ELITE TRAVELER GETAWAYS

3 NEW REGIONAL PUBLICATIONS FROM ELITE TRAVELER

EASTERN US
WESTERN US
EUROPE

A new twice yearly regional magazine from Elite Traveler, the private jet lifestyle magazine

Winter and Summer editions focus on great private jet getaways

Three regional editions enable you to best target your top source markets

Distributed via private jets and private jet terminals in key markets for all three regions

- Two issues per year – Summer (June) and Winter (October)
- Projected readership of 100,000 readers per issue (10,000 copies)
- Editorial features on private jet getaways pertinent to each region

Eastern US & Canada: Also includes Caribbean, Bermuda and The Bahamas | Cancun and Riviera Maya | Central America

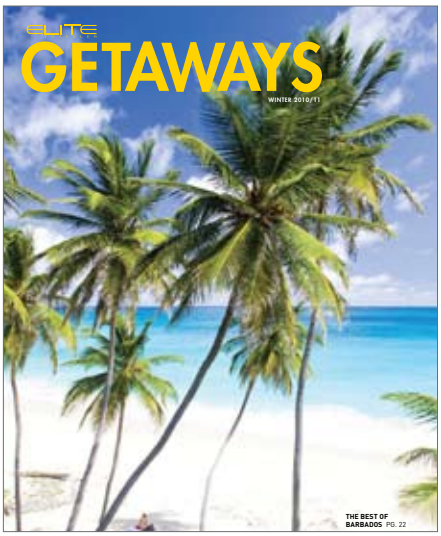
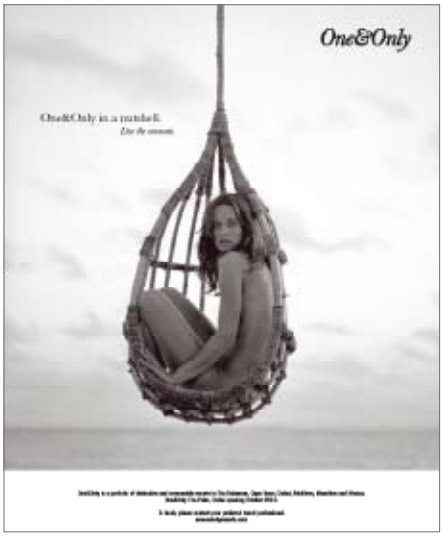
Western US & Canada : Also includes Hawaii | Pacific Mexico | Western U.S. and Canada

Europe: Also includes The Med/North Africa/Middle East | Regional Hot Spots

All Editions: Outdoor Sports Getaways | City Breaks | Shopping | Festivals, Events and Attractions | Golf and Spas

RATE CARD PER EDITION/PER ISSUE:

Spread = $21,800 | Full Page = $13,800 | 1/2 Page = $8,200 | 1/3 Page = $5,000

Summer 2011 Publishing Schedule
Space Deadline: April 1 | Materials Deadline: May 1 | Publication Date: June 1, 2011

Winter 2011/2012 Publishing Schedule
Space Deadline: August 1 | Materials Deadline: September 1 | Publication Date: October 1, 2011