



February 6, 2007

Mr. Daniel Wade
Executive Vice President/Partner
Elite Traveler
2001 Biscayne Boulevard
Miami, FL 33188

Dear Daniel,

The Ginn Company is pleased to be an advertiser in Elite Traveler. We believe your circulation aboard private jets is the right target and brings to us a readership we want and can't find with other publications.

Of course, we also look for tangible results, so I wanted to let you know we have made two significant sales based on leads from your magazine.

The total value of the purchases is over \$15 million!

I've appreciated your support working with us and wanted to relay this great success story.

We're very excited about the future here at Ginn, and we believe with the private jet market continuing to grow, Elite Traveler will be a perfect match for our luxury product for a long time.

Sincerely,

A handwritten signature in black ink that reads "Myles Newell".

Myles Newell
Executive Vice President
The Ginn Company