

A.CICOGNANI COMMUNICATIONS

September 24, 2004

Ms. Jackie Krischer
Elite Traveler Magazine
801 Second Avenue, 11th Floor
New York, New York 10017

Dear Ms. Krischer:

Thank you so much for your delightful telephone call.

We were very excited to learn that one of your readers was interested in purchasing a scarf featured in your September / October 2004 issue of our client Dianora Salviati.

Thank you for taking his telephone call and for putting us in touch with each other to secure the purchase for the item he wanted for his wife. We put him in contact with the store that carries that particular scarf and urged him to call back if he had any difficulty.

We so enjoy working with all of you.

Your editorial director, Laura Hughes, is wonderful to work with and her knowledge of the luxury industry is immense and impressive. We look forward to seeing her in Milan next week and working with you all in the near future.

Warmest regards,

Ian MacKintosh
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