



## VERTU

Vertu, the leading manufacturer of handcrafted luxury mobile phones established in 1998, unveiled its first product in 2002. Following this launch, the brand has since introduced three collections—Vertu Signature, Vertu Ascent and Vertu Constellation—to the market. Each collection, assembled by hand at the brand's English countryside headquarters, showcases the company's commitment to innovation and craftsmanship. Using groundbreaking materials, techniques and services, Vertu has defined itself as the standard-setting luxury mobile phone, an essential for the most discerning customers.

To mark its tenth anniversary, Vertu launched its new Signature collection, the most highly crafted phone ever made. The first phone to be constructed by a single artisan, each one is made in very limited numbers and signed by its creator. Using only the finest quality materials, the Signature collection features a scratch-resistant, pure crystal sapphire face that takes more than two weeks to create in a 2000 degree furnace, and a patented keypad containing 4.75 carats of solid ruby bearings that slide on the surface to prevent friction and wear. All sounds generated by the phone were composed exclusively for Vertu by Academy Award winning composer Dario Marianelli and performed by the London Symphony. Available in white gold, yellow gold and stainless steel. (Starting at \$12,600 for stainless steel).

**WHERE TO BUY:** Vertu is available in over 500 of the finest watch, jewelry and department stores as well as Vertu Boutiques around the world.

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