

The Atlanta Journal-Constitution

Holiday plans of super-rich are more lavish than ever

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Published on: 12/17/06

While you'll be duking it out for a parking spot at a mall near you, the silver spoon and platinum plate set will be collecting their trinkets by jet, says Elite Traveler, a private-jet magazine, in its annual holiday spending survey of the super-rich.

Twenty-five percent of the 1,000 super-rich folks surveyed (super-rich means a household with \$10 million or more in net worth) said they'll use their jets to shop.

Their overall spending is projected to increase 25 percent this year vs. last year.

What will they be buying for themselves and several thousand of their closest friends?

According to Elite Traveler:

A per-household average of \$410,600 to charter yachts, up 12 percent; \$34,600 on holiday entertaining, up 16 percent; and \$91,100 on fine jewels, up 22 percent.

But the super-rich also know sacrifice. According to the magazine, they will be giving an average of \$94,200 to charity this year, up 51 percent from 2005.