



THE PARK AVENUE SPECIALTY SUITE

## LOEWS REGENCY HOTEL

Located in one of Manhattan's most historic and high-end neighborhoods, just steps away from the shopping meccas of Madison and Fifth Avenues, Loews Regency Hotel has been the home-away-from-home of entertainment industry insiders and other elite travelers since 1963. With its elegantly understated décor and intimate service, it's just as timeless and chic as New York City itself.

**Address:** 540 Park Avenue, New York, NY

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 sschwartz@loewshotels.com; www.loewshotels.com

### TOP SUITE: SPECIALTY SUITE

**Square footage:** 1,600

**Nightly rate:** \$3,000

**Number of rooms in suite:** Five

**Number of baths:** Two

**Suite style:** Each one of the 12 stylish specialty suites gives guests a chance to experience a different part of New York—without ever leaving their room. From the ultra-modern, loft-style SoHo suite to the richly traditional Park Avenue-inspired accommodations, there are four design schemes to suit every taste.

**Key selling points:** All of the specialty suites share Loews' signature attention to detail: From ultra-soft 300-thread-count bed linens and all-natural bath products to plush "Ultimate Doeskin" robes from Chadsworth & Haig, the highest premium is placed on luxury and comfort.

**Standout services:** Loews Regency offers an extensive array of above-and-beyond services, including twice-daily maid service with turndown, complimentary overnight shoeshine and a 24-hour parking garage with overnight valet service.

**Number of suites in hotel:** 12 grand suites and 35 one-bedroom suites



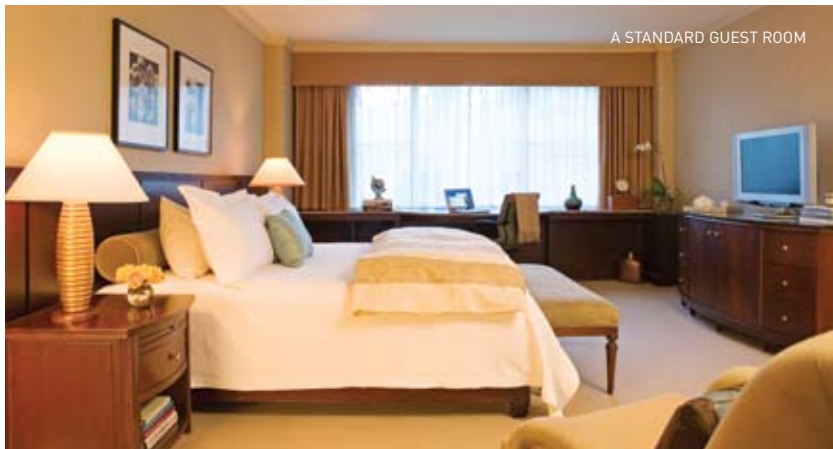
EXTERIOR VIEW OF LOEWS REGENCY HOTEL



THE REGENCY BALLROOM



540 PARK



A STANDARD GUEST ROOM

### ACCOMMODATIONS

All 353 guest rooms at Loews Regency boast spacious layouts with warm, comforting interiors designed to help visitors feel at home. Marrying modern and traditional elements to create a unique ambience, each room is accented with plush fabrics like velvet and silk, custom-designed furniture and hand-selected artwork. Deluxe amenities like Keurig coffee makers, iPod docking stations, granite-topped desks accompanied by ergonomically-correct leather chairs and complimentary daily delivery of the *New York Times* all make for thoughtful touches. During the summer months, early-morning joggers will receive towels and complimentary bottles of Evian, while services from the adjoining Nico Salon can be conducted in the comfort of your room all year round.



THE GRAND KING SUITE

### TOP RESTAURANTS

**540 PARK:** A classic New York dining institution—and the home of the original “Power Breakfast”—540 Park offers fine American cuisine in a sophisticated setting, featuring well-spaced banquettes that invite guests to linger over breakfast, lunch or dinner. Count on Executive Chef Andrew Rubin to put a uniquely modern spin on traditional comfort fare, like this fall’s re-launch of “TV dinners:” A series of classics like pot roast and fried chicken, served on the familiar sectioned plates but updated with fresh ingredients and creative presentation.

**THE LIBRARY:** A popular place for both visitors and locals to catch up with friends over a cocktail, this lively meeting place is unlike any library you’ve been in before. Wooden bookcases, a scrolling mural of Central Park and deep leather chairs create a warm ambience, while soft jazz music and an extensive wine list encourage patrons to relax and unwind. The menu—presented, fittingly, in a leather-bound book—offers up a small but satisfying selection of elegant entrees and indulgent desserts.

**FEINSTEIN’S AT THE REGENCY:** Grammy-nominated vocalist and songwriter Michael Feinstein is the main attraction at this classic cabaret and supper club. Harking back to another era, this intimate space provides all the elements of a great New York evening: exciting live entertainment, fine food and cocktails, and Loews’ signature hospitable service.



BUSINESS FACILITIES AT LOEWS REGENCY HOTEL

### FAMILY-FRIENDLY FUN

With their “Loews Loves Kids” and “Loews Loves Pets” programs, every member of the family will feel welcome at the Regency. Special features for the little ones include lending libraries stocked with games, healthy kid-friendly menus in the dining establishments, welcome gifts from Fisher-Price and supervised recreation programs. Older kids and teens will be kept entertained thanks to fun extras like music download cards, on-call entertainment and Teen Education learning vacation packages. Animal lovers accompanied by their four-legged companions will appreciate thoughtful touches like the gift of a pet tag, bowl and special treat at check-in, not to mention a full menu of additional amenities available upon request, including scratching poles, litter boxes and leashes.

### BUSINESS AMENITIES

While the accommodations were designed for pleasure and relaxation, Loews Regency is also an ideal place to do business, thanks to the hotel’s 4,400 square feet of flexible meeting space. With seven versatile function rooms—the largest of which holds up to 200 people—and four self-contained



LOBBY VIEW



THE LIBRARY

boardrooms for corporate meetings, the hotel’s staff can accommodate any kind of event. Amenities like on-site audiovisual equipment, and translation and interpreter services are available upon request. Impress clients with Loews’ signature breakfast menu, which brings favorites like custom-blended juices tableside, as well as a complete coffee bar serving fresh French press coffee and made-to-order lattes.

### FITNESS FACILITIES

With one of the nation’s premier health and fitness clubs located on-site, Loews Regency ensures that visitors can stick to their fitness routines, and even enhance them, while on vacation. The state-of-the-art fitness center, Brownings Fitness/Massage, offers personal training, post-workout stretching, pilates and the latest workout technology, featuring equipment like Trotter treadmills, Climbmax stair climbers, Lifecycles, Gravitron and a Cybex weight training circuit. For those planning an extended stay, the 4-week program, “Mission: Control,” is a comprehensive program designed to jump-start total mind and body wellness.