurious, affording passengers utmost comfort and style, and the whole journey will be tailored to suit the needs of Elite Travelers. Along with an on-board service including a fantastic dining menu, Corporate Jets will arrange airport pick up and can hire lounge areas at the airport if necessary.

GESTAIR FBO
Phone: +34 91 627 5670
Email: charter@gestair.com
Address: Gestair, Zona Aeroport, 08820 El Prat de Llobregat
Website: www.gestair.com

Gestair is an FBO based at Barcelona Airport. The largest operator in the Iberian peninsular, Gestair has a large fleet of aircraft, and offers a wealth of services from its base at the airport. Thirty years of handling air services and highly rated facilities make Gestair the premier operator for those looking for a ground service that can provide comfort and luxury. Gestair has a VIP lounge available and will provide personalized catering and arrange transport for use outside of the airport.

ASSISTAIR FBO
Phone: +34 93 298 3337
Email: bcnairport@assistair.net
Address: Assistair, Terminal Corporativa, Aeroport del Prat, 08820 Prat de Llobregat
Website: www.assistair.net

Another FBO located at Barcelona Airport, Assistair has 20 years of experience in the industry and a reputation for first-rate handling services. Assistair can provide handling for a variety of aircraft, from aerotaxis or private aircraft to ambulances, and offers a lounge area fully equipped with satellite TV, Wi-Fi and an internet corner. The company also provides high-quality catering which can be personalized to suit elite travelers’ tastes. In addition, Assistair provides a car or limousine to take you to your destination once you have arrived.

OXYGEN AVIATION
Phone: +44 (0)1403 237 010
Email: info@oxygenaviation.com
Website: www.oxygenaviation.com
Twitter: http://twitter.com/oxygenaviation

Services: Oxygen Aviation is synonymous with excellence in private jet travel. By consistently providing an unsurpassed level of service, Oxygen Aviation has become a major force in the private jet market that offers total worldwide coverage.

It offers a full aviation solution; aircraft charter, sales, management, block-hours and consultancy. You have choices where to spend your time, money and energies, and you will be sure to have more of each of these, once you begin traveling with Oxygen Aviation.

ACKNOWLEDGEMENTS:

QUINTESSENTIALLY TRAVEL
Phone: +1 646 215 2167
Email: info@quintessentiallytravel.com
Website: www.quintessentiallytravel.com

A sister company to Quintessentially – the world’s leading private members’ club & luxury lifestyle group – Quintessentially Travel is a bespoke global travel operator, offering exclusive travel to the world’s elite, organising everything from flights, private jets, transfers, and accommodation, to private tours and concierge services.
WHEN BEST TO GO
The early and late months of summer are the best times to visit Barcelona, in June, July and September, when the temperature hovers around 23°C. Spring and autumn are still pleasant, and Barcelona remains a tourist hotspot even in the winter, although with temperatures at around 11°C at this time of year, it is best to bring warm clothes.

LOCAL CUSTOMS/ATTIRE
As well as identifying themselves with Spain and Spanish culture, Barcelonans are Catalonians and speak Catalan. Barcelona is typical of Europe in its attitude to clothing, and Barcelonans are generally welcoming and cheerful. In Barcelona, people rise late, take an afternoon siesta, eat an evening meal around 10pm and then begin their evenings.

<table>
<thead>
<tr>
<th>Mean temperature (°C)</th>
<th>Total rainfall (mm)</th>
<th>Number of rainy days</th>
</tr>
</thead>
<tbody>
<tr>
<td>Month</td>
<td>Daily minimum</td>
<td>Daily maximum</td>
</tr>
<tr>
<td>January</td>
<td>6</td>
<td>13</td>
</tr>
<tr>
<td>February</td>
<td>7</td>
<td>14</td>
</tr>
<tr>
<td>March</td>
<td>9</td>
<td>16</td>
</tr>
<tr>
<td>April</td>
<td>11</td>
<td>18</td>
</tr>
<tr>
<td>May</td>
<td>14</td>
<td>22</td>
</tr>
<tr>
<td>June</td>
<td>18</td>
<td>25</td>
</tr>
<tr>
<td>July</td>
<td>21</td>
<td>28</td>
</tr>
<tr>
<td>August</td>
<td>21</td>
<td>28</td>
</tr>
<tr>
<td>September</td>
<td>19</td>
<td>25</td>
</tr>
<tr>
<td>October</td>
<td>15</td>
<td>21</td>
</tr>
<tr>
<td>November</td>
<td>11</td>
<td>16</td>
</tr>
<tr>
<td>December</td>
<td>7</td>
<td>13</td>
</tr>
</tbody>
</table>

EXCLUSIVE TRANSPORT

GIRMAD EXCELLENCE
Contact: Ms. Anna Batlle
Phone: +34 63 006 3094
Email: girmad@girmad.com
Address: Girmad Excellence, Carrer Bruc, 21 bajos, 08110, Cataluña, Montcada i Reixach
Website: www.girmad.com/eng
Girmad offers reliability, experience and class for those seeking to travel around Barcelona in style. With 20 years of experience, Girmad has assembled a fleet of vehicles which include some of the most luxurious cars in the world. The qualified team of professionals will ensure a high quality of service that will be personalized to your needs and will allow elite travelers to travel in the ultimate comfort.

LIMOUSINES MIRAMAR
Phone: +34 90 250 0840
Email: llacer@miramar.net
Address: Limousines Miramar, Avinguda Diagonal, 661-671, 08028
Website: www.miramar.net
As the name suggests, Limousines Miramar provides limousines for those looking to travel in the last word in luxury. The limousines come fully equipped with televisions and a refrigerator. Miramar also has a fleet containing other luxury cars, including the Jaguar MK V, an iconic, classic car that is a statement in opulence. Despite being a relatively new company, Limousines Miramar has established a reputation for personal service and will supply vehicles to suit any trips.