



April 13, 2004

Mr. Doug Gollan  
President  
**Elite Traveler**  
801 2nd Avenue  
New York, NY 10017

Dear Doug,

In January we placed our brochure for SkyBridge PrivateAir in *Elite Traveler* as part of our launch of premium on demand private jet charter service. *Elite Traveler* generated more qualified leads and sales than any other publication.

To date, we have gained many new and prospective clients from your readers and expect that number to increase!

We were exceptionally impressed with the power of *Elite Traveler* to deliver qualified leads, sales and provide return-on-investment. In fact, we are so happy we are making a placement with you in your May/June issue – and **Elite is the only publication we are doing this with!**

Doug, we look forward to growing with Elite and exploring more ways to expand our partnership.

Yours truly,

Sally Verdugt  
Marketing Manager  
SkyBridge Private Air