

A. LINK

est. 1904

September 7, 2005

Mr. Douglas D. Gollan
President and Editor-in-Chief
Elite Traveler
801 Second Avenue
New York, NY 10017

Dear Doug;

As you know, we at A. Link think Elite Traveler has a terrific team that is always working hard to ensure success.

This year, we expanded our advertising with you because we believe that the private jet market is a key target for A. Link. The ads in your magazine look terrific with your oversize format and beautiful paper and we know that you are reaching the people we want to reach.

Now for the best part: The recent event we participated in with you during Concours d'Elegance at Pebble Beach was an incredible success. Our partner at the event, Mr. George Walton of George Walton's Gold & Diamond Company was thrilled with our partnership. Mr. Walton sold a large diamond opera necklace (67 carats) and two diamond rings, totaling a very significant sum.

Needless to say, your readers are our customers. We look forward to working with you even more extensively in the future.

Sincerely,

Menachem Senderowicz