



NOUVELLE BAGUE

At Nouvelle Bague the focus is clear: all enamel, all the time. Virtually every piece from the brand, which was founded in 1936, has touches of the colorful ornamentation. Its workshops are located in Florence where over 100 goldsmiths create pieces that marry traditional technique and contemporary style.

The far ranging variation in Nouvelle Bague's catalog boggles the mind. Many use exuberant patterns and gemstones and color palettes adjust to trend. The recent Images From India collection (above) introduces an assortment of bangles, earrings, pendants and rings in spicy shades to the lineup (bangles in colored enamel with diamonds, all, price upon request) while the Flowers of the Night collection features amorphous patterns in black and white.

Testing the waters beyond enamel jewelry, there are items like the Rose di Samaracanda cocktail rings. Chunky pastel gemstones are the centerpiece of rings that leave polished gold uncovered, and add touches of diamonds for extra glitz.

WHERE TO BUY: Nouvelle Bague jewelry is available at select fine jewelry retailers. Visit www.operajewels.com.

Corporate Contact: Sergio Piazza, Phone: (305) 534-1974, Email: info@operajewels.com



OSCAR HEYMAN BROTHERS

Thanks to a stint in the Fabergé workshops of Russia and a career-promoting job at Cartier in New York, Oscar Heyman first gained prominence almost a century ago as a jeweler specializing in high-end stones and platinum. From the start, and still today, the family-run business focuses on European-style, by-hand craftsmanship, inventing its own tools and working completely in-house, right down to alloying its platinum and gold. In fact, Oscar Heyman Brothers holds various patents for manufacturing techniques and is one of the last great American jewelry firms.

Set in classic, feminine styles, the pieces show off Heyman's stellar collection of precious gems, including sapphires, rubies, emeralds and high quality diamonds. Now onto its third generation, the company continues to produce favorites like the gardenia, pansy, and orchid brooch, which won Best of Show at the 1939 World's Fair, while coming up with innovative designs (platinum and diamond earrings, \$50,000).

WHERE TO BUY: Oscar Heyman jewelry is available at Oscar Heyman in New York and select fine jewelry retailers.

Visit www.oscarheyman.com.

Corporate Contact: Tom Heyman, Phone: (800) 642-1912. Email: tom@oscarheyman.com



PALMIERO JEWELLERY DESIGN

There's not another jewelry brand creating the kind of far out masterpieces that come from the workshops of Palmiero Jewellery Design in Valenza, Italy. Carlo Palmiero transforms his materials into breathtaking works of art pulsing with movement and saturated color. The first time wearing a Palmiero piece fires the imagination with "How'd he do that?" wonderment.

Chiefly known for rings that echo forms found in nature—flowers, feathers, flames—and whose nuances of color are captured using a dégradé effect that morphs from light to dark, Palmiero's technique requires extremely precise stone selection. Deft molding gives the pieces an airiness that belies its substantial 18K gold structure.

A more literal approach to the fine art tradition of which he is surely a part is the Tribute collection wherein famous 20th century works of modern art are rendered in gemstones. Works by Matisse and Kandinsky take on new allure in precious gems. The Man in Jazz ring (pictured) places a black diamond figure from a Matisse canvas against a sapphire sky (price available upon request).

WHERE TO BUY: Palmiero Jewellery Design is available at select fine jewelry retailers around the world.

Visit www.palmierogioielli.com.

Corporate Contact: Daniela Mancassola, Phone: 39-0-131-952-769, Email: info@palmierogioielli.com



PIAGET

Piaget has been a leader in the watchmaking world for more than a century, originally as workshop making precision crafted mechanical movements, later as a household name associated with luxury and technical innovation. Its earliest jewelry creations were ornate watches, sometimes with so many gems only its wearers knew of their time-telling function, an evolution made possible by Piaget's mastery of super thin movements.

Today, Piaget offers full-fledged fine jewelry collection, including delight-inspiring one-off pieces. In the Limelight Paris-New York collection, a splashy 18K white gold sautoir borrows from New York's Chrysler building for its Art Deco design (pictured). One of several pieces that references Paris and Manhattan landmarks, the Limelight necklace features 381 brilliant-cut diamonds, 19 fancy-cut diamonds and 368 sapphires (\$440,000).

WHERE TO BUY: Piaget jewelry is available at Piaget in New York. Visit www.piaget.com.

Corporate Contact: Lae Xavier, Phone: (212) 246-5555, Email: laercio.xavier@piaget.com



PICCHIOTTI

Family-owned Picchiotti is in the business of creating timeless jewelry. You won't find a trendy, disposable piece in the lot. Created from start to finish at its Valenza, Italy, atelier, much of its jewelry consists of one-of-a-kind designs to ensure the exclusivity its clients demand.

Classic motifs like hearts and flowers occur frequently, but that doesn't mean that Picchiotti repeats itself. Its designers play with scale, texture and color so that each variation on the theme stands apart from its predecessors as a singular work. The variety in its repertoire of flower designs alone is dizzying: There are spider orchids in diamonds and touches of ruby, tightly wound white rosebuds and just-opened tulips. New for 2010, the Decoratif ensemble captures the era of Art Deco beautifully through simplified shapes and strong geometric lines, all set off by perfectly-matched rubies and onyx (earrings, price available upon request).

WHERE TO BUY: Picchiotti is available at Picchiotti boutiques around the world, Neiman Marcus department stores, Molina Inc. in Phoenix and select fine jewelry stores nationwide. Visit www.picchiotti.it.

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PIERO MILANO

Milan-based Piero Milano produces elegant jewelry that walks the fine line between everyday indulgences and special occasion dressing. The wide ranging looks have an exuberant spirit with an eye for the contemporary. Its diverse, easy-to-wear pieces in gold and flashes of gemstones have made it one of Italy's top jewelry brands.

Piero Milano's pearl collection (pictured) is a key example of the way it breathes new life into a classic. It's impossible to harbor notions of pearls as ultra-conservative jewels when they're set at the center of concentric, diamond-laced circles. The gems take on an edgy appeal and appear as though they're at the center of a sparkling orbit (rings, from \$3,355; earrings, \$9,760).

The brand also boasts a deep inventory of glamorous, stylized pendants so versatile, you'll never feel the need to take them off. Worn layered, they have a breezy, sophisticated air.

WHERE TO BUY: Piero Milano jewelry is available at Piero Milano in Milan and New York. Visit www.pieromilano.it.

Corporate Contact: Rosella Benzi, Phone: 39-0-286-90-490, Email: b.rosella@pieromilano.it



PORRATI

Porrati jewelry is an expression of no-limits creativity. Its focus is ultra-feminine collections with a sense of fantasy and modernity. Manufactured in Italy since it was founded 12 years ago, Porrati jewelry—made primarily in yellow and white gold with heaps of colorful gemstones—is crafted with meticulous precision that brings life to designs like bursting florals and sleek abstract forms.

The ocean and sea life are a rich source of inspiration for the Porrati creative team. Looking closely, one realizes elegant pearl, diamond and pink sapphire-studded pieces from the Ibiza collection take the shape of sea urchins and that the hoop-shaped white and yellow rings dangling from a bracelet are actually puffer fish.

The wit and joy in Porrati jewelry has a universal appeal. With the opening of the first Porrati boutique in Dubai just over a year ago, the world can expect to hear more from the burgeoning brand (cocktail ring with pink sapphires and colored pearls, price available upon request).

WHERE TO BUY: Porrati jewelry is available at the Porrati boutique in Dubai. Visit www.operajewels.com.

Corporate Contact: Paola Bertoli, Phone: (305) 534-1974, Email: info@operajewels.com



RAHAMINOV DIAMONDS

A respected name in the diamond industry for more than half a century, Rahaminov Diamonds is a top resource for diamonds cut with remarkable expertise and finished diamond jewelry of outstanding quality. Anyone in search of a just-right diamond knows that Rahaminov Diamonds will likely have what they're looking for. The family-owned, Los Angeles-based company produces collections of classically beautiful designs and envelope-pushing pieces for adventurous jewelry connoisseurs.

In recent years, Rahaminov has expanded its focus to include designs with polished rough diamonds. The Kifani Collection places stones that were formerly underappreciated at the focus of a range of fine jewelry. Tamara Rahaminov Goldfiner the company's designer personally selects the stones that will go into each piece and creates designs that showcase their unique appeal. While they don't have the brilliance of traditional diamond jewelry, the mesmerizing stones combined with Rahaminov Diamonds' painstaking manufacture shine in their own right (Kifani collection rough diamond ring, price available upon request).

WHERE TO BUY: Rahaminov Diamonds is available at select fine jewelry retailers.

Visit www.rahaminovdiamond.com.

Corporate Contact: Fred Klein, Phone: (800) 742-8864, Email: fred@rahaminovdiamond.com



ROBERT LEE MORRIS

Robert Lee Morris is frequently the jewelry designer fellow creatives turn to for a can't-miss collaboration. He's worked with Donna Karan since her first runway show and recently created a jewelry collection with Mary-Kate and Ashley Olsen for their Elizabeth and James fashion line. Such recognition comes from decades of innovation that's produced one iconic creation after another.

Pared down, elegant geometry is often at play in Morris' work, as in his famous Shifting Plates cuffs that encircle the wrist with overlapping, curving, rounded and hammered rectangular planes. Each element of the design harnesses space and light to enhance the design's (and its wearer's) beauty. The same can be said of his range of rounded bangles that are a cross between tribal and futuristic sensibilities.

With the recent relaunch of the brand, more icons are in the offing. New for fall 2010 is this sculpted wedge bracelet, in perfectly engineered slices of sterling silver (\$2,500).

WHERE TO BUY: Robert Lee Morris jewelry is available at The Robert Lee Morris Gallery in New York.

Visit www.robertleemorris.com.

Corporate Contact: Kendall Tracewski, Phone: (212) 633-4948, Email: kendallt@robertlessmorris.com



ROBERTO COIN

In just over a decade, Roberto Coin has developed an international jewelry brand, the scale of which could easily take generations to create. It's one of Italy's best known companies, with nine boutiques worldwide and sold by more than 1,000 retailers. Even with such reach, Roberto Coin maintains the hard-to-achieve feat of preserving its status as a preeminent source of luxury jewelry.

Like many top Italian jewelry brands, Roberto Coin displays expert skill at handling gold, especially in bold shapes and sizes. New and begging to be worn to your next night on the town, the Cocktail Collection features brilliant little baubles punctuated with colorful, oversized center stones framed by white diamonds (from top: 18K rose gold Cocktail ring with amethyst, mother-of-pearl and diamonds, \$7,600, 18K rose gold cocktail ring with smoky quartz, mother-of-pearl and diamonds, \$7,900, and 18K rose gold cocktail ring with lemon quartz, mother-of-pearl and diamonds, \$7,840).

WHERE TO BUY: Roberto Coin jewelry is available at Roberto Coin boutiques in the U.S., Europe, Middle East, and Russia.

Visit www.robertocoin.com.

Corporate Contact: Susie Biddle, Phone: (212) 486-4545, Email: sbiddle@coinusa.com



RODNEY RAYNER

Some would argue that, when it comes to bold, innovative fine jewelry in colored gemstones, there's Rodney Rayner, and then there's everyone else. The UK-based designer has been nominated for the prestigious Couture award seven consecutive times, an achievement that's never been matched by any other jeweler. The accolades don't come as a surprise when surveying his remarkable catalog.

Curvaceous, organic shapes are key inspirations for Rayner. His stylized florals, oversized leaves and lighthearted sea life employ an expressive combination of intricate shape and sophisticated color, often in his signature pavé setting. Even designs that downplay bright color employ a sophisticated use of texture and form, like the Ruffle 2 collection that features champagne diamonds or orange sapphires (Ruffle earrings with champagne and white diamonds, price available upon request). And with a new silver jewelry collection—the designer's very first using the metal—Rayner's signature use of striking color will undoubtedly reach an appreciative new market.

WHERE TO BUY: Rodney Rayner jewelry is available at Neiman Marcus and Saks Fifth Avenue department stores and select fine jewelry retailers, including Richard Eiseman Jewels in Dallas. Visit www.rodneyrayner.com.

Corporate Contact: Marni Mulvey, Phone: (214) 361-0341, Email: info@eisemanjewels.com



SASHA PRIMAK

Sasha Primak has a singular fine jewelry focus: Top quality diamonds. Every stone is individually selected by its exacting gemologists and each piece is crafted in its ultra-modern New York workshop. The same dedication to quality prevails whether crafting accessible fashion jewelry or serious investment pieces in high carat weights and prices to match. The piece that defined Sasha Primak early on was a signature eternity band for the bridal market. It's making waves in that category again with a new cut dubbed the Prince Cut, an updated emerald cut diamond with more facets than the original, including cropped corners and stepped sides. The new Prince Cut possesses more brilliance than traditional emerald-cut diamonds.

The brand's designs have a sharp, contemporary attitude that give them an edge with red carpet regulars; Mariah Carey and Elizabeth Hurley number among Sasha Primak's fans. Cascading chandelier earrings, like the Flexible four-row style featuring more than nine carats of diamonds set in 18-karat white gold, update a classic with exceptional movement and brilliance—while the pavé diamond Saddle ring has become an instant classic in its own right (18K white gold and diamond large Saddle ring, \$10,378).

WHERE TO BUY: Sasha Primak jewelry is available at select fine jewelry retailers. Visit www.sashaprimak.com.

Corporate Contact: Vaida Kazlauskaitė, Phone: (212) 398-0287, Email: vaidak@sashaprimak.com



SCHOEFFEL

Schoeffel understands what to do with one of the most irresistible wonders from the sea—the pearl. The German luxury brand highlights their natural beauty with simplicity, a technique that has made it a leader among pearl companies since 1921.

Unrivaled in terms of pearl selection, Schoeffel has three distinct jewelry collections: Collier, Classic and Couture. Collier offers unlimited variations of pearl strands: long, short or any point in between; in milky white, delicate pastels, lustrous silver and beyond. The Classic line features a full range of fashion jewelry with options spanning moods from minimalist to playful. Couture collection designs define opulence, with a mixture of diamonds, mother-of-pearl and precious gemstones; pieces play with light, reflecting and refracting to perfectly frame the each pearl. The black pearl Couture ring (top) showcases their knowledge of metals as well, setting the the dark-colored pearl atop a rose gold band. Thirty-two diamonds and 193 pink sapphires whip around the ring, 4.87 carats of rock in a modern contrast of color (top, 18K rose gold ring, \$12,500; bottom, 18K white gold ring, \$10,300).

WHERE TO BUY: Schoeffel Jewelry is available at Schoeffel boutiques in Europe and at select fine jewelry retailers worldwide. Visit www.schoeffel-pearl.com.

Corporate Contact: Roxanne Maynard, Phone: (786) 546-5779, Email: schoeffelus@gmail.com



SEVAN BIÇAKÇI

Sevan Biçakçi is, hands down, one of the most brilliant jewelry designers working today. A throwback to the time of small-scale, artisanal ateliers, Sevan's 35-person Istanbul workshop produces fewer than 500 one-of-a-kind pieces each year. Sevan's work is an elaborate hybrid of influences. His native Turkey and its ancient artistic heritage is a central inspiration; its classic techniques and motifs get an edgy update in Sevan's hands.

Reverse-carved and painted gemstones in his signature rings are feats of fantasy and color. The painstaking workmanship produces a 3D image beneath the surface of each stone. Carving the stones is so delicate that for each one that makes it into a completed piece, an average of eight break during production. The sacrifice is worth the effort: Images from dancing dervishes to sailing ships to deep crimson ladybugs come alive within the gems. For his latest launch, Sevan crafted oceanic-themed pieces like this extraordinary Starfish ring, handcrafted from 24K gold, sterling silver, rose-cut diamonds and South Sea pearl (price available upon request).

And Sevan's range has expanded beyond rings. He now produces a fully realized collection with necklaces, bracelets and earrings. These, too, show off his embrace of ancient artistry paired with a contemporary color sense that has attracted fans like Mary-Kate and Ashley Olsen and Halle Berry.

WHERE TO BUY: Sevan Biçakçi jewelry is available at Barneys in New York and select fine jewelry retailers.

Corporate Contact: Laura Brown, Phone: (800) 237-9477, Email: laura@vpnyc.com



SHAMBALLA JEWELS

In Tibetan Buddhism, Shamballa is a mythical kingdom hidden somewhere among the peaks of the Himalayas, a place representing peace, tranquility, and pure happiness. In the jewelry world, Shamballa is the unique company that combines ancient Indian and Hindu traditions with modern Scandinavian design. Started in 1994, by Danish designer Mads Kornerup, Shamballa Jewelry draws inspiration from Hindu and North African symbols and forms as well as streamlined Scandinavian aesthetics. Using teachings from his yoga studies, Kornerup sees his jewelry as an extension of the body, helping the body connect with the universe and harnessing the power of gemstones.

Best known for the macramé braided bracelets called Pavé (pictured), Shamballa has expanded to necklaces, rings and pendants. But it is the bracelet that truly defines the brand, each made from 18K gold beads of precious stones, including diamonds, rubies, emeralds, sapphires, onyx and black spinel (pavé bracelets, from \$38,600 to \$55,800).

In addition to the Pavé bracelets, Shamballa produces Eastern-culture and meditation-inspired pendants, such as the Sakya Med gold medallion. Featuring 14 tiny diamonds, totaling just over a tenth of a carat, the medallion represents the Sakya school of Tibetan Buddhism, one that focuses on the inseparability of good and evil.

WHERE TO BUY: Shamballa jewelry is available at Barneys New York. Visit www.shamballajewels.com.

Corporate Contact: Aryan Dorodchi, Phone: 45-33-36-5959, Email: aryan@shamballajewels.com



SHAUN LEANE

Indie British jewelry designer Shaun Leane's moment in the spotlight has come. Having started his own jewelry collection ten years ago, he was also Alexander McQueen's go-to jewelry guy. Last year, he completed a commission from Boucheron to create a one-of-a-kind piece to commemorate the brand's 150th anniversary.

The first pieces to put Leane's brand of edgy glamour on the map were his of interlocking Aurora rings. The three-piece set features gemstones surrounded by rhodium-plated 18K white gold that intensifies their apparent color and can be mixed and matched to personalize the look. Now the collection has expanded to include earrings as well.

The Tribal Deco collection demonstrates Leane's propensity for pursuing design that surprises with unanticipated combinations. The black and white color and clean geometry are reminiscent of art deco style. The addition of a large central cabachon hematite and quartz seems inspired by the ancients. Put the two together and it's signature Shaun Leane. Turning to Mother Nature for inspiration, this silver, black pearl and spinel Leaf Cluster ring is one of Leane's latest launches, and a must-have for It Girls everywhere (price available upon request).

WHERE TO BUY: Shaun Leane jewelry is available at Selfridges and Harrods in London. Visit www.shaulane.com.

Contact: Olivia Norman, Phone: 44-207-405-4773, Website: olivia.norman@shaulane.com



SLANE & SLANE

There aren't many sister acts as successful as the one started by Heath and Landon Slane when they launched their namesake jewelry collection in 1995. What was at first a collection of sterling jewelry produced with the same attention usually given to pieces made from precious metals grew to use gold and gemstones in supremely classic jewelry that becomes a constant companion.

Pieces most emblematic of Slane & Slane's look are wide cuff bracelets with ridges that are a take-off on the shape of columns or jewelry with circular motifs reminiscent of rose windows. More recently, the duo have added more color to the mix and experimented freely with gemstones. A range of versatile, multi-strand torsade necklaces in a wide spectrum of colors, stays true to their original mission of beauty, care and quality while expanding the reach of the collection. New releases like this sterling silver Fringe necklace hit just the right balance of rocker and refined (\$3,600).

WHERE TO BUY: Slane and Slane jewelry is available at Neiman Marcus department stores and select fine jewelry retailers.

Visit www.slaneandslane.com.

Corporate Contact: Becky Bonds, Phone: (212) 691-5820, Email: bbonds@slaneandslane.com



STAUINO FRATELLI

While many jewelry brands commonly reference the past, plumbing vintage collections for inspiration and direction, Staurino Fratelli firmly plots a course for the future, always pushing to be at the forefront of cutting edge design, without compromising on the fundamental principles of quality and craftsmanship on which the four generations-old company built its reputation.

Spiraling lines that intersect and give the impression of movement are a Staurino hallmark, especially in wide gold rings comprised of stylized webs, or that wrap the length of a finger. And while there's the occasional collection that makes use of strong color, the brand's palette focuses on diamonds, a restrained choice that maintains focus the brand's sophisticated, sleek construction. Minimal lines don't have to mean minimal impact, however, beyond the wearable rings and pendants suitable for every day, the brand also produces major statement pieces, like bib necklaces with 50-plus carats of diamonds (White gold Magic Snake ring with white and black diamonds, price available upon request).

WHERE TO BUY: Staurino Fratelli jewelry is available at select fine jewelry retailers worldwide.

Visit www.staurinofratelli.com.

Corporate Contact: Special Order, Phone: 39-1-3194-3137, Email: marketing@staurinofratelli.com



STEFAN HAFNER

Stefan Hafner doesn't take the less is more approach to fine jewelry; its world embraces extraordinary expressions of color, scale and shape that engage the imagination and promise to get a reaction. Women come to Stefan Hafner jewelry for a beyond-the-basics look in exceptional gemstones.

A classic Stefan Hafner design displays a sense of movement and depth that makes gemstones the focal point of the piece. In the Diamond Mousse earrings, a cascade of diamonds flows downward, narrowing as it descends to a single brilliant stone. The 18K gold in which the diamonds are set is nearly invisible. Such pieces are artistic and technical marvels.

Dazzling color is another key feature. A floral parure [pictured] unveiled at the 2008 BaselWorld fair in burnished white gold embellished with orange amaranth and dark fuchsia sapphires heightens the drama of the realistically curling vines and petals of the necklace (price upon request).

WHERE TO BUY: Stefan Hafner jewelry is available at Stefan Hafner boutiques in Moscow and Dubai and at select fine jewelry retailers. Visit www.operajewels.com.

Corporate Contact: Paola Bertoli, Phone: (305) 534-1974, Email: info@operajewels.com



STEPHEN WEBSTER

Jewelry design wiz Stephen Webster started his career at 16, with his first silversmithing course and never looked back, doing stints with some of the world's most prestigious jewelry brands before striking out on his own. He has a special gift for taking seemingly macabre elements—there aren't many jewelers willing to render bats, bugs and skeletons in diamonds and gold—and making them into finely wrought, Gothic-edged, objects of desire.

To judge by his celebrity following, Webster's idiosyncratic notions of beauty resonate with pretty elite company—his jewelry is a red carpet favorite, plus Christina Aguilera signed on as the face of the brand and wears an engagement ring by the designer. The popularity of the collection has only grown with the launch last year of men's and sterling silver jewelry lines. An extension of 2009's Jewels Verne collection, this year's In Deep pieces would all look right at home 20,000 leagues under the sea (18K white gold Jellyfish earrings with black and white diamonds, price available upon request),

WHERE TO BUY: Stephen Webster jewelry is available at the Stephen Webster boutique in London, Neiman Marcus department stores and select fine jewelry retailers. Visit www.stephenwebster.com

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SUTRA JEWELS

Although it's been around for just under two years, Sutra jewels has already become a staple at movie premieres, charity galas and anywhere else glamazons stalk red carpets. Between accessorizing Hollywood starlets like Jessica Simpson and Rihanna and a certain fashion-philic first lady, the collection has garnered plenty of notice for its updated Art Deco and Edwardian influences, touched with luxe bohemian allure.

The success shouldn't come as a surprise. Designer Arpita Navlakha is a Gemological Institute of America grad and is part of a family of jewelry industry pros. Her designs employ gemstones in centuries-old cuts (like old mine and rose) and a patina that suggests an antique provenance, matched with streamlined versions of motifs commonly used in the 19th century. Sutra Jewels' mix of old-meets-new approach and a sumptuous array of gemstones lets its wares hold their own alongside their famous fans. (14K gold and silver bangle with rubies and full- and rose-cut diamonds, \$22,000).

WHERE TO BUY: Sutra Jewels is available at select fine jewelry retailers. Visit www.sutrajewels.com

Corporate Contact: Special Order, Phone: (713) 517-2156