



MIMI SO

The newest extension of the just-launched Jackson collection includes Gold Skeleton earrings in 18K yellow gold. Clustered together in large, pear-shaped drops, the collection's geometric shapes have a cool, downtown appeal. Flashes of pavé-set diamonds highlight a handful of the circles and trapezoids within, so that they're subtle enough for day and have the right amount of sparkle for after dark (\$6,150).

Where to Buy | Mimi So jewelry is available at the Mimi So showroom in New York, Neiman Marcus, Saks Fifth Avenue and select fine jewelry stores. Visit www.mimiso.com.

Corporate Contact: Rica Zaide, Phone: (212) 300-8600, Email: rzaide@mimiso.com



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Fans of the brand add to their collections with compulsively stackable bangle bracelets. Variations on the theme are available from Mimi So's key collections, including Ludlow (featuring a faceted rock charm), Lula (an eternity bracelet that comes with or without diamonds), and Gate B9 (a faceted, slip-on bangle). The designer herself wears the 18K yellowgold bracelets by the armful (from \$1,700 to \$5,000).

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The focal point of Mimi So's one-of-a-kind Gate B9 ring is a pink tourmaline of extraordinary intensity and depth. One of a few of unique pieces that she produces each year, its central gemstone seems to float within a setting of spiraling 18K yellow gold. Mimi So's contemporary interpretation of the classic cocktail ring is compelling from every angle (\$34,000).

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Jasmine flowers—the designer's favorite—provided inspiration for one of Mimi So's newest offerings. The dome-style cocktail ring is substantial and bold, but captures the delicacy of the flower for which it's named. Graduated tiers of scalloped, 18K gold harbor 1.25 carats of diamonds in total. Its feminine, modern, versatile look is signature Mimi So. And, like everything else in her namesake jewelry collection, it was created in the brand's New York atelier (\$7,800).

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Named for the place where she spent an extra-long delay at Malpensa airport, Mimi So's Gate B9 collection shows off her ability to revamp classic styles with an entirely fresh outlook. Using the angular drawings she made during her layover, the designer reimagined classic gold links—in So's rendition they have facets, each slightly different from the next. The Gate B9 hoops give an edgy update to a jewelry box essential (\$1,600), while the three-tier necklace is a modern statement piece, complete with nearly three carats of diamonds placed at irregular intervals throughout (\$32,800). All that airport inconvenience proved beneficial in the long run—it inspired one of So's best-selling collections.

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