



ZYDO

When Davide Zybert launched his jewelry brand Zydo in 1972, it was the natural evolution of his family's long history as diamond dealers and cutters. Accustomed to seeing gemstones with a critical eye, Zybert's special expertise and relationships in the industry ensured that he would have access to the finest stones possible for his own collections.

Zydo jewelry spans the globe for inspiration. Often jewelry making materials offer ample sources of new ideas on their own. The Asia collection, with its harmonious mix of diamonds and deep green jade references pagoda architecture. And in the Enamel collection diamonds get paired with vibrant colors—acid green, strawberry red, cerulean blue—or black in bracelets, rings, and pendants with a graphic, youthful impact.

A favorite is the Flow collection (pictured). Available in a lariat-style necklace or delicate drop earrings, the collection's soft strands of spiraling links in rose gold with understated diamond station exhibits a feminine grace and modern versatility that underscores Zydo's appeal (earrings, \$5,500; necklace, \$16,000).

WHERE TO BUY: Zydo jewelry is available at Neiman Marcus department stores and select fine jewelry boutiques. Visit www.zydo.it.

Corporate Contact: Eli Zybert, Phone: (212) 421-2608, Email: ija@zydoamerica.com



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A multicolored collage of sapphires makes the Century bracelet a super versatile addition to any fine jewelry collection. An imaginative faux buckle detail topped entirely in diamonds gives the piece a sense of whimsy. Ultra flexible construction ensures it wears with ease (\$31,000).

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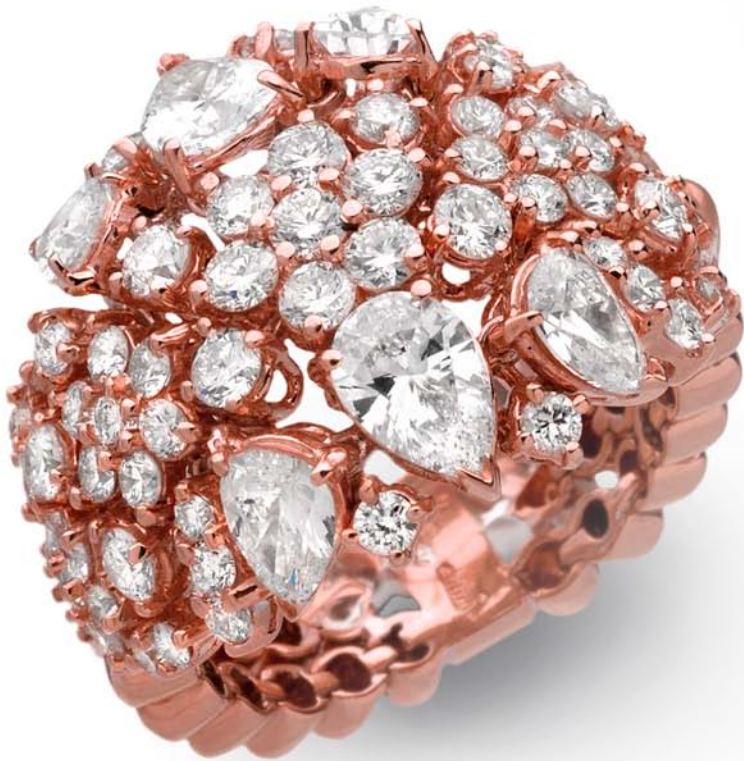
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Zydo's Deluxe Collection displays one of the brand's signature traits, combining a variety of fancy-cut diamonds in a single design. With expert stone-setting skill, Zydo's artisans create totally supple, classic pieces from a constellation of more than five different diamond cuts in a wide range of sizes (earrings, \$140,000; necklace, \$450,000; ring, \$100,000).

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Pear- and brilliant-cut diamonds come together in a modern rendition of the cocktail ring in Zydo's new Luminial collection. Available in 18K rose (\$15,000) or white gold (\$32,000), the rings feature subtle floral motifs.

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Secret Collection rings with diamonds, sapphires and colored stones are reminiscent of antique lockets. The pavé-set surface of each pops open to reveal a hidden compartment for a miniature keepsake (\$5,000 to \$7,000).

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Zydo's technological mastery and innovative use of color is at center stage with the new Avantgarde Collection. Titanium—valued for its strength and light weight, but notoriously difficult to manipulate—poses no obstacle for Zydo's talented jewelry-makers. This new titanium cuff features 18K rose gold details and a shower of sapphires and diamonds. (\$28,000).

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