

ADVERTISEMENT SPECIFICATIONS:

GUIDELINES FOR DIGITAL MEDIA

Elite Traveler is perfect bound and trimmed to 10.3125 inches (260.19375mm) width x 13 inches (330.2mm) height.

Elite Traveler is printed 100% computer to plate (CTP) using 4-color printing (CMYK) and sheet-fed litho.

For best reproduction, materials should be submitted in a digital file format. Platforms supported are Macintosh and PC.

SUPPORTED SOFTWARE AND FORMATS

- InDesign (indd)
- Illustrator (ai, eps)
- Photoshop (300dpi jpg, tiff, eps)
- File format: PDF/X-1a

We cannot accept any files created in Pagemaker, Quark Xpress, Corel Draw or Microsoft Publisher.

HIGH RESOLUTION PDFS

PDFs should be created using Pass4Press specification job option (www.pass4press.com).

All high-res images and fonts must be included when the file is created. Artwork should be 100% size and include all standard trim, bleed and centre marks outside of the live area.

IMAGES

For best reproduction, all images must be supplied at 300dpi. Only CMYK color space is supported.

Solid black backgrounds should be a rich black (100% black, 60% cyan, 30% magenta, 10% yellow).

THE PRIVATE JET LIFESTYLE MAGAZINE

ELITE
TRAVELER

FONTS

Fonts must be supplied as Type 1 Postscript fonts with associated suitcase file(s) or Open Type fonts. We cannot use TrueType or Multiple Master fonts. Fine serif type and hairline rules should NOT knock out or be a tint.

SUBMITTING YOUR ADVERTISEMENT

Digital media:

All digital files must be saved in a folder clearly labelled with your reference number and company name, for example: Booking reference_Advertiser

HTTP

IP address: upload.elitetraveler.com

Username: elitetraveler

Password: 14days2

Note: requires Internet Explorer 5.0 or later

EMAIL

If submitting advertisement artwork via email please note we have an 8MB limit. Files that fall below this threshold can be sent to: derekdeschamps@pmgoperations.com

REMOVABLE MEDIA:

Post

Media types supported: CD-ROM

If submitting advertisement artwork via post please address to:

Derek Deschamps
Client Services
John Carpenter House
John Carpenter Street
London EC4Y 0AN

ADVERTISEMENT SIZES (WIDTH X HEIGHT)

	LIVE AREA (WIDTH X HEIGHT)	BLEED AREA (WIDTH X HEIGHT)
Double page spread inc. 1" (25.4mm) for gutter (330.2mm)	20.625" (523.875mm) x 13" (330.2mm)	20.75" (523.875mm) x 13.125"
Full page (330.2mm)	10.3125" (261.9375mm) x 13" (330.2mm)	10.4375" (265.1125mm) x 13.125"
2/3 page island	20.375" (517.525mm) x 3.875" (98.43mm)	20.625" (523.875mm) x 4" (101.6mm)
2/3 page horizontal (193.68mm)	9.5" (241.3mm) x 7.625" (193.68mm)	10.3125" (261.9375mm) x 7.625"
2/3 page vertical	6" (152.4mm) x 11.812" (300.03mm)	6.125" (155.58mm) x 13" (330.2mm)
1/2 page horizontal	9.5" (241.3mm) x 5.812" (147.65mm)	10.3125" (261.9375mm) x 6" (152.4mm)
1/2 page vertical	4.625" (117.48mm) x 11.812" (300.03mm)	4.75" (120.65mm) x 13" (330.2mm)
1/3 page horizontal	9.5" (241.3mm) x 3.875" (98.43mm)	10.3125" (261.9375mm) x 4" (101.6mm)
1/3 page vertical	2.937" (74.6mm) x 11.812" (300.03mm)	3.187" (80.95mm) x 13" (330.2mm)

Note: All bleed pages must have a .125" (3.175mm) bleed on all sides.

Type and important subject matter should be kept at least .25" (6.35mm) from the trim on all sides.

ARTWORK AND DESIGN SERVICE

If you are unable to supply your materials in any of the above formats, we can offer an artwork, design and production service.

In order for us to process your advertisement, please supply the following information:

- Advertising text
- Company contact details
- Company logo
- Photographs, slides or transparencies

We will then write, design and provide you with a proof of your advertisement prior to publication.

Charges

- Design and reprographics: £280
- Amendments: £50

Contact

If you have any queries please do not hesitate to contact Derek Deschamps on +44 (0)20 7936 6608 or email derekdeschamps@pmgoperations.com

FULL PAGE



Page trim size:

10.3125 inches wide (26.19375 cm) x 13 inches high (33.02 cm)

Bleed:

0.125 inches (0.3175 cm) all sides

Non-Bleed:

Keep images 0.25 inches (0.635 cm) inside page trim size

Safety:

0.25 inches (0.635 cm) inside of trim

TWO PAGE SPREAD



Page trim size:

20.625 inches wide (52.3875 cm) x 13 inches high (33.02 cm)

* Allow 1 inch (2.54cm) crossing the gutter for copy

Bleed is

0.125 inches (0.3175 cm) all sides

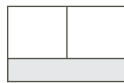
Non-Bleed:

Keep images 0.25 inches (0.635 cm) inside page trim size

Safety:

0.25 inches (0.635 cm) inside of trim

1/3 PAGE SPREAD



Bleed trim size:

20.625 inches wide (52.3875 cm) x 4 inches high (10.16 cm)

+ 0.125 inch (0.3175 cm) bleed all around

Non-Bleed:

20.375 inches (51.7525 cm) wide x 3.875 inches (9.843 cm) high

2/3 PAGE HORIZONTAL



Bleed trim size:

10.3125 inches (26.19375 cm) wide x 7.625 inches (19.368 cm) high

+ 0.125 inch (0.3175 cm) bleed all around

Non-Bleed:

9.5 inches (24.13cm) wide x 7.625 inches (19.368 cm) high

2/3 PAGE VERTICAL



Bleed trim size:

6.125 inches (15.558 cm) wide x 13 inches (33.02 cm) high

+ 0.125 inch (0.3175 cm) bleed all around

Non-Bleed:

6 inches (15.24 cm) wide x 11.812 inches (30.003 cm) high

1/2 PAGE HORIZONTAL



Bleed trim size:

10.3125 inches (26.19375 cm) wide x 6 inches (15.24 cm) high

+ 0.125 inch (0.3175 cm) bleed all around

Non-Bleed:

9.5 inches (24.13 cm) wide x 5.812 (14.765 cm) inches high

1/2 PAGE VERTICAL



Bleed trim size:

4.75 inches (12.065 cm) wide x 13 inches (33.02 cm) high

+ 0.125 (0.3175 cm) inch bleed all around

Non-Bleed:

4.625 inches (11.748 cm) wide x 11.812 inches (30.003 cm) high

1/3 PAGE HORIZONTAL



Bleed trim size:

10.3125 inches (26.19375 cm) wide x 4 inches (10.16 cm) high

+ 0.125 inch (0.3175 cm) bleed all around

Non-Bleed:

9.5 inches (24.13 cm) wide x 3.875 inches (9.843 cm) high

1/3 PAGE VERTICAL



Bleed trim size:

3.187 inches (8.095 cm) wide x 13 inches (33.02 cm) high

+ 0.125 inch (0.3175 cm) bleed all around

Non-Bleed:

2.937 inches (7.46 cm) wide x 11.812 inches (30.003 cm) high