



Yesawich, Pepperdine, Brown & Russell

I N T E R N A T I O N A L   M A R K E T I N G   A D V E R T I S I N G   P U B L I C   R E L A T I O N S

October 29, 2003

Mr. Doug Gollan  
President  
*Elite Traveler*  
801 2<sup>nd</sup> Avenue  
New York, NY 10017

Dear Doug:

Congratulations on the success of *Elite Traveler*.

As you know, we have been advocates of the magazine to many of our luxury resort clients...including *The Breakers Palm Beach* and *J.W. Marriott Cancun*...since its inception, and I would like to compliment you once again on creating a unique media vehicle that reaches the truly affluent in such an effective and efficient way. The quality of the book reflects your understanding of and appreciation for the exceptional standards sought by this desirable demographic group in all they do... and read.

Keep up the great work!

Best regards,

A handwritten signature in black ink, appearing to read 'Peter C. Yesawich', is written over the typed name.

Peter C. Yesawich, Ph.D.  
Managing Partner

PCY:ss