

[What are the uber rich buying for gifts?](#)

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America may be fretting about falling home values and rising energy prices, but in the rarified air at 40,000 feet where the super rich cruise aboard their private jets there is a different story.

For this holiday season, the uber wealthy — those with a household net worth topping \$10 million – say they plan to buy a custom jewel-encrusted saddle for a pony, a \$30,000 couture dress for a four-year-old and a \$200,000 restored classic **Camaro**, according to an annual survey released today by the Elite Traveler Magazine, a private jet lifestyle magazine.



One O.C. resident is eyeing a \$1.35 million yellow diamond **Tiffany** ring. To read more, [CLICK HERE](#).

The super rich will increase their annual spending by between 17 percent and 67 percent across more than a dozen luxury categories. Some of these items include jewelry, corporate gifts, events at hotels and holiday travel expenditures including yacht charters and private island and villa rentals.

Recognizing that getting there is half the fun, more than 60 percent of the super rich will travel by private jet this holiday season and more than a third will give “jet cards” to friends, family and colleagues.

These über-luxe gift cards start at a price of \$40,000 for 10 hours of flight time. Not surprisingly, not a single person among the over 280 Super Rich interviewed said rising gas prices are impacting their holiday travel plans.

So, if money was not an option, what gift would top your shopping list this holiday season?

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