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ELITE FAMILY YACHTS

A look at the biggest luxury yachts on the water - ideal for ultimate summer charters this season. Here are some stunning yachts that make for an impressive arrival, but certainly don't shy on the water family fun, either.

YACHTS
 The 100-foot yacht is a 100-foot yacht...
YACHTS
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YACHTS
 The 100-foot yacht is a 100-foot yacht...

unlimited fun
 At CE we have a stunning fleet of some of the world's most glamorous yachts. With top-level amenities and exciting activities, these yachts are the ultimate in performance, safety, style, and service for you.



Cloud 9

Cloud 9 is a 100-foot yacht...
 Cloud 9 is a 100-foot yacht...
 Cloud 9 is a 100-foot yacht...

ELITE TRAVELER SUPERYACHTS: A SPECIAL ISSUE

Dear Luxury Partner,

Elite Traveler is pleased to announce the launch of a special issue dedicated to Superyachts and their most sought-out destinations.

ELITE TRAVELER SUPERYACHTS will provide expert-level information as Elite Traveler editors do best, covering a range of categories devoted to the Superyacht Experience:

- In-depth profiles of top Superyachts available for charter year-round in various destinations worldwide
- Itineraries designed to fit the needs of various luxury segments (couples, families with young children, small groups, etc.)
- The best marinas in top ports, profiling the details and amenities they offer
- The most knowledgeable local guides in each port, providing guests with customized tours tailored to each group's needs

ELITE TRAVELER SUPERYACHTS will have a limited, exclusive print run of 15,000 copies distributed in the most coveted locations to reach yacht enthusiasts and prospective charter clients:

- Top yachts and marinas in key locations worldwide
- Top Private Jet Terminals located near prime marina and Superyacht facilities
- Professional sports team locker rooms and training facilities
- Bonus distribution at the Monaco Yacht Show and Fort Lauderdale Boat Show

Elite Traveler readers are among the biggest spenders of luxury travel and luxury goods, taking over 41 trips per year worldwide:

- \$5.3 million Average Household Income
 - \$404,000 average spent on yacht charters per household
 - \$248,000 average spent on jewelry per household
 - \$147,000 average spent on watches per household
 - \$117,000 average spent on fashion per household
- (Source: Prince & Associates)

Each weekly charter provides an average impact of \$500,000 to the yacht's destination.

ADVERTISING RATES:

Full Page, 4-color bleed ad: **US \$8,500**

2-Page, 4-color bleed spread: **US \$12,750**

Full rate card available upon request.

Includes:

- Ad reproduced and inserted into The **ELITE TRAVELER SUPERYACHTS** Web Guide featured on Elitetraveler.com
- Full page listing in Elite Connections section of Elitetraveler.com, including copy, logo, and link to website
- Luxury Spotlight feature on Elitetraveler.com, including copy and up to 4 images

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