

CHI

HOTELS & RESORTS

21st September 2011

Ms. Bryony Raisey
Elite Traveler
40-42 Hatton Gardens
London EC1N 8EE

Dear Bryony,

It was a pleasure to recently meet you. As discussed, we truly believe Elite Traveler delivers the right audience for top-end luxury properties such as Corinthia London.

Since we started our program we have been getting great feedback from the right people. Recently we had an American customer who walked in with a copy of Elite Traveler and booked two suites that had been directly featured in the magazine.

The value of the booking was in the region of \$ 200,000

We value our partnership with Elite Traveler and look forward to taking it to new levels as we deliver to your readers our personalized style of luxury service.

Kind regards,



Tony Potter
CEO & Managing Director
CHI Hotels & Resorts

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