DESTINATION GUIDE SERIES

ATHENS
# ELITE GUIDE TO ATHENS

## HIGHLIGHTS OF ATHENS

<table>
<thead>
<tr>
<th>ONLY ELITE</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elite Traveler has selected the most exclusive VIP experiences</td>
<td></td>
</tr>
</tbody>
</table>

## CONCIERGE RECOMMENDATIONS

| 6 |
| CONCIERGE RECOMMENDATIONS |
| Who better to ask about a perfect day in Athens than an Athenian Concierge? |

## WHERE TO

| ➤ STAY | 7 |
| ➤ DINE | 14 |
| ➤ BE PAMPERED | 17 |

## WHAT TO DO

| ➤ DURING THE DAY | 18 |
| ➤ DURING THE NIGHT | 21 |
| ➤ FEATURED EVENTS | 24 |
| ➤ SHOPPING | 26 |

## NEED TO KNOW

| ➤ MARINAS | 31 |
| ➤ PRIVATE JET TERMINALS | 32 |
| ➤ EXCLUSIVE TRANSPORT | 33 |
| ➤ USEFUL INFORMATION | 35 |
HIGHLIGHTS OF ATHENS

Don’t miss out on Athens’ wealth of attractions, adventures and experiences.

Athens, the capital of Greece, takes its name from the Ancient Greek deity, Athena, whom the ancient Athenians chose as their patron after she bestowed upon the city the gift of an olive branch, a symbol of peace and prosperity.

One of the oldest cities in the world, Athens has long been recognized as the birthplace of modern civilization and democracy. The city is thoroughly steeped in history, art and culture, home to Plato, Aristotle and Socrates, some of the greatest minds in the history of the world, whose thoughts and works are, millennia later, still held in high esteem.

Ancient traditions infused with modern values bring this city to life, offering the elite traveler the perfect blend of both worlds. Home to some of the grandest hotels and best shopping districts in Europe, Athens can be enjoyed in top class luxury and style.

Athens, the jewel of the Attica region, enjoys hot summers and mild Mediterranean winters, making it an ideal year-round elite destination. Situated close to the ancient Piraeus Port Town, Athens is also the perfect base from which the elite traveler can explore the idyllic Greek islands.

THE PARTHENON AND THE NEW ACROPOLIS MUSEUM

“Let there be light! Said Liberty and like sunrise Athens arose.”
PERCY BYSSHE SHELLEY
19TH CENTURY ENGLISH POET

Dominating the Athenian skyline, The Acropolis is the pride of Athens. Perched at its summit is the magnificent Parthenon, the enduring symbol of Ancient Greece, democracy and one of the world’s most recognizable cultural monuments.

Work began on this iconic building in 447BC, taking 15 years to complete; it has withstood invasions, earthquakes and mortar attacks, serving today as a reminder of what humans can achieve. Before embarking on the climb up The Acropolis, ”The Sacred Hill,” it is essential to visit the New Acropolis Museum.

This beautifully constructed modern museum was opened in 2007 and, since that moment, has continued to awe visitors with its spectacular displays. The museum houses artifacts from The Parthenon and Ancient Greece. This venue is the perfect aperitif to the magnificent Parthenon main course.

“Earth proudly wears The Parthenon as the best gem upon her zone.”
RALPH WALDO EMERSON
AMERICAN LECTURER, PHILOSOPHER AND POET
HIGHLIGHTS OF ATHENS

NATIONAL ARCHAEOLOGICAL MUSEUM
Phone: +30 210 821 7724
Email: eam@culture.gr
Address: 44 Patission Street, 10682
Website: www.namuseum.gr
Completed in 1889, the National Archaeological Museum is an imposing and iconic building. Its neoclassical design reflects the pieces it houses perfectly. The museum is considered one of the greatest in the world and contains the richest collection of artifacts from Greek antiquity. The vast exhibition space accounts for 86,000 square feet over five floors, containing five permanent displays as well as numerous temporary exhibitions. Amongst its permanent exhibitions is the Prehistoric Collection, which includes works of great civilizations from the sixth millennia BC through to 1050BC. The museum is a cultural experience not to be missed.

ATHENS CLASSIC MARATHON
ANNUALLY IN NOVEMBER
VIP contact: Spiros Spiropoulos
Phone: +30 697 664 2002
Email: marketing@athensclassicmarathon.gr
Start location: Marathonas; End Location: Panathinaiko Stadium, Athens
Website: www.athensclassicmarathon.gr
Among all the Olympic events, the Marathon is the standout race, as it was born from a true heroic and historic event. This prestigious race is based on the path run by Pheidippides, a messenger, from the Battle of Marathon in 490BC to Athens. When he arrived, his dying words were, ”Nenikékamen!” (”We have won”), announcing the incredible Greek victory over the Persians. The modern race follows the same path that brave Pheidippides ran. Thousands of participants start in the town of Marathonas and make the grueling journey through the hilly region to Athens, finishing at the Panathinaiko Stadium, where the first Modern Olympic Games took place. For the elite traveler, there is an excellent VIP package available for this incredible event. Friday night hosts the pre-Marathon Concert, signaling the start of the weekend’s events, which you will enjoy from your exclusive seat. You will have the best seat in the house once again on Saturday for the Marathon Opening Ceremony, which is held at the Historical Marathon Tomb and the Panathinaiko Stadium. On race day, you will have the privileged experience of a VIP starting line seat, before being whisked off ahead of the runners to see the winner cross the finishing line from your VIP position.

"The centre of Western culture is Greece, and we have never lost our ties with the architectural concepts of that ancient civilization.”
STEPHEN GARDINER
ARCHITECT AND WRITER

"It was just an incredible, spiritual feeling to retrace those historic steps and take that journey from Marathon making our way into Athens. It was a brutal march.”
DEENA KASTOR
AMERICAN RUNNER, BRONZE MEDALIST
AT THE 2004 ATHENS OLYMPIC GAMES
Only Elite

Elite Traveler has selected the most exclusive VIP experiences

**CYCLADES ISLAND HOPPING**
VIP contact: Marie Molls
Phone: +30 693 240 8285
Email: mmolls@burgessyachts.com
Address: PO Box 74139 Varkisa 16602
Website: www.burgessyachts.com

Situated close to the sparkling Aegean and within touching distance of some outstanding marinas, Athens is the perfect base from which to set out on a voyage to the heavenly Greek Islands. For the elite traveler this does not need to be an Odyssey of epic stature, but one of elegance, class and top quality service onboard the superyacht Alexandra. This superyacht is designed and manned for your leisure and relaxation and its 12-member highly trained crew are on hand to make sure that the voyage passes seamlessly. The Alexandra is exquisitely furnished, equipped with the latest technology and water sports equipment and can comfortably accommodate 12 guests. This elite charter transports VIP explorers to the greatest collection of islands in the world, the Cyclades. This sparkling set of over 220 islands contains some real jewels such as Mykonos, Santorini and Thera. During this voyage you will bask in the sun as you’re transported to the most idyllic spots, all the while enjoying five star service and attention. This is a true elite experience and one that must be experienced.

**VIP HELICOPTER TOUR OF ATHENS AND MAINLAND GREECE**
VIP contact: Mrs. Maria Manoloukou, International Reservations Specialist
Phone: +30 281 038 2778
Email: in@ellada.net
Address: Interdynamic Building, Idomeneos St, Prassa 71500 N Alikarnassos, Crete
Website: www.fhotels.net

Athens was the center of ancient Europe and today it is the ideal starting point from which to board an exclusive helicopter and explore mainland Greece. With an array of top class golfing facilities, vineyards and picture perfect landscape, Greece is truly an elite destination. This incredible tour takes you to the finest sites in Athens and Greece, with speed, flexibility and all the luxury that VIP helicopter travel has to offer. This elite tour is organized by bespoke tour operator Interdynamic S.A. “The Finest Hotels of the World”, and they start this magnificent tour in Athens with a trip to the Acropolis before setting out North West past Mount Olympus. “The Finest Hotels of the World” are at your disposal to bring you rest and relaxation, golf and fine dining, and vineyard visits, all under the glorious Aegean sun. The tour soaks up all the magic and history that Greece has to offer such as breathtaking Delphi, the dramatic rock formations of Meteor, the picture perfect lake side town of Ioannina and historic Corfu, before heading over the sparkling Aegean to the islands of Rhodes and Santorini. This truly elite experience can be tailored to suit elite travelers time constraints and desires.
CONCIERGE RECOMMENDATIONS

Who better to ask about a perfect day in Athens than an Athenian Concierge?

Panagiotis Christou
Senior Concierge, Hotel Grande Bretagne
Phone: +30 210 333 0000
Website: www.grandebretagne.gr

“When in Athens you are surrounded by the history that shaped our modern world. It is absolutely necessary, therefore, that you spend one day basking in its glory.

Start the day by visiting the brand new Acropolis museum and experience what Athens looked like in past millennia. Then walk up the Acropolis or “Sacred Rock” and witness at its summit one of the most recognizable symbols in the world: the Parthenon. From this vantage point you can take in the mesmeric view of modern Athens. The next “must-see” is the Agora, the place where the theory of democracy was developed and great minds such as Plato and Socrates would gather.

By now, with your heads full of history, your stomach will be singing for food. Head to the bustling market streets of Monastiraki and the Plaka district. With market stalls selling traditional souvlaki sandwiches, tavernas and many high-class restaurants to choose from, your hunger will soon be sated. After lunch take a leisurely stroll to the Temple of Olympian Zeus before entering the National Garden for a break. This park has no rival in terms of beauty and history; American novelist Henry Miller said of the Park: “it remains in my memory like no other park I have known.” It was also where King Alexander was bitten by a monkey and died from an infection, the result which changed the face of modern Greece. Don’t worry, there are no monkeys now; today it is full of ducks!

After your break, make your way across to the Presidential Palace and witness the changing of the guard. Finish your cultural day by slipping into a seat at our GB Roof Garden Bar, sipping a cocktail and watching the sunset over the Acropolis.”

Cara Kpoti
Senior Concierge Clerk, Grand Resort Lagonissi
Phone: +30 229 107 6000
Website: www.lagonissiresort.gr

“Start the day by experiencing the majestic sunrise over the Aegean whilst enjoying breakfast on the deck of your villa.

A chauffeur-driven limousine will then transport you down to the Apollo Coast at Sounion, where the most-loved and best-preserved temple in Greece stands, The Temple of the Sea God, Poseidon. A few minutes to the north stands the 6th-century-BC theater of Thorikos and the tombs of the ancient Marathon Warriors.

After enjoying some historical sites, you will now be ready for something more modern. Our limousine will whisk you to the cosmopolitan seaside resort of Glyfada, where a PGA 18-hole, par-72 golf course is waiting for you. This fantastic course, designed by Donald Harradine, is a green oasis of rolling hills and immaculately manicured borders, and also has excellent dining and bar facilities where you can relax.

After your round of golf, we will transport you back to the resort, where the first thing we recommend you do is dive straight into the clear blue sea and wash away the day’s travails. Alternatively, you may prefer a dip in your private pool, or for those with some energy left, visit the water-sports center for more energetic endeavors.

Then make time for yourself to truly unwind by taking in the tranquil atmosphere of Thalaspa Chenot, our Spa Area, which employs the latest scientific discoveries in conjunction with ancient wellness traditions based on energy channeling and balance. For the grand finale of the day, indulge your senses at Kohylia Restaurant & Sushi Bar. The restaurant’s centerpiece is a brilliant aquarium and the restaurant’s location treats diners to a romantic vista as the sun sets with deep orange hues slowly turning into night. For a nightcap, have a glass of sparkling champagne at the exclusive al fresco oyster bar perched on the lagoon of the Captain’s House restaurant. There is no better way to spend a day in Greece.”
WHERE TO STAY

From modern boutique to luxurious grand, your decision is one even the ancient Greek Gods would have envied.

HOTEL GRANDE BRETAGNE
VIP contact: Tim Ananiadis, General Manager
Phone: +30 210 333 0000
Email: www.grandebretagne.gr
Address: Constitution Square, Athens, 10564
Website: info.gb@starwoodhotels.com

The Hotel Grande Bretagne is located by Syntagma Square, which connects the whole city and is the beating heart of Athens. This eight story 19th century building oozes class and luxury and has played a major role in Athens’ rich history. It is now the top choice of visiting dignitaries and has played host to more than 40 kings, queens and heads of state, as well as leading ladies Elizabeth Taylor, Sophia Loren, Brigette Bardot and Maria Callas. Within its grand walls the hotel offers exemplary food at its GB Corner Restaurant and unparalleled views from its roof top bar. With easy access to all of Athens top tourist attractions, the Hotel Grande Bretagne’s GB Spa is the perfect place to unwind and relax after a day of sightseeing.

TOP SUITE

ROYAL SUITE

- Square footage: 4,300  - Nightly rate: $22,572

Why we love it: The epitome of splendor, the Royal Suite dazzles with its magnificent scale and lavish details. Located on the fifth floor, the room boasts a media suite, gym and a 16-person formal dining room, while its many windows frame the iconic view of Athens. The room is furnished with pieces from Christie’s and Sotheby’s and its walls are adorned with stellar original art. A marble clad fireplace and a working antique piano contribute to the feeling of classic grace.
WHERE TO STAY

THE ARION, A LUXURY COLLECTION RESORT & SPA

VIP contact: Michael Metaxas, General Manager
Phone: +30 210 890 2000
Email: arion.concierge@starwoodhotels.com
Address: 40 Apollonos Street, Astir Palace Resort, Vouliagmeni, 16671
Website: www.arionresortathens.com

The Arion, A Luxury Collection Resort & Spa, combines classical charm with a contemporary style to bring its visitors a truly delightful stay. Perched on a private peninsular jutting out into the scenic Saronic Gulf, The Arion offers the elite traveler the highest standards of attention and luxury, blending it with some of the greatest sea views on the planet. This spectacular resort boasts 123 guestrooms and suites that are elegant, spacious and individually designed to pay homage to the wondrous surroundings. For the elite traveler who is seeking the ultimate experience in comfort and relaxation, The Arion offers the opportunity to stay in one of its 58 private bungalows. In each carefully designed bungalow, the elite traveler will experience breathtaking views, exceptional amenities, as well as the privilege of having a private swimming pool and high class intimate service.

TOP SUITE

THE PRESIDENTIAL SUITE

- Square footage: 1,884
- Nightly rate: $9,000

Why we love it: The Presidential Suite features spacious areas for entertaining, work and relaxation. Located on the 4th floor, the suite enjoys unrivalled luxury, privacy and comfort. This “jewel” of the hotel is masterfully decorated by famous interior designers with the finest furnishings of Italian, French and Greek artists. The Presidential suite features a master bedroom, with a separate wardrobe and dressing area and a marble lined bathroom equipped with a steam and hydro massage bath. The living room and dining area are equipped with the latest in digital technology, while boasting panoramic views of the Saronic Gulf and Vouliagmeni area. The Presidential suite offers the elite traveler the next step in high class accommodation.
WHERE TO STAY

THE WESTIN ATHENS

VIP contact: Michael Metaxas, General Manager
Phone: +30 210 890 2000
Email: astir.reservations@starwoodhotels.com
Address: 40 Apollonos Street, Vouliagmeni, 16671
Website: www.westinathens.com

The Westin Athens effortlessly mixes the elegance of a seaside resort with contemporary lines accented by modern artwork and minimal furnishings. Built into the rock, this impressive setting provides a unique landscape for the elite traveler. Each immaculate guest room and suite enjoys enchanting views of the Saronic Gulf and the hotel’s Olympic size pool. The Westin caters for its elite traveler guests by offering high class facilities such as atmospheric sea view lounges, trendy bars, verandas, fusion and Mediterranean cuisine restaurants and their unique private gazebos, confirming Westin as a class apart from the competition. This luxurious hotel has recently upgraded its business facilities making it the ideal venue for both pleasure and business.

TOP SUITE

THE WESTIN IMPERIAL SUITE

- Square footage: 1,885
- Nightly rate: $3,860

Why we love it: The Westin Imperial Suite is located on the 4th floor of The Westin Athens and enjoys spectacular views of the Saronic Gulf and the resort’s Olympic size pool. Reflecting the hotel’s modern luxury, the Imperial Suite boasts contemporary furniture design, rare decorative concepts and materials to add a futuristic touch to the settings. The Imperial Suite offers the elite traveler a spacious and stylish living room and dining area featuring its own wine cellar. The master bedroom features bright relaxing tones and offers a sauna and Jacuzzi.
GRAND RESORT LAGONISSI

VIP contact: Nikos Tzimas, General Manager
Phone: +30 229 107 6000
Email: grandresort@grandresort.gr
Address: 40th km Athens – Sounion, 19010, Attica
Website: www.lagonissiresort.gr

Spread over 72 acres, the Grand Resort Lagonissi has accommodated some of the biggest names in the world, from J-Lo and Mariah Carey to Leonardo Di Caprio. This spectacular resort has truly been blessed by nature. Situated on a peninsula, its lavish grounds are encircled by the sparkling blue Aegean and its picture perfect sandy coves, making it the ideal sanctuary for those seeking a relaxing holiday. The award-winning resort offers fine dining with its Kohylia Sushi Restaurant and the best relaxation and leisure activities. With its close links to Athens and Piraeus, Grand Resort Lagonissi is a true oasis.

TOP SUITE
Royal Villa
• Square footage: 4,410 • Nightly rate: $48,120

Why we love it: The breathtaking Royal Villa boasts all the luxuries one would expect from a world renowned accommodation. This incredible villa boasts access to a private beach, marina and two swimming pools, indoor and outdoor. The team at the Grand Resort Lagonissi are experts in turning a holiday into paradise and the Royal Villa with its discreet butler service, private chef, message room and steam bath, is the ideal place for the elite traveler to relax and unwind. The wonderfully decorated rooms all open out on to the swimming pool and the sparkling Aegean. The Royal Villa, boasts all the charm and ease of a private home, with added service and attention.
WHERE TO STAY

HILTON ATHENS
VIP contact: Bart van de Winkel, General Manager
Phone: +30 210 728 1150
Email: gm.athens@hilton.com
Address: 46 Vassilissis Sofias Avenue, Athens, 11528
Website: www.hilton.com

This wonderfully designed hotel offers everything one would expect from the world’s leading hotel brand, only this time mixed with fantastic views of the Acropolis and Lycabettus Hill. Situated close to Syntagma Square, the National Park and the upmarket shopping districts, the Hilton is the perfect place from which to experience both new and ancient Athens. The Hilton Athens underwent an extensive renovation in 2003 and now features the city’s largest hotel outdoor swimming pool and a state-of-the-art fitness center and spa. This fabulous hotel has accommodated personalities such as Willem Dafoe, Placido Domingo, Roberto Benigni, Vladimir Putin and Queen Sofia of Spain.

TOP SUITE

KING PRESIDENTIAL SUITE
• Square footage: 2,346 • Nightly rate: $4,300

Why we love it: Heads of state, world-renowned artists, captains of industry and sporting champions – all have taken residence in the Hilton Athens hotel’s plush King Presidential Suite. Situated on the top floor of the Hilton Athens hotel, it is perfect for that once-in-a-lifetime trip, or for elite travelers who demand nothing other than sheer extravagance and unadulterated luxury. The King Presidential Suite offers an incomparable hotel experience, with a home-cinema, Jacuzi overlooking the Acropolis, sauna and full bar, as well as access to the hotel’s stylish Executive Lounge. Finished to the highest possible standards, with every imaginable comfort and amenity, the Presidential Suite features a spacious, beautifully decorated living room and separate dining area, as well as a fully equipped kitchen, two bathrooms and a dreamily luxurious king-size bed.

O&B ATHENS BOUTIQUE HOTEL
VIP contact: Alexandra Rocou-Pikioni, General Manager
Phone: +30 210 331 2940
Email: apikioni@oandbhotel.com
Address: 7 Leokoriou Street, Psiri, Athens, 10554
Website: www.oandbhotel.com

The O&B Athens Boutique Hotel sits in the old scenic streets of Athens nestled between two of the most important Ancient Greek sites, the Acropolis Hill and the Agora. This luxury boutique hotel continues Athens’ fine tradition of innovation by introducing a new sense of style through suave design and the light strokes of class and elegance. The O&B seeks to bring high class service and individuality to the Athenian hotel scene. The rooms feature the latest in video and sound design and are elegantly furnished with a calm sophistication and finished with a marble bathroom, each with its own custom designed glass enclosed wet area. O&B is striving to become the number one boutique hotel in Attica and offers a calm oasis in the beating heart of Athens.
WHERE TO STAY

**NEW HOTEL**
VIP contact: Pavlos Zorbas
Phone: +30 210 628 4400
Email: rsv@yeshotels.gr
Address: 16 Fillelinon St, 10557 Syntagma
Website: www.yeshotels.gr

New Hotel is a deluxe property designed by the Campana Brothers, whose exclusive furniture adorns each room and whose vision has sculpted this wonderful boutique hotel. New Hotel, has 79 rooms and suites, all featuring strong and authentic Greek designs with the Campana Brothers twist. New Hotel situated just off Syntagma Square, the beating heart of Athens. This new project by Yes Hotels opened in June 2011 and immediately established itself at the forefront of boutique hotels in Athens.

**SEMIRAMIS**
VIP contact: Yannis Liakopoulos, General Manager
Phone: +30 210 628 4400
Email: rsv@yeshotels.gr
Address: 48 Charilaou Trikoupi Street, Kifissia, Athens, 14562
Website: www.yeshotels.gr

The Semiramis was Athens’s first ‘design hotel’ combining contemporary art, innovation and hospitality with all the luxuries one would expect with a Karim Rashid design. The hotel has 51 rooms, all overlooking the unique shoe-horn shaped pool or with breathtaking views of the city. The Semiramis is located in the elegant Kifissia district, a residential area within walking distance of galleries and boutiques, reinforcing the tranquil ambiance of the building.

**PERISCOPE**
VIP contact: Dimitris Valirakis, General Manager
Phone: +30 210 729 7200
Email: rsv@yeshotels.gr
Address: 22 Haritos Stret, Kolonaki, Athens, 10675
Website: www.yeshotels.gr

Periscope is the brain child of ‘Deca Architect’ Alexandros Vaitos, who has designed the rooms to be a combination of ergonomics and urban aesthetics. The seventh floor Penthouse boasts an outdoor Jacuzzi, with spectacular panoramic views of the nearby Acropolis and Lycabettus Hill. Periscope is located in the upmarket neighborhood of Kolonaki, surrounded by galleries and designer shops. This fabulous boutique hotel boasts a real periscope from which it lends its name, whereby guests can take in the spectacular view from the elegant lounge area.
WHERE TO STAY ➤ FURTHER AFIELD

VILLA GALAXY, MYKONOS
VIP contact: Yiannis Zounalis, Director
Phone: +30 228 907 9748
Email: vgalaxy@otenet.gr
Address: Lemonitra, Mykonos island
Website: www.villagalaxy.com

If the heat and the bustling crowds of Athens start to leave you drained, here sits a villa surrounded by the sparkling Aegean whole sole intention is to recharge your batteries. This haven is situated on the idyllic island of Mykonos, one of the jewels of the Cyclades Islands. Villa Galaxy has four luxury suites built in the Cycladic style, each with its own identity but with the shared purpose of bringing its guests positive energy, inner health, tranquility and relaxation. Villa Galaxy’s professional concierge service offers tailor-made experiences ensuring that the guest’s stay is unforgettable, from their unique True Butler Service to private Soprano performances. Previous guests at this wonderful resort include Philip Treacy, Gordon Ramsay and Christoph von Eschenbach. Mykonos has its own harbor and International airport, leaving it within touching distance of Athens for the elite traveler.

“A guest never forgets the host who has treated him kindly”
HOMER POET, 9TH CENT BC.

DANAI BEACH RESORT & VILLAS
VIP contact: Kimon Riefenstahl, Managing Director
Phone: +30 237 502 0400
Email: info@dbr.gr
Address: 63088 Nikiti, Sithonia, Halkidiki
Website: www.dbr.gr

This luxurious hideaway is perched on the bluffs of the Aegean Peninsula in Sithonia, in northern Greece, surrounded on all sides by the flawless beauty of Mediterranean Pine Trees, immaculately manicured lawns, white sandy beaches, crystalline seas and azure skies. The Danai Beach Resort & Villas offers the elite traveler a perfect getaway further afield. This decadent resort boasts a choice of 62 deluxe rooms, but it is the villas that will transport the elite traveler to the next level of sheer relaxation, service and perfection. With private infinity pools, incredible panoramic views of the sea and wonderfully designed rooms, they are the perfect surroundings for an incredible stay. Danai Beach Resort has accommodated some of top celebrities from around the world.

TOP SUITE
WHITE VILLA
- Square footage: 10,225
- Nightly rate: $13,070

Why we love it: A veritable mansion on the Mediterranean, this two-story villa is unparalleled in sheer size and luxury and provides every possible amenity with four bedrooms, four bathrooms and a kitchenette. The living rooms are furnished with a marble fireplace, Saarinen dining table and chairs, plus state-of-the-art Bang & Olufsen technology. The bedrooms feature generous walk-in closets, with the en suite bathrooms including a hydro-massage tub, double vanity and separate showers. The terraces are equally spacious and luxurious, spanning the entire villa and reaching out over the sea. The upper level terrace has a heated infinity pool, a dining area for six lit by mosaic lanterns, plush sofas, antique canopy bed and outdoor fireplace, all of which can be enclosed with sliding-glass panels to create more indoor living space when desired.
Situated close to the bountiful Aegean Sea and with beautiful weather, Athens offers pure culinary delight in terms of fresh and locally sourced food. Cooked by skilled and passionate hands in an array of high class dining establishments, the elite gastronome can enjoy a meal fit for the Gods of Mount Olympus.

**FOOD LOVERS**

**SPONDI**

VIP contact: Christian Potelle, General Manager
Phone: +30 210 756 4021
Email: info@spondi.gr
Address: 5 Pyronos, Pagrati, 11638
Website: www.spondi.gr
Cuisine: French
Style/Ambiance: Thanks to its two Michelin-starred food, Spondi has become a point of reference not only for Athenian gastronomes, but for those throughout Europe. Located close to the first venue of the modern Olympics, the Panathinaiko Stadium, Spondi has streaked ahead in terms of taste and presentation. Multi award-winning Head Chef Arnaud Bignon serves a menu that changes according to the seasons and his creative imagination. The food is artful and packed with exquisite flavors, and touched by a hint of exoticism. Upon request Spondi offers private dining on its immaculately decorated first floor.
WHERE TO DINE

STYLISH

KIKU
VIP contact: Vlado Tubin, Maitre d’
Phone: +30 210 364 7033
Email: info@athenskiku.com
Address: 12 Dimokritou, Kolonaki, 10673
Website: www.athenskiku.com
Cuisine: Japanese
Style/Ambiance: With its winning dishes and exemplary service, Kiku has firmly established itself as the finest Japanese Restaurant in Athens. Nestled secretly in the upmarket neighborhood of Kolonaki, Kiku has evolved and discovered new gastronomic horizons without forgetting the importance of tradition. The modern décor remains true to its heritage and is the perfect surrounding in which to enjoy their skillfully prepared dishes. Kiku serves an array of sushi and tempura, whilst two of their signature dishes are Hakko Unagi (eel sushi) and Hamachi Tartar (yellowtail with spicy lemon sauce). Head Chef Tanaka Minorou also incorporates local catches of bonito, sea bass and cuttlefish into his menu.

FOOD LOVERS

ESTIATORIO MILOS ATHENS
VIP contact: Vaggelis Tsanos
Phone: +30 697 344 3904
Email: vdtsans@estiatoriomilos.com
Address: Hilton Athens, 46 Vassilissis Sofias Avenue, 11528
Website: www.milos.ca/en/athens
Cuisine: Greek
Style/Ambiance: Twenty years after Costas Spiliadis opened the first Estiatorio Milos in Montreal and almost a decade after opening in New York City, in January 2004 Estiatorio Milos finally returned home to Athens. Despite the intervening decades, the restaurant’s mission has remained the same: simplicity, elegance and exquisite organic food. The fish served to diners is line-caught by a group of local fishermen, delivered daily and seasoned with authentic, clean and simple ingredients. The beautiful green veranda offers a wonderful summer oasis from the bustling city. For the discerning elite traveler, Milos offers a beautifully decorated private dining area, or for a true Milos culinary delight, a chef’s table can be booked for that perfect dining experience. Celebrities who have dined at Milos include Beyoncé, Nicole Kidman, Madonna and Gwyneth Paltrow.
WHERE TO DINE

GB CORNER
VIP contact: Sotiris Evangelou
Phone: +30 210 333 0750
Email: info.gb@starwoodhotels.com
Address: Hotel Grande Bretagne, Constitution Square, 10564
Website: www.grandebretagne.gr/en/GBcorner
Cuisine: French-Mediterranean
Style/Ambiance: Situated on the corner of the most famous square in Greece, GB Corner, the Grand Bretagne Hotel’s signature restaurant does not disappoint. GB corner, a recognized capital hotspot, serves the capital’s most sophisticated crowd. The elegant atmosphere and polished French-Mediterranean menu turns any visit into a much-savored delight. Chef Evangelou uses only the finest and freshest ingredients and the menu includes a selection of local Greek delicacies and favorites, such as shrimps with ouzo, tomato and feta cheese, or Aegean sea bass with roasted tomatoes, capers and balsamic vinegar. GB Corner offers its more distinguished guests an intimate dining experience, conjuring an exclusive, private atmosphere in the mezzanine floor, while still allowing them to enjoy the buzz from the ground floor.

KOHYLIA
VIP contact: Tony Toan, Head Chef
Phone: +30 229 107 6000
Email: grandresort@grandresort.gr
Address: Grand Resort Lagonissi, 40th km Athens–Sunion, 19010, Attica
Website: www.grandresort.gr
Cuisine: Greek fusion
Kohylia Restaurant, perfectly situated within the beautiful perimeter of Grand Lagonissi Resort, has food inspired by its wonderful surroundings. For the perfect starter, arrive just as the sun dips into the sparkling Aegean Sea. In Greece there is no better backdrop for what will be an exciting and exotic dining experience. The Kohylia menu provides the elite diner a host of choices in style, flavor, texture and taste. The menu is influenced by Greek specialties, seafood and Italian cuisine and includes more adventurous Polynesian and sushi delicacies. Each dish is prepared with craft and skill, bringing a wonderful dining experience and an incredible view to every table.
WHERE TO BE PAMPERED

Discover a world of relaxation, rejuvenation and beauty at these fabulous spas

**GB SPA AT HOTEL GRANDE BRETAGNE**
VIP contact: Anne Specque, Spa Manager
Phone: +30 210 333 0000
Email: info.gb@starwoodhotel.com
Address: Hotel Grande Bretagne, Constitution Square, 10564
Website: www.grandebretagne.gr

Treatment and facilities: At the heart of the historic Hotel Grande Bretagne is a spa that would delight even the most discerning spa lover. With its fresh and innovative approach to total well-being, GB Spa uses ancient holistic rituals and the finest modern skincare to indulge, soothe and transform. The east-meets-west philosophy of their six rooms at GB Spa can be seen in the smallest details: fresh orchids and basalt stones set the stage for a transcendent experience devoted to pampering and restoring the elite traveler.

Signature treatment: L’Elixir des Glaciers by Valmont (150 minutes) is a luxurious and high-performance treatment. This masterpiece offers the most precious combination of face and body treatment in the world. L’Elixir des Glaciers includes a complete anti-aging, sublime face and body treatment dedicated to the most refined ladies and gentlemen.

**THALASPA CHÉNOT**
VIP contact: Ellie Kotronarou, Spa Director
Phone: +30 210 367 9000
Email: grandresort@grandresort.gr
Address: Grand Resort Lagonissi, 40th km Athens–Sounion, 19010, Attica
Website: www.lagonissiresort.gr

Treatment and facilities: The new Thalaspa Chenot, ideally situated in the tranquil and scenic grounds of the Grand Resort Lagonissi, offers both holistic rejuvenation and relaxation. Within this wonderful ambiance you will rediscover the world of natural rules and free yourself from all pressures and tensions. The Thalaspa staff apply the unique Chenot method which employs the latest scientific advances, combining them with Chinese medicine based on energy channels and balance, to establish unity of body, mind and spirit.

Signature treatment: Bio-Energetic Beauty Treatment (60 minutes).
This treatment is inspired by traditional Chinese medicine. The massage is carried out manually using instruments which can dissolve energy blocks by acting on muscle and tendon tissue, toning and revitalizing. The use of cupping glasses makes it possible to speed up the wave rhythm of the liquids and to stimulate the elimination of waste and cell regeneration.

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What to do ➤ during the day

Athens is a truly diverse city, rich in culture, art and history. Whether you prefer to spend your days browsing galleries, basking in the sun or haggling with market stall owners, Athens has everything an elite traveler could desire.

**THE PARTHENON AND THE NEW ACROPOLIS MUSEUM**

Phone: +30 210 900 0900  
Email: info@theacropolismuseum.gr  
Address: 15 Dionysiou Areopagitou Street, 11742  
Website: www.theacropolismuseum.gr

Dominating the Athenian skyline, The Acropolis is the pride of Athens. Perched at its summit is the magnificent Parthenon, the enduring symbol of Ancient Greece, democracy and one of the world’s most recognizable cultural monuments. Work began on this iconic building in 447BC and took 15 years to complete. It has withstood invasions, earthquakes and mortar attacks, and today serves as a reminder of what humans can achieve. Before embarking on the climb up The Acropolis, “the Sacred Hill,” it is essential to visit the New Acropolis Museum. This beautifully constructed modern museum was opened in 2007 and since then has continued to awe visitors with its spectacular displays of artifacts from The Parthenon and Ancient Greece. This venue is the perfect aperitif to the magnificent Parthenon main course.

“Earth proudly wears the Parthenon as the best gem upon her zone.”  
RALPH WALDO EMERSON  
AMERICAN LECTURER, PHILOSOPHER AND POET
WHAT TO DO ➤ DURING THE DAY

SYNTAGMA SQUARE
Address: Leoforos Vasilisis Amalias, 10557
The most famous square in Greece is at the heart of Athens, and with links to the most popular Athenian sites, Syntagma Square is the ideal starting point for any day. The square has been the center point for all major events in modern Greece; it has witnessed a German invasion and the toppling of a monarchy, and is now home to the Greek Parliament. However, Syntagma Square is more than just a starting point and has a wealth of attractions to offer. The Parliamentary guards change every hour and the Square holds the Tomb of the Unknown Soldier and countless coffee shops and bars, where you can sit and watch Athens pass you by. The Square is also home to some of the finest hotels in Athens and a number of spectacular roof top bars. With fantastic links to the shopping district and the National Park, Syntagma Square is on every Athens to-do list.

NATIONAL ARCHAEOLOGICAL MUSEUM
Phone: +30 210 821 7724
Email: eam@culture.gr
Address: 44 Patission Street, 10682
Website: www.namuseum.gr
Completed in 1889, the National Archaeological Museum is an imposing and iconic construction. Its design is neoclassical and reflects the classical pieces which it houses. The museum is considered one of the greatest in the world, and contains the richest collection of artifacts from Greek antiquity. The vast exhibition space accounts for 86,000 square feet over five floors, containing five permanent displays and numerous temporary exhibitions. Among its permanent exhibitions is the Prehistoric Collection, which includes works of the great civilizations from the sixth millennium BC through to 1050 BC. The museum is a cultural experience not to be missed.

“The center of Western culture is Greece, and we have never lost our ties with the architectural concepts of that ancient civilization.”
STEPHEN GARDINER, ARCHITECT AND WRITER
What to do ➤ During the Day

THE AGORA
Phone: +30 210 721 5019
Address: 24 Adrianou, Monastiraki, 18540
The Agora, which is the focal point of Ancient Athens, is where the Athenian elite would gather to discuss politics, shop and socialize. The Agora became so important to Athens that it is branded on the Greek language; the word “agora” is the etymological base for the verbs, “I shop” and “I speak in public.” Despite resting in the shadow of The Acropolis, the importance of this wonderful site should not be underestimated, for on this very plane modern democracy came to life. This was also the site of the dreaded ostracism vote, which could banish a citizen from the city for ten years. The Agora, which is home to the Temple of Hephaestus, The Altar of the Twelve Gods, Stoa Basileios and Apollo Patroos, remains the best example of an ancient Greek agora and a brilliant insight into ancient politics.

THE NATIONAL GARDEN
Phone: +30 210 721 5019
Address: Leoforos Vasilissis Sofias, 10557
Located close to Syntagma Square, the National Garden is a 15.5 hectare oasis away from the hustle and bustle of Athens city center. Commissioned by Queen Amalia in 1888, German agronomist Frederick Schmidt imported over 500 species of plants and animals to transform the central Athens area. Formerly the garden was known as the Kings Royal Garden; however, since the dissolution of the Greek monarchy its name was changed to the National Garden. The surrounding area is now completely free of traffic, and the park itself plays host to ducks, birds and turtles. It is the perfect place for a romantic stroll, a quiet lunch or a well earned glass of cold ouzo.

“It remains in my memory like no other park I have known.”
HENRY MILLER, AMERICAN NOVELIST.

ZULUBUNGY
VIP contact: Andy Kokkinis, Jumpmaster
Phone: +30 274 104 9465
Email: info@zulubungy.com
Website: www.zulubungy.com
The Corinth Canal is one of the true wonders of the modern world, with a history that stretches over 3,000 years. Set in this prestigious location, Zulubungy offers a once in a lifetime opportunity for the adventurous elite traveler. Originally conceived in 603BC, many of Europe’s most famous leaders have attempted to excavate the canal. In 66AD, with the help of 6000 slaves, Emperor Nero made the most famous attempt, but failed when unrest in Rome forced him to return. Eventually it was opened 1893, 2,495 years later. Zulubungy, a highly professional organization, has operated at this spectacular spot for ten years, safely bringing the thrill and adrenaline of bungee jumping to thousands of people. Past thrill seekers include: Rally World Champion Sebastian Loeb, US television presenter Phil Keoghan and Brazilian TV star Daniela Monteiro.
As the sun sets behind the Acropolis, the Athenian night crowd comes to life. Athens boasts everything the elite traveler could desire, from live music at characteristic tavernas to contemporary and funky cocktail bars. For those who wish to feast upon theater and music, Athens’s open-air amphitheatres are the perfect setting.

**ODEON OF HERODES ATTICUS**

VIP contact: Clio Polychronidou  
Phone: +30 210 371 1381  
Email: pr@nationalopera.gr  
Address: Acadimias 59–61  
Website: www.nationalopera.gr

This magnificent theater was built in 161AD by Roman senator and sophist Herodes Atticus in memory of his late wife. Nestled on the slope of The Acropolis, the Odeon has since wowed audiences with its acoustics and scenery. During warm summer evenings, this landmark is taken over by the Greek National Opera (GNO). This organization has brought cultural events to the Greek public since 1940 and gave a young Maria Callas her debut in 1958. For this summer’s program, the GNO will perform the Cavalleria Rusticana and Pagliacci, and Giuseppe Verdi’s Nabucco operas. For the elite traveler, the GNO offers VIP seating, free scripts and a back stage tour to make this cultural experience truly unforgettable.
WHAT TO DO ➤ DURING THE NIGHT

THE BADMINTON THEATER

VIP contact: Dimitris Adam and Victoria Loli
Phone: +30 211 101 0000
Email: info@badmintontheater.gr
Address: Alsos Stratou, Goudi, Zografos, 15773
Website: www.badmintontheater.gr

One of the biggest theaters in Europe, the Badminton is committed to being at the cultural center of modern day Greece. This 2,400 seat theater offers unobstructed views as it brings to life large theater, dance and musical productions. Originally built as the 2004 Olympic badminton arena, this modern and wonderfully designed theater opened its door in 2007 with Matthew Bourne’s Swan Lake. The Badminton has since hosted an array of top productions, including Cats, Mamma Mia!, Lord of the Dance and Philip Glass productions of Koyaanisqatsi Live and Book of Longing.

GALAXY BAR

VIP contact: Vasilis Karagiannopoulos
Phone: +30 210 728 1402
Email: vasilis.karagiannopoulos@hilton.com
Address: 46 Vassilissis Sofias Avenue, 11528
Website: www.hiltonathens.gr

The Galaxy Bar at the Hilton Athens is a sublime cocktail bar which has recently been renovated by architect Alexandros Tombazis. Its bar and cocktail list has also been reinvented by the Gorgeous Group, a leading bar concept and training company. The new look Galaxy Bar is the meeting place of Athens, with its fantastic décor, panoramic views and unique drinks list. The Galaxy Bar’s signature cocktails are the sensational Pluto, with Scotch whisky, chamomile and honey; the Jupiter, with gin, cucumber and mint; and the Champagne Supernova, with rose and litchi. The Galaxy Bar is a must for the elite traveler in search of cocktail perfection.
WHAT TO DO ➤ DURING THE NIGHT

**DANCE**

**DORA STRATOU DANCE THEATER**

VIP contact: Ada Angeli, Executive Secretary  
Phone: +30 210 324 4395  
Email: mail@grdance.org  
Address: 8 Scholiou, Plaka, 10558  
Website: www.grdance.org

The Dora Stratou Dance Theater sits in the shadow of The Acropolis, and has brought Greek traditional dance to the world stage. It is one of the finest living museums in Greece and the world. This Greek Dances Society was founded in 1953 by Dora Stratou, a daughter of a former Prime Minister and a trained classical singer, who wished to immortalize the history of Greece through the method of dance. The outdoor, 800-seat garden theater is the perfect location to spend a warm Athenian evening. Running daily except for Mondays, from May to September, a company of 75 dancers perform routines that date back more than 2,500 years. The Dora Stratou group often brings its unique show on tour and has received recognition on the world stage. During the winter months Dora Stratou runs classes, workshops and lectures on Greek dance, folk embroidery and traditional Greek culture.

**BIOS**

VIP contact: Gabriella Triantafyllis, General Manager  
Phone: +30 210 342 5335  
Email: bios@bios.gr  
Address: 84 Peireos, 10435  
Website: www.bios.gr

BIOS is acknowledged as a vehicle of cultural communication, innovative ideas and activities in the city of Athens. This multi-functional space brings music concerts, theater performances, exhibitions and screenings to life through its two live music areas and four bars, including The Terrace, which has fantastic views of The Acropolis. Throughout the year BIOS brings the finest examples of modern media productions to Athens, as well as hosting around a hundred guest musicians and bands, including names such as Jeff Mills, Grand Master Flash and Gilles Peterson.

**BAR**

**MALABAR**

VIP contact: Kostas Arvelakis  
Phone: +30 210 892 9000  
Email: themargi@themargi.gr  
Address: The Margi, 11 Litous Street, Vouliagmeni, 16671  
Website: www.themargi.gr

Malabar at The Margi hotel is an oasis of cool vibes and fantastic cocktails. When the sun dips into the Aegean this day-to-night pool and lounge area comes alive. Furnished with earth toned sofas and walls covered in sprawling vines, Malabar glistens under the starry Attica sky. Signature Pomegranate Mojito and Cucumber Martini cocktails are accompanied by light finger food of wraps, tapas and sushi, which complement one other exquisitely. The resident DJ plays lounge tracks before giving way to the summer assortment of guest DJs who turn up the volume at special parties. Malabar offers the elite traveler the vibes, views and venue to truly enjoy Attica’s summer nights.
As a center of trade, literature and sport for millennia, Athens is not shy when it comes to hosting world renowned events in sport and culture. With beautiful summers and fantastic links to the sparkling Aegean, Athens hosts events which truly captivate. Enjoy our pick of the best in fantastic elite traveler style.

**ACROPOLIS RALLY**

**ANNUALLY IN JUNE**

VIP contact: Michailidi Konstantina, Head of Operations
Phone: +30 210 801 2044
Email: hospitality@acropolissb.gr
Address: Agion Theodoron 10 Kifissia, 14562
Website: www.acropolisrally.gr

The mix of narrow, twisting, boulder-filled mountain tracks, suffocating heat and physically challenging conditions makes the Acropolis Rally the toughest and oldest rally on the FIA World Rally Championship calendar. However, for the elite traveler the Acropolis Rally platinum package offers all the drama of the track with the benefit of comfort and service. At the ceremonial start beneath the iconic Acropolis you will mingle with rally drivers at a champagne reception, and during the race weekend you will be given VIP access to restricted areas. During this grueling race through the Attica countryside you will be whisked by helicopter to and from each stage, where you can relax and enjoy the spectacle with exclusive access to an experienced rally driver who will answer your questions about the cars, drivers and historic course. Throughout the weekend your every racing need will be fulfilled as you attend special press conferences, the closing party and a celebrity poker event. From your VIP balcony which overlooks the finish line you can watch all the action in exclusive style.
ATHENS CLASSIC MARATHON
ANNUALLY IN NOVEMBER
VIP contact: Spiros Spiropoulos
Phone: +30 210 933 1113
Email: info@athensclassicmarathon.gr
Address: Start location: Marathon Start Venue, Marathonas, End Location: Panathinaikon Stadium, Athens
Website: www.athensclassicmarathon.gr

Among all the Olympic sport events, the Marathon stands out through its inception from a truly heroic and historic event. The prestigious race is based on the path run by messenger Pheidippides, who ran from the Battle of Marathon to Athens in 490BC. Upon arrival in Athens his dying words were to announce Greek victory over the Persians. The modern race follows the same path ran by brave Pheidippides, with thousands of participants starting in the town of Marathonas and making their way to Athens. They finish at the Panthinaikon Stadium, where the first modern Olympic Games took place. For the elite traveler there is an excellent VIP package available for this incredible event, which begins on Friday before the marathon race on Sunday. Enjoy the Friday night pre-marathon concert from exclusive seats, and on Saturday watch the Marathon Opening Ceremony, which is held at the Historical Marathon Tomb and the Panathinaikon Stadium, from the best seats available. On race day take your VIP start line seats, before being whisked off ahead of the runners to see the winner cross the finishing line.

ATHENS FESTIVAL
JUNE – SEPTEMBER, ANNUALLY
 VIP contact: Martha Koskina
Phone: +30 210 928 2914
Email: mkoskina@greekfestival.gr
Address: 21052 Lygourio
Website: www.greekfestival.gr

Inspired by the God Dionysus the ancient Greeks loved festivals, music, and the spectacular; modern day Athens continues this tradition under the banner of the Athens Festival. This music and drama extravaganza runs throughout the summer, bringing the very best in music, art and drama to Athenians and visitors from across the globe. Over its 50 year history the Athens Festival has attracted some leading names in music, dance and theater, such as Maria Callas, Luciano Pavarotti and Elton John. The 2011 festival featured Claudio Monteverdi’s The Coronation of Poppea, Sadler’s Wells London’s Sylvie Guillem, the London Sinfonietta and many more dance, theater and art productions.
Ancient Greece bestowed many great gifts upon modern civilization: democracy, theater, architecture and even more importantly for some, shopping. When the Agora was built in the 6th century BC, Athens brought shopping to the elite, making it the visual and tactile experience it is today. Modern day Athens continues this fine tradition: with its bustling markets, high-end stores, boutiques and department stores, Athens is a truly grand shopping voyage.

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**MALLS**

**GOLDEN HALL**
VIP contact: Theodoros Pantis, Center Manager
Phone: +30 210 680 3450
Email: theodoros.pantis@ece-lamda.gr
Address: 37A Kifissias Ave, Marousi, 15123
Website: www.goldenhall.gr

Winner of the 2010 European Shopping Center Award, the Golden Hall believes that “customers should be treated to their full potential.” It achieves this goal by offering its visitors the highest standard of shopping. With its beautiful courtyard, modern design and atmospheric interior, the Golden Hall is a shopping treasure. The food hall is without rival in Europe, featuring top restaurants, cafés and bars offering the perfect place to relax after shopping in such elegant surroundings. Situated in the main shopping district of Kifissia, the Golden Hall is three levels and 441,300 square feet of pure retail delight. This award winning shopping complex plays host to 131 shops boasting world-renowned brands and highly skilled and ready-to-please staff.

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**STORES**

**ATTICA DEPARTMENT STORE**
VIP contact: Michaela Doxa
Phone: +30 211 180 2825
Email: doxa@atticadps.gr
Address: 9 Panepistimiou St, 10564
Website: www.atticadps.gr

Sitting close to Syntagma Square, Athens’ most luxurious and exclusive department store is a prime location for the elite traveler. The Attica Department Store opened its doors two and half years ago, bringing to Athens a store which carries major international brands and designers, complemented by an experienced and professional management team. This iconic building, The Megaro (Mansion), has graced Athens since the 1930s, becoming a popular landmark and meeting spot. Now, thanks to its renovation, it is an eight-floor, 300,000 square foot shopping utopia. For the elite shopper who demands the finest retail experience, Attica offers a VIP personal shopping service.
WHAT TO DO ➤ SHOPPING

SHOPS

DIAMOND CLUB DANELIAN
VIP contact: Barbara Danelian
Phone: +30 210 322 1816
Email: barbara@diamondclub.gr
Address: 4th Floor, 10 Nikis St, 10563
Website: www.diamondclub.gr

The biggest diamond importers in Greece, Diamond Club Danelian offers its exclusive clientele the ultimate jewelry buying experience. This bespoke store works only by appointment, offering private viewing rooms, high-end service and an on-site workshop to assist clients with same-day jewelry servicing. Diamond Club Danelian is a family business and was established in 1974 by Christos Danelian. His daughters have now taken over, but they religiously adhere to the same principles with which their father founded the brand: high quality service, customer care and attention to detail. Christos’ youngest daughter Myrto is head designer, while his other two daughters, Barbara and Irini, handle all customer needs with the highest skill and care. Diamond Club jewelry has adorned some of the highest profile models in the world such as Naomi Cambell, Carmen Kass and Helena Christensen. VIP clients include 50 Cent and Bill Gates.

DEUX HOMMES
VIP contact: Eleni Karagianni, Commercial Manager
Phone: +30 210 361 4155
Email: deuxhommesfashion@gmail.com
Address: 18 Kanari St, Kolonaki, 10674
Website: www.deuxhommes.gr

Dimitris Alexakis and Grigoris Triantafyllou, the design duo behind Deux Hommes, have encapsulated their Greek heritage with a distinct sense of balance, clarity and architecture in their work. Their range stands between prêt-à-porter and couture fashion. Since their debut show, “Own Label” at the Athens Fashion Week, Deux Hommes have established a friendly and functional avant-garde style of their own. Dimitris and Grigoris’ latest project has seen them infuse European art and history, and their unique style has attracted the interest of boutiques from Paris to Moscow. Parallel to their collections, Deux Hommes have also designed costumes for theater and cultural shows. For the elite shopper Deux Hommes offers an exclusive personal shopping service as well as a VIP bespoke tailoring service.
WHAT TO DO ➤ SHOPPING

LINEA PIU
VIP contact: Assi Domenicou, Boutique Supervisor
Phone: +30 210 360 6125
Email: boutique@lineapiu.gr
Address: 6 Sekeri St, Kolonaki, 10674
Website: www.lineapiu.gr

Linea Piu was founded in 1986 and immediately captured the interest of stylish Athenians and shopping tourists. In 1994 it stepped into true exclusivity when it entered into a long-term exclusive collaboration with the house of Chanel, making Linea Piu the only Chanel retailer in the whole of Greece. This boutique, situated in the fashion district of Athens, Kolonaki, is pure elegance and sophistication. The store’s ethos is based on giving the customer the easiest access to the finest fashion, with highly skilled and professional staff to assist any need. Linea Piu has catered for the wives of presidents, prime ministers and celebrities during its illustrious career and caters for the elite shopper by offering a host of VIP touches. The boutique offers personalized appointments, translators and also a hotel room service.
WHAT TO DO ➤ SHOPPING

FASHION AND ACCESSORIES

**BALLY**
**ATHENS GOLDEN HALL**
Phone: +30 210 683 5031
Address: 37A Kifissias Ave, Marousi, 15123
Website: www.bally.com

**BURBERRY**
Phone: +30 210 628 3205
Address: 33 Voukourestiou, 10673
Website: www.burberry.com

**CÉLINE**
Phone: +30 210 808 0946
Address: 2 Kiriazi & Alonion St, Kifissia
Website: www.celine.com

**CUSTO BARCELONA**
Phone: +30 210 323 1683
Address: 112A Ermou St, 10554
Website: www.custo-barcelona.com

**ATTICA DEPARTMENT STORE**
Phone: +30 211 180 2500
Address: 9 Panepistimiou St, 10564
Website: www.atticadepartmentstore.com

**DIESEL**
Phone: +30 210 362 2748
Address: 3 Skoufa, Kolonaki, 10673

**ATHENS GOLDEN HALL**
Phone: +30 210 683 7711
Address: 37A Kifissias Ave, Marousi, 15123
Website: www.diesel.com

**DIOR**
Phone: +30 210 364 9101
Address: 4 Solonos, 5 Mili, Kolonaki, 10673
Website: www.dior.com

**DKNY**
Phone: +30 210 894 2113
Address: 17 A. Panagouli, Glyfada 16675
Phone: +30 210 360 3775
Address: 8 Solonos, Kolonaki 10671

**DKNY JEANS**
**ATHENS GOLDEN HALL**
Phone: +30 210 683 7838
Address: 37A Kifissias Ave, Marousi, 15123
Website: www.dkny.com

**DOLCE & GABBANA**
Phone: +30 210 335 6000
Address: 4 Stadiou St, 10564
Website: www.dolcegabbana.com

**EMPORIO ARMANI**
Phone: +30 210 801 3200
Address: 4 Papadiamanti, Kifissia, 10673

**EMPORIO ARMANI CAFFE**
Phone: +30 210 338 9101
Address: 4 Solonos, 5 Mili, Kolonaki, 10673
Website: www.emporioarmani.com

**EMENEGILO ZEGNA**
Phone: +30 210 364 3930
Address: 24 Voukourestiou St, 10671
Website: www.zegna.com

**GIORGIO ARMANI**
Phone: +30 210 361 3603
Address: 8 Koubari, Kolonaki, 10673
Website: www.giorgioarmani.com

**GUCCI**
Phone: +30 210 360 2519
Address: 27 Tsakalof St, 10675
Website: www.gucci.com

**LOEWE**
**ATHENS GOLDEN HALL**
Phone: +30 210 683 6230
Address: 37A Kifissias Ave, Marousi, 15123
Website: www.loewe.com

**LUIS VUITTON**
Phone: +30 210 623 4530
Address: 4 Levidou St, Kifissia, 14562
Phone: +30 210 361 3938
Address: 19 Voukourestiou St, 10673.
Website: www.louisvuitton.com

**MARC BY MARC JACOBS**
Phone: +30 210 363 6030
Address: 3 Xanthou St, 10673

**PRADA**
Phone: +30 210 338 8386
Address: 17 Voukourestiou St, 10671
Website: www.prada.com

**POLO RALPH LAUREN**
Phone: +30 210 808 5550
Address: 19 Kassaveti St, Kifissia, 14562
Phone: +30 210 361 1831
Address: 11 Voukourestiou St, 10671
Website: www.ralphlauren.com

**SALVATORE FERRAGAMO**
Phone: +30 210 335 6437
Address: 4 Stadiou St, 10564
Website: www.ferragamo.com
## What to Do ➤ Shopping

### Tommy Hilfiger
- Phone: +30 210 808 4202
- Address: 16 Levidou St, Kifissia, 14562
- Phone: +30 210 338 9420
- Address: 1 Solonos St, Kolonaki, 10673
- Phone: +30 210 678 5722
- Address: 9 Solomou St, Psychiko, 15451
- Phone: +30 210 937 3154
- Address: 2 Eirinis St, N Smyrni Sq, 17121

### Athens Golden Hall
- Phone: +30 210 683 7898
- Address: 37A Kifissias Ave, Marousi, 15123
- Website: [www.tommy.com](http://www.tommy.com)

### Valentino
- Phone: +30 210 623 3402
- Address: 19 Kassaveti St, Kifissia, 14562
- Website: [www.valentino.com](http://www.valentino.com)

### Watches & Fine Jewelry

#### Bulgari
- Phone: +30 210 808 9500
- Address: 240 Kifissias Ave, 3 Levidou St., 14562
- Phone: +30 210 331 1087
- Address: 8 Voukourestiou St, 10564
- Website: [www.bulgari.com](http://www.bulgari.com)

#### Cartier
- Phone: +30 210 331 3600
- Address: 7 Voukourestiou St, 10564
- Website: [www.cartier.com](http://www.cartier.com)

#### Chopard
- Phone: +30 210 325 0555
- Address: 2 Stadiou & Vas Georgiou, Syntagma Sq, 10564
- Website: [www.chopard.com](http://www.chopard.com)

#### Frey Wille
- Phone: +30 210 338 7150
- Address: 21A Voukourestiou St, 10671
- Website: [www.frey-wille.com](http://www.frey-wille.com)

#### Mont Blanc
- Phone: +30 210 325 3610
- Address: 1 Voukourestiou St, 10564
- Website: [www.montblanc.com](http://www.montblanc.com)

#### Omega
- Phone: +30 210 322 7682
- Address: 2 Voukourestiou St, 11742
- Website: [www.omegawatches.com](http://www.omegawatches.com)

#### Swarovski
- Phone: +30 210 324 9645
- Address: 18 Ermou St, 10562
- Website: [www.swarovski.com](http://www.swarovski.com)

#### Attica Department Store
- Phone: +30 211 180 2825
- Address: 9 Panepistimiou St, 10564
- Website: [www.atticadepartmentstore.com](http://www.atticadepartmentstore.com)

#### TAG Heuer
- Phone: +30 210 683 8171
- Address: 37A Kifissias Ave, Marousi, 15123
- Website: [www.tagheuer.com](http://www.tagheuer.com)

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**The Jewel of Athens - The Parthenon**
Piraeus was the central hub of the Mediterranean for Ancient Greek explorers and merchants. Now, millennia later, it remains the third-busiest port in the world. Sitting in the picturesque Saronic Gulf Piraeus is the ideal starting point for any elite voyage to the spectacular Cyclades and beyond.

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**FLISVOS MARINA**
Marina Manager: Stavros Katsikadis
Phone: +30 210 987 1000
Email: info@flisvosmarina.com
Address: Flisvos Marina, Trokadero, Paleo Faliro, 17561
Website: www.flisvosmarina.com

Flisvos Marina was redesigned in 2002 in order to provide high-class facilities and services for yachts and superyachts from around the world. During the 2004 Summer Olympic Games, Flisvos Marina was awarded the honor of VIP Marina and looked after more than 35 VIP yachts and superyachts. Flisvos Marina has one of Europe’s deepest water basins and over 140 berths, and is able to cater for yachts over 30 meters (98 feet) in length. The marina is within easy reach of many of the cultural, historical and entertainment attractions available in Athens.

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**ZEA MARINA**
Marina Manager: Angelos Kopitas
Phone: +30 210 455 9000
Email: zea@marinas.com
Address: Zea Marina, Freatida, Piraeus, 18536
Website: www.medmarinas.com

Situated in the center of the Greek Port of Piraeus, this is a bustling and commercial site. Zea Marina can berth over 50 yachts up to 30 meters in length (98 feet), and 60 yachts at over 30 metres in length, with a maximum length of 100 meters (328 feet). The quayside is lined with bars, cafés and restaurants. The marina lies to the west of the main Piraeus harbor, where the ferry terminal for Cyclades, Crete, Dodecanese and the Saronic Gulf is situated. Located close to historic Athens and Glyfada Golf Course, Zea Marina is an excellent port of call.

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**FALIRO MARINA**
Marina Manager: G. Kyriakopoulos
Phone: +30 210 485 3200
Email: info@faliro-marina.gr
Address: Faliro Marina, Neo Faliro, Piraeus, 18547
Website: www.faliro-marina.gr

Faliro Marina is one of the most technologically advanced marinas in the North East Mediterranean. This state-of-the-art marina offers a full service for yachts and sits a mere four miles from Athens town center and only 2.5 miles from Piraeus’ main harbor. The marina has space for 232 yachts and can accommodate ships up to 130 meters in length (427 feet). The marina can handle depths ranging from five to six meters and with an on-site helipad is a perfect landing spot for the elite traveler.
**NEED TO KNOW ➤ PRIVATE JET TERMINALS**

**GENERAL AVIATION FACILITY**
VIP contact: George Zervoudis / Andreas Papagiannis
Phone: +30 210 353 8530
Email: gafagents@aia.gr
Address: General Aviation Facility,
Athens International Airport S.A. Gate 12, 190 19 Sparta
Website: www.aia.gr

Since opening in 2004, The General Aviation Facility has become a principal private jet terminal in Greece and during the Athens Olympic Games, seamlessly handled thousands of VIP Clients. Situated 20 miles from the heart of Athens, the elite traveler can reach the capital and surrounding areas easily. General Aviation Facility is approximately 3,800 square feet and located to the north end of Athens airport adjacent to Gate 12. It operates on a 24 hour basis and the business lounge seats up to 30 VIP passengers in comfortable private surroundings, which are equipped with the latest technology. Parking at Athens GAF is free. There are 55 parking spaces adjacent to the terminal. The car park is secure and monitored 24 hours.
NEED TO KNOW ➤ EXCLUSIVE TRANSPORT

BURGESS YACHTS
VIP contact: Marie Molls
Phone: +30 693 2408 8285
Email: mmolls@burgessyachts.com
Website: www.burgessyachts.com

Founded in 1975 with offices across the globe, Burgess is one of the global superyacht leaders, specializing in yachts over 130 feet (40 meters) in length. Renowned for its professional services, the company guides clients through every aspect of the yachting experience, including sale and purchase, new construction and operational management. For the elite traveler staying in the beautiful Attica region, Burgess offers superyacht charters to truly lift your Athens experience to elite status. Explore the idyllic Greek islands of Cyclades and discover a whole new side to Greece.

ATHENS LIMOUSINE SERVICE
VIP contact: Emmanouil Trifillis
Phone: +30 210 481 8293
Address: 40, Amorgou St, Piraeus, 18541
Email: mtls@mtls.gr
Website: www.athens-limousine-service.gr

Athens Limousine Service was established in 1929 and is part of the Association of Automobile Tourism for Athens-Piraeus. This professional organization offers incredibly high levels of comfort and service, designed specifically for VIP clientele. Their team of discreet and trained security officers and drivers allow you to relax, whether you are heading for a business appointment, a glamorous night out or looking to access a restricted historical part of Greece. Athens Limousine are true masters in elite and luxury transportation.

MEGISTI BLUE YACHT CHARTERS
VIP contact: Amelie Panagakos
Phone: +30 210 894 8611
Email: amelie@megistiblue.com
Address: 10 Grigoriou Lambraki Avenue, Glyfada 16674
Website: www.megistiblue.com

Megisti Blue specializes in Luxury Yacht Charters in Greece and the East Mediterranean, and provides professional sales brokerage and yacht management services. All of the yachts in the Megisti Blue fleet are selected for their excellence in comfort and performance and all are crewed and maintained by experts.

The prestigious fleet is made up of yachts designed to exceed your expectations. Luxury yacht charter is the most personalized form of vacation in the world, offering amenities that cannot be found in any luxury hotel or onboard a cruise ship. With Megisti Blue, every tiny detail has been thought of. The entire vacation is tailored to your needs, with each and every particular organized around your individual preferences.

The Megisti Blue guarantee: Yacht charters of elegance, safety, comfort and luxury.

Let Megisti Blue guide you to your destination and you can be sure that your trip will be one to remember!
Seascape Yacht Charters delivers exceptional service in the chartering of luxury yachts. Built around a dedicated team of professionals with strong credentials and a big presence in the global yachting arena, Seascape adopts a simple charter philosophy:

It’s the little things that matter...

Whether you are a first time or seasoned charterer, Seascape’s dedication, attention to detail and expertise will exceed your expectations.

Chartering for business or pleasure, Seascape boasts an unrivalled range of options, from luxury mega yachts to unique motor sailers and offers an encyclopaedic knowledge of the Greek Islands and the Mediterranean.

Seascape enjoys the challenge of each charter, translating that challenge into a blissful voyage for you and your family, friends or business guests.

Seascape Yacht Charters: small things make a big difference...
WHEN BEST TO GO
Greece has relatively mild winters, while summers are generally hot and dry with temperatures peaking in July. The best time to visit this historic city is during the off peak seasons of April to May and September to October, when the country is less crowded and the weather is comfortable.

LOCAL CUSTOMS
Greeks are a very warm group of people who happily shake hands and embrace in their welcomes. Greece has recently imposed a ban on smoking in public places. Restaurants will generally add up to 20% gratuity to the bill; if service has been good, extra cash tips are encouraged.

ATTIRE
The general consensus for restaurants, bars and clubs is smart casual. During the day smart shorts, t-shirts and trainers are acceptable attire for men at museums and ancient temples. Women must be aware that beach wear is not permitted at all cultural sites and when entering churches they must have their shoulders covered.

LANGUAGE
Greek, though English is spoken in all major establishments.

CURRENCY
Euro

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PUBLIC HOLIDAYS
- January 1 - New Year’s Day
- January 6 - Epiphany
- February 27 - Clean Monday
- March 25 - Independence Day
- April 13 - Greek Orthodox Good Friday
- April 15 - Greek Orthodox Easter Sunday
- April 16 - Greek Orthodox Easter Monday
- June 4 - Greek Orthodox Whit Monday
- October 28 - Oxi (No) Day
- December 25 - Christmas Day
- December 26 - Second Day

EXCHANGE RATE
$1 = €0.70
£1 = €1.13

COUNTRY DIALLING CODE
+30

24 HOUR EMERGENCY CONTACT
Ambulance: 112 / 166
Fire: 199;
Police: 100
Coastguard: 108

EMBASSY CONTACTS
US: +30 210 721 2951   UK: +30 210 727 2600

TIME ZONE
GMT +2

POPULATION
745,000

RELIGIOUS DEMOGRAPHIC
Greek Orthodox

TYPICAL OPENING HOURS
Shops open from 8.30am – 5pm Mon, Wed Sat. Tues, Thurs, Fri 8.30am – 2.30pm, 5.30pm – 8.30pm. Sunday closed, however major stores in the Plaka, Kolonaki and Monastiraki area are open.